



KARL LAGERFELD
VILLAS

BY

T A R A F



**"EMBRACE
THE PRESENT,
INVENT THE
FUTURE."**

Karl Lagerfeld

KARL LAGERFELD

THE NEXT CHAPTER



BY

T A R A F

A YAS HOLDING COMPANY

**UNIQUE
INSPIRATION
UNMISTAKENLY
KARL**





THE
ULTIMATE
FASHION
ICON



LOCATION

IN HARMONY WITH THE GOLDEN LANDSCAPE OF MEYDAN.

Located within the Mohamed Bin Rashed Al Maktoum City District, the site is across from Nad Al Sheba and is located right next to a crystal lagoon with uninterrupted views of Downtown Dubai. The development is situated within an iconic zone that creates endless possibilities for exceptional lifestyles.



The background features a series of concentric, wavy rectangular outlines that create a tunnel-like effect, drawing the eye towards the center. The lines are thin and light gray, set against a dark gray background.

EXPERIENCE THE
MASTERPLAN



THE MASTERPLAN

1. Main Entrance
2. The Catwalk
3. Clubhouse Pavilion
4. The Wellness Gardens
5. Family & Play Gardens
6. Crystal Lagoon Access



THE MASTERPLAN

- 5 Bed Villa
- 5+-Bed Villa
- 6+Bed Villa
- 7 Bed Villa (Premium)

THE

Residences

DESIGNER COLLECTION

INSPIRED BY THE
CATWALK





The Exterior

Infused with the ethos of the Karl Lagerfeld Fashion collections, the architectural form would incorporate a play of minimalistic and sleek forms, a monochromatic color palette and textured materials in the facades.





VILLA FEATURES

The Catwalk
Spiral Staircase
Sunken Lounge
Library Lounge
Dedicated Majlis Room
Feature Pool
Basement For 7-bed
Grand Walk-in Closet
Rooftop Terrace



The Interior

Inspired by the brand's fashion collections.
The aesthetics boasts the beauty of the
brand's versatility and simplicity enhancing
the experience.



ARRIVAL ENTRANCE

KARL MOMENTS DIAGRAM



KARL'S FEATURE
STAIR



PARISIAN PARQUET
FLOORING
CHATEAU DE VERSAILLES



ARRIVAL CATWALK







Show Kitchen & Dining



Master Bedroom





Entertainment Lounge



7 BR Master Ensuite



7 BR Typical Bathroom

THE FLOATING JEWEL

KARL LAGERFELD

CLUBHOUSE

The Clubhouse Pavilion offers exclusive facilities such as “The Club”, an entertainment space for all ages, “The Library”, an executive lounge named after Karl Lagerfeld’s passion for books and libraries, a gym & fitness studio, an adult beach-like pool, and a kids’ pool, all surrounded by stunningly landscaped sceneries and parks.





The Pavilion





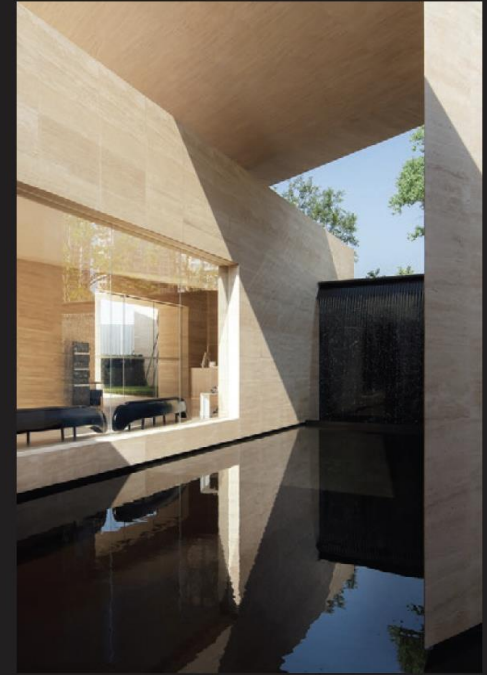
ICONIC
FORM



BRINGING NATURE
INDOORS



THE CELEBRATED
RUNWAY



LAGERFELD'S REFLECTIVE
AESTHETIC



THE LIBRARY

CLUBHOUSE PAVILION





THE CLUB

CLUBHOUSE PAVILION



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