



CORAL

SCHEMATIC PHASE

NEXT GROUP

Dubai

DEC 2024



INTRODUCTION



Executive Summary

Next Coral, a residential development inspired by the intricate beauty of coral reefs. This visionary concept intertwines the organic wonders of marine life with modern design, creating a harmonious fusion of nature and human ingenuity. As NEXT's inaugural project in Dubai, the aim is to craft an iconic landmark and a definitive design statement that transcends time while embodying the essence of innovation and luxury.

Situated in the heart of Dubai, this architectural marvel is divided into two distinct sections, starting with a captivating podium that houses various commercial facilities. This area features a tapestry of designer boutiques, trendy cafes, and other desirable amenities, all designed to enhance the quality of life for residents and visitors. The project seamlessly blends contemporary aesthetics with a biophilic concept inspired by the enchanting beauty of coral reefs, creating an urban oasis that mirrors the wonders of the underwater realm while providing an atmosphere of luxury and tranquility.

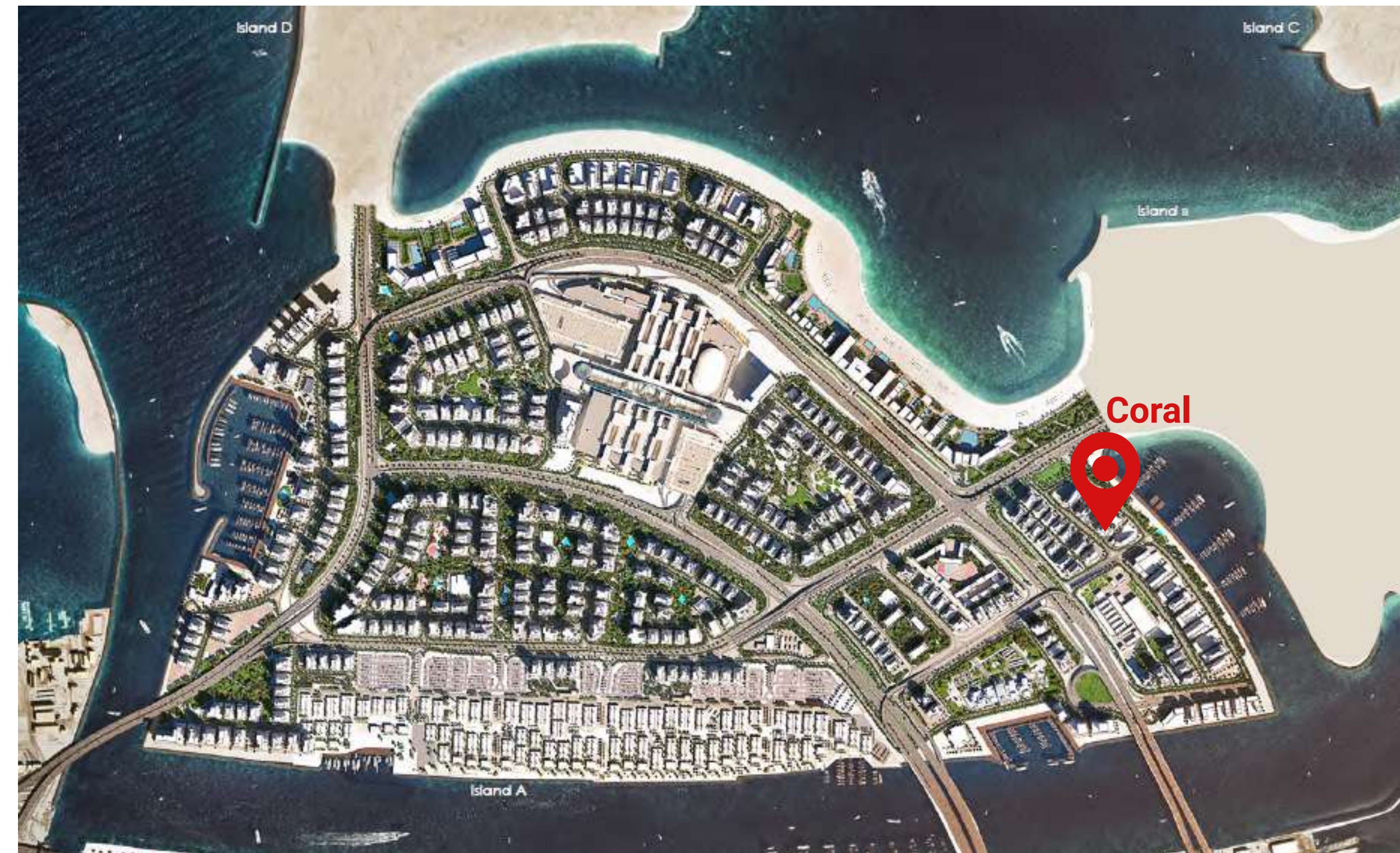


THE CITY

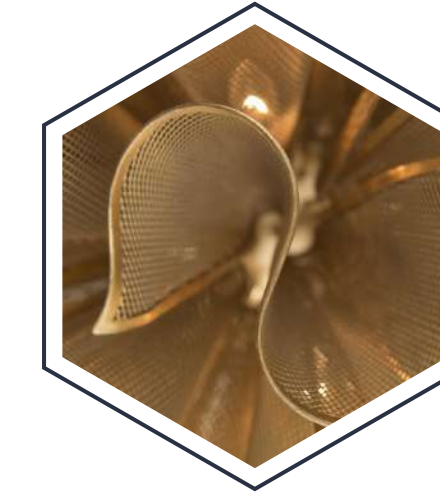
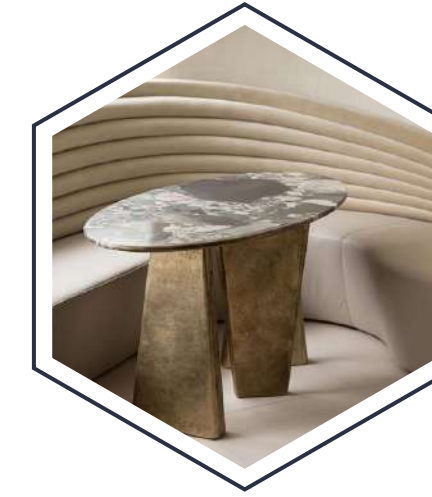
Located on the exclusive Dubai Islands, UAE, Next Coral boasts an unparalleled setting where the beauty of the ocean meets the luxury of contemporary urban living. This unique location offers breathtaking views of the Arabian Gulf, creating a serene and captivating backdrop for this innovative residential project.

The aesthetics of the project are inspired by the natural beauty of the surrounding seascape. The architecture and design pay homage to the organic forms and vibrant colors of coral reefs, creating a harmonious connection between the built environment and its coastal surroundings. The project's integration with the island's landscape underscores a commitment to both luxury and sustainability, making it a desirable destination for those seeking a lifestyle that combines elegance with the tranquility of the sea.

