



MERČER HOUSE

LIFESTYLE GUIDE

UPTOWN DUBAI



Uptown Dubai is set to redefine urban living with its array of premium commercial and residential buildings. This vibrant district is more than just a place to be seen—it's a landmark destination and a hub of activity, offering a new vantage point to experience the dynamic city of Dubai. The heart of Uptown Dubai is a bustling plaza brimming with attractions, venues, and installations catering to various interests, promising an enriching experience for all who visit or reside there.

THE BEATING HEART OF



UPTOWN
UPTOWN

WELCOMING

MERŔER
HOUSE

REFRACTIONS



The 45,000 sq. ft. Urban Beach Club offers a perfect escape for relaxation and socializing, blending seamlessly with the nearby top-tier dining and retail options. It boasts an artificial beach with natural sand accessible to both residents and the public, creating a welcoming atmosphere for everyone. The vibrant ambient music infuses the space with energy, and the unique island podium provides ideal spots for capturing memorable photos.

COOL DOWN

RECONNECT

UNWIND





BEACH BAR

The pool bar at the beach club is an oasis of relaxation and enjoyment, offering a diverse selection of refreshing beverages. Situated conveniently by the shimmering urban beach, this bar becomes a lively social spot where residents and visitors can unwind. The upbeat music creates a festive atmosphere, perfect for sipping cocktails and enjoying light snacks. The pool bar's stylish design and scenic views of Uptown's skyline make it an ideal place to relax and relish the beachside charm.



When my clients were looking at investing in mercer house, we examined not only the capital appreciation prospects but also the rental demand. From the rental demand side, we looked at short term and holiday let capability due to its proximity to tourist destinations like Dubai Marina, but also the business traffic coming in, with people relocating to be working in the DMCC and uptown districts. Mercer house ticked all the boxes.

Given the fact that the finishes and amenities paired with the lifestyle that Uptown offers, this will be highly desirable for both for tenants and end users that have been used to living in places such as Downtown, The Marina and JLT, because of that lifestyle. It really is that DIFC style of living, Work, Play and Live.

FINATAN FLANNELLY

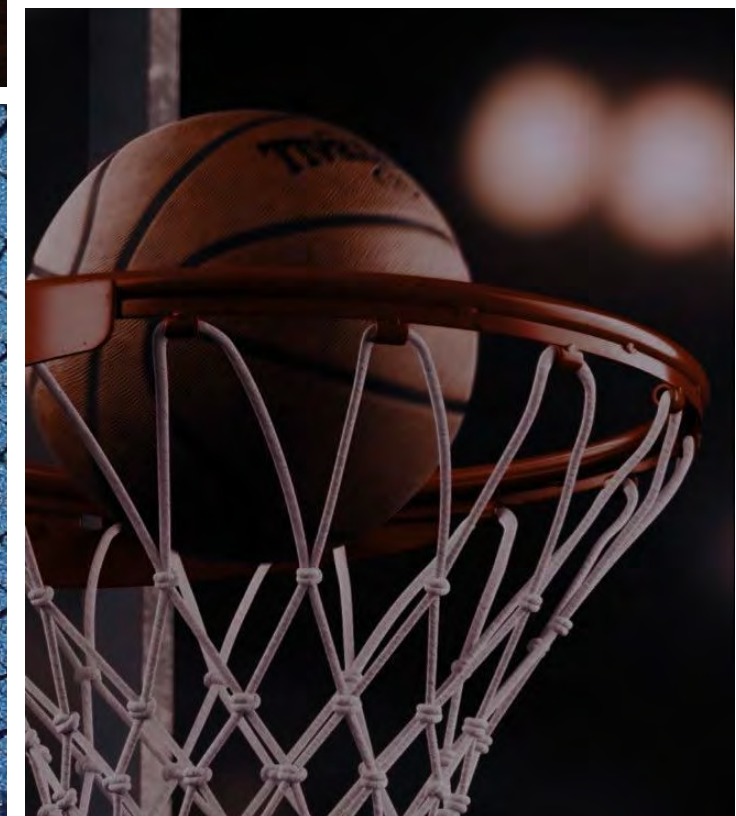
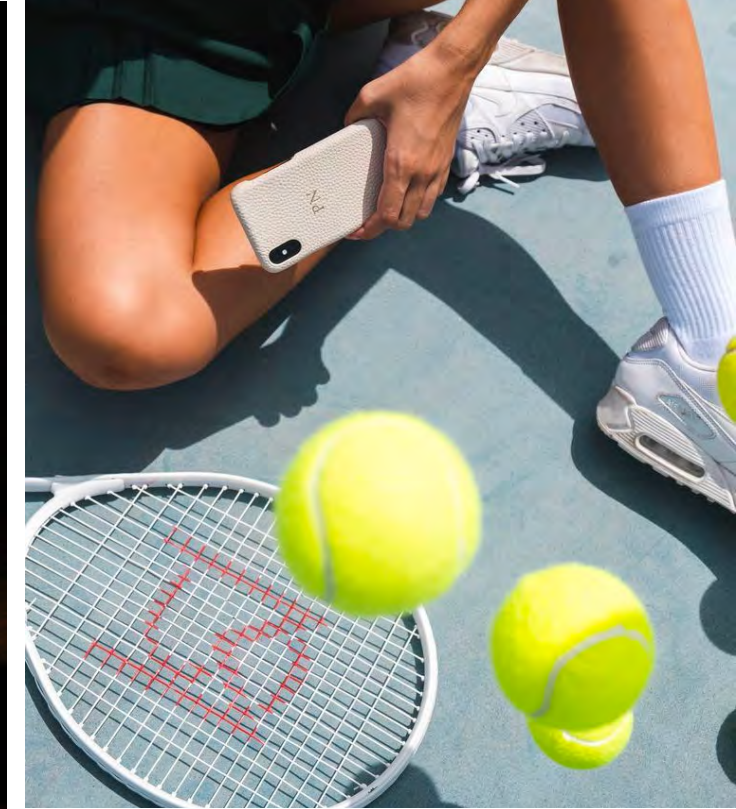
Head of Developer Sales at Allsopp & Allsopp