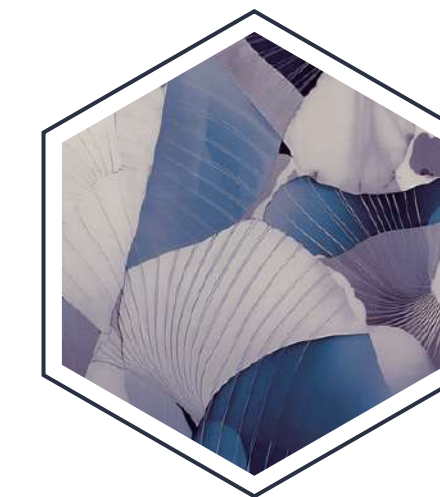
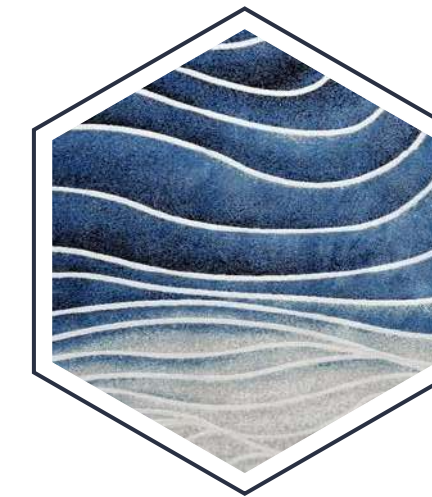
Dubai Islands' strategic location provides residents with easy access to the city's key attractions, including luxury shopping, fine dining, and world-class entertainment. Yet, the islands' serene atmosphere and lush greenery offer a peaceful retreat from the bustling city, making Next Coral an ideal balance of urban convenience and natural beauty. The design and layout of the project are carefully crafted to reflect this unique blend, offering residents an environment where luxury, aesthetics, and a deep connection to nature coexist seamlessly.



“Designing luxurious interiors that capture the serene essence of coastal retreats, blending organic elements and a biophilic approach to create a deep connection with nature, all while meeting the elevated standards of the Next Coral experience.”



DESIGN VISION

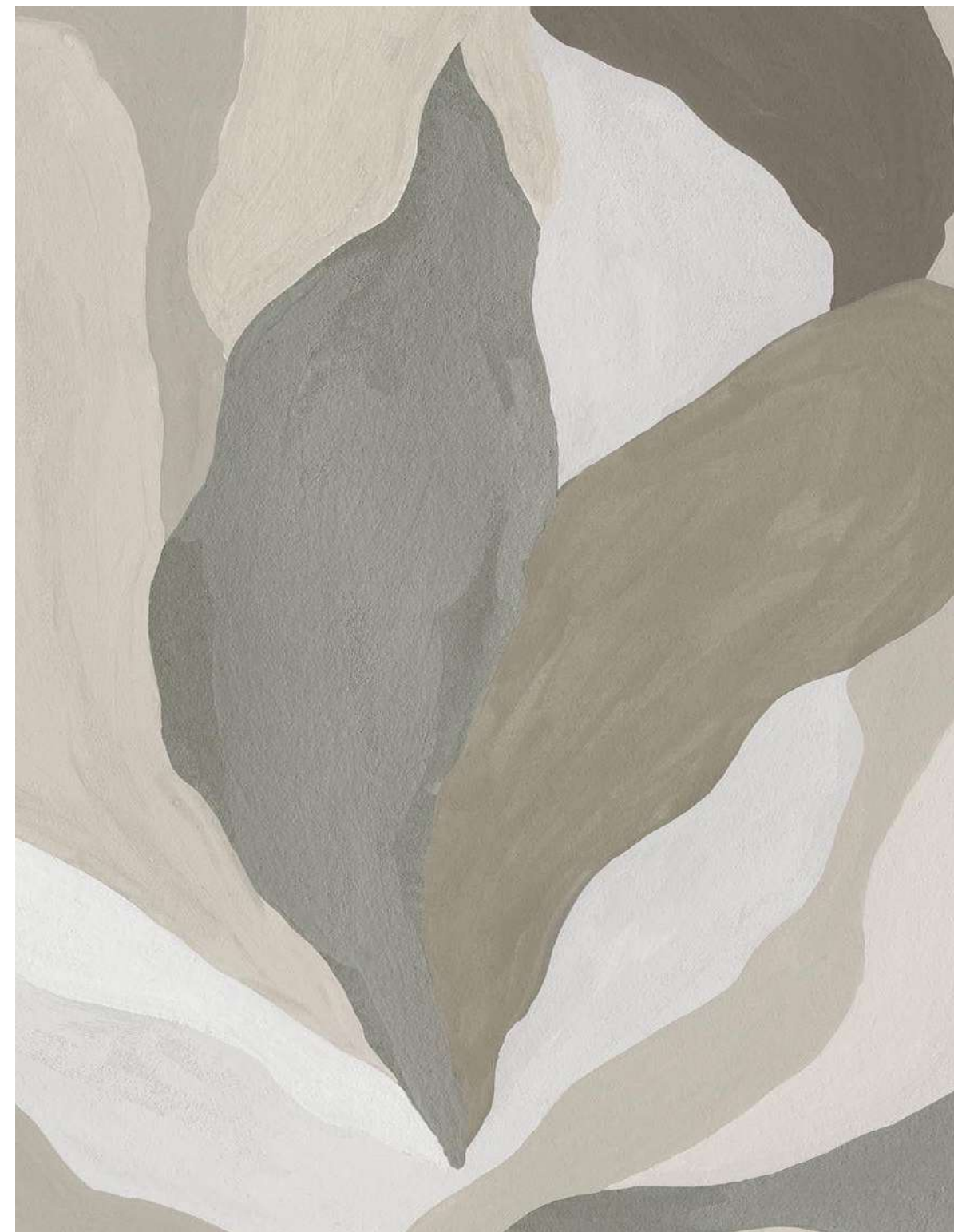




Materials



Shapes



Colors



Details

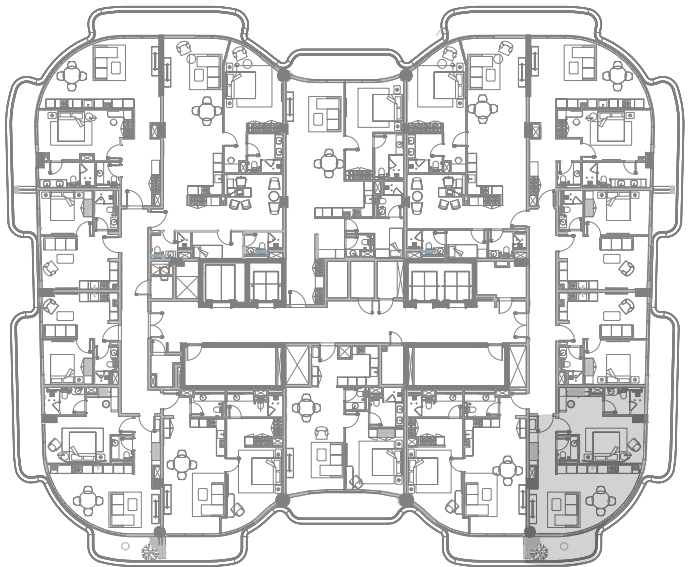
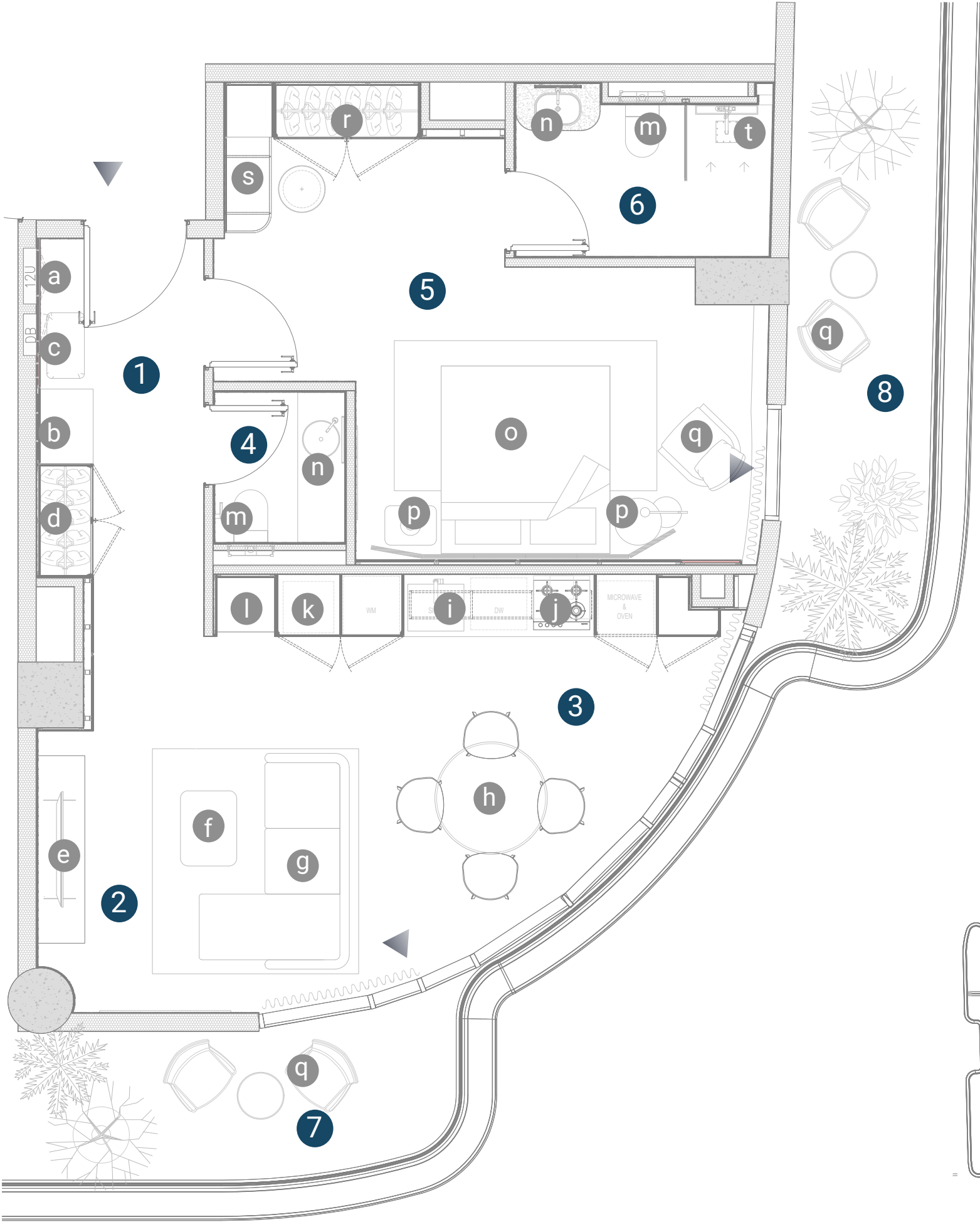
ONE BEDROOM APARTMENT - 70m²

SPACES

1	ENTRANCE / CORRIDOR	7.43 m2
2	LIVING AREA	10.0 m2
3	DINING / KITCHEN	17.0 m2
4	POWDER ROOM	2.27 m2
5	MASTER BEDROOM	13.51 m2
6	MASTER BATHROOM	4.65 m2
7	TERRACE 1	7.26 m2
8	TERRACE 2	9.65 m2

FF&E

a	MIRROR	k	FRIDGE
b	CONSOLE	l	SHELVES
c	POUF	m	TOILET
d	ENTRY CLOSET	n	VANITY
e	TV STAND	o	BED
f	COFFEE STAND	p	NIGHT STAND
g	SOFA	q	ARMCHAIR
h	DINING TABLE	r	CLOSET
i	SINK	s	MAKEUP TABLE
j	Gas	t	SHOWER