UPTOWN DUBAI'S URBAN



SPORTS

The multi-sports hall offers residents an impressive venue to engage in various athletic activities. This dynamic space features six different ball games, including a full-size tennis court, a basketball court, and facilities for football, badminton, netball, and volleyball. Whether you're refining your tennis skills, scoring baskets, or diving for a volleyball, the hall is designed to cater to a wide range of sports enthusiasts.



ENERGISED URBAN



LIVING



Mercer House is a community in itself and will be a landmark in the entire area. The project has a very unique feature: a 45,000 sq. ft. man-made beach in a residential building, among many other features. I believe that any project signed by Ellington has the highest capital appreciation, especially Mercer House because of its uniqueness.

GHASSAN KHAIRALLAH
Home Matters Real Estate



CREATING

CONNECTIONS
CONNECTIONS

EXCLUSIVE TO



RÉSIDENTS



POWERED CYCLING

The fitness studio is a comprehensive facility designed to cater to a wide range of fitness enthusiasts. It is equipped with an extensive array of weight-lifting equipment, allowing for both strength training and bodybuilding routines. Each piece of equipment is designed with the latest technology to provide users with a smooth and efficient workout experience. One of the highlights of the studio is its state-of-the-art pedal-powered light display system, which adds an interactive and motivating element to cardio sessions. This innovative system not only enhances the ambiance of the studio but also encourages users to push their limits by visually tracking their progress in real-time.

ENERGETIC

MOTIVATING

DYNAMIC





It's as good as a 5-star hotel with all the amenities and facilities. You can drink and enjoy at the pool. Retail shops are all around for shopping or leisure.

KHALIDA MAMMADOVA
Primavera RE Consultancy

SOCIAL

ENTERTAINMENT
ENTERTAINMENT

ENGAGING

ENTERTAINING

FUN-FILLED





SCENIC SAUNA RETREAT

Indulge in a rejuvenating escape within Mercer House's sauna room. This contemporary interpretation of the classic wood-paneled sauna offers residents an immersive experience to elevate their well-being. Step into a serene space adorned with ambient sights and sounds, carefully curated to let the stresses of the day melt away, leaving you feeling refreshed and revitalized.

ICE SANCTUARY

Elevate your wellness journey with a unique and invigorating experience in the Ice Room. Designed to complement the warmth of a sauna session or the intensity of a workout, this innovative space offers a refreshing retreat for re-energizing your body and mind. Step into the Ice Room and feel revitalized as the ceiling-mounted «ice fall» releases a brisk blast of cold, enveloping you in a revitalizing sensation.





IMAGINATIVE

COLORFUL

INTERACTIVE





Mercer House is proving to be the best project in Dubai. Living in this building means access to top-tier amenities, including high-end restaurants, some of which are already confirmed, and an exclusive membership club. With Ellington, you can be assured of quality for the price you're paying. A visit to the Ellington office is highly recommended.

REDDIT COMMENT



BOUTIQUE



MODERN
CONTEMPORARY

MINIMAL



THE RESIDENCES