DESIGN VISION

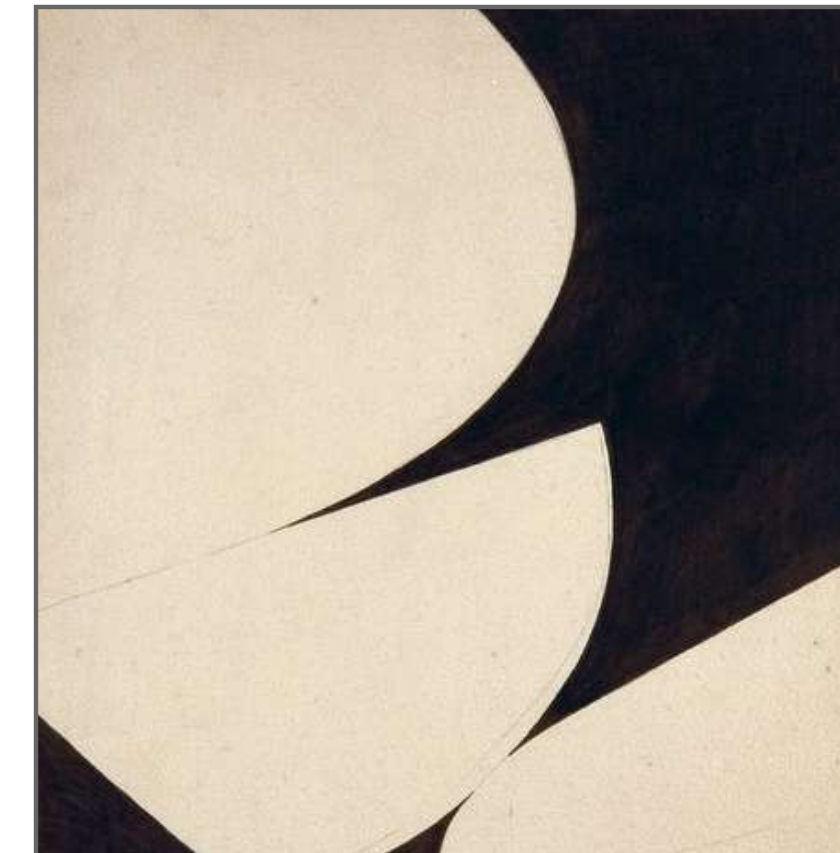
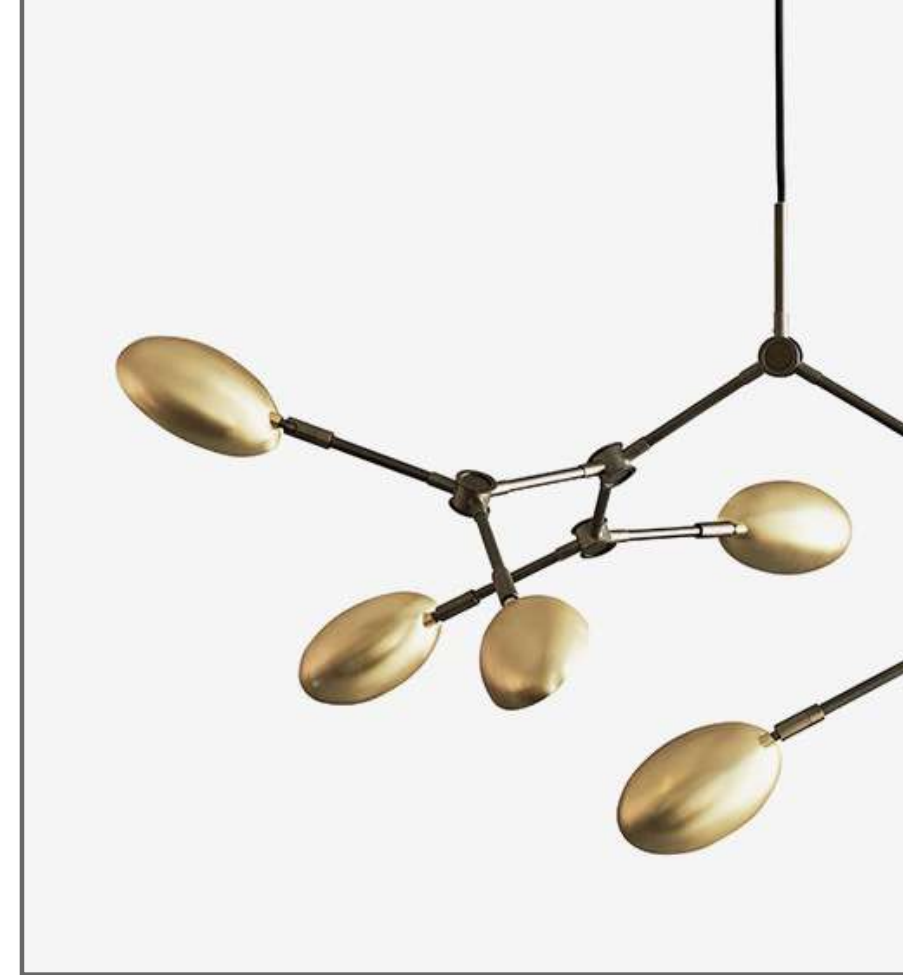
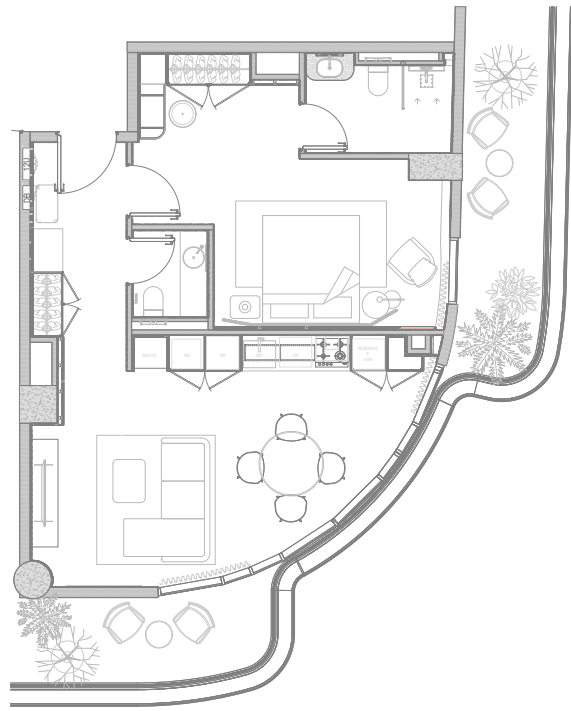
A calming mix of earthy greens, soft neutrals, and charcoal creates a harmonious, natural feel. Marble textures, cozy fabrics, and a sleek coffee table blend simplicity with elegance. The touch of greenery adds life and balance, making the space serene and inviting.

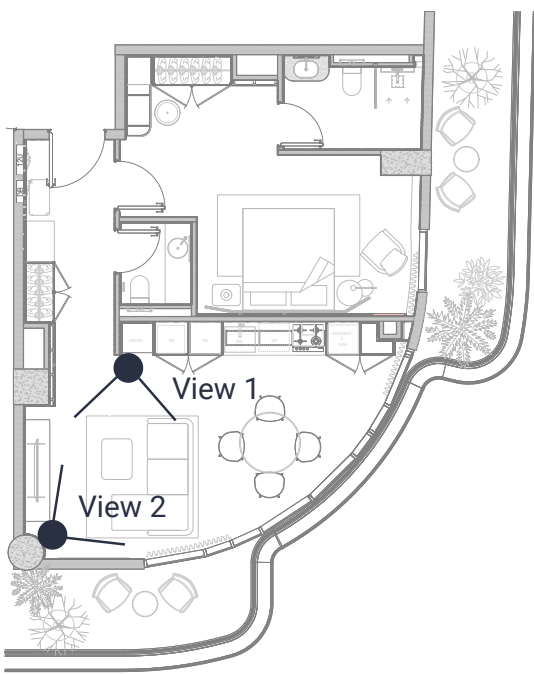


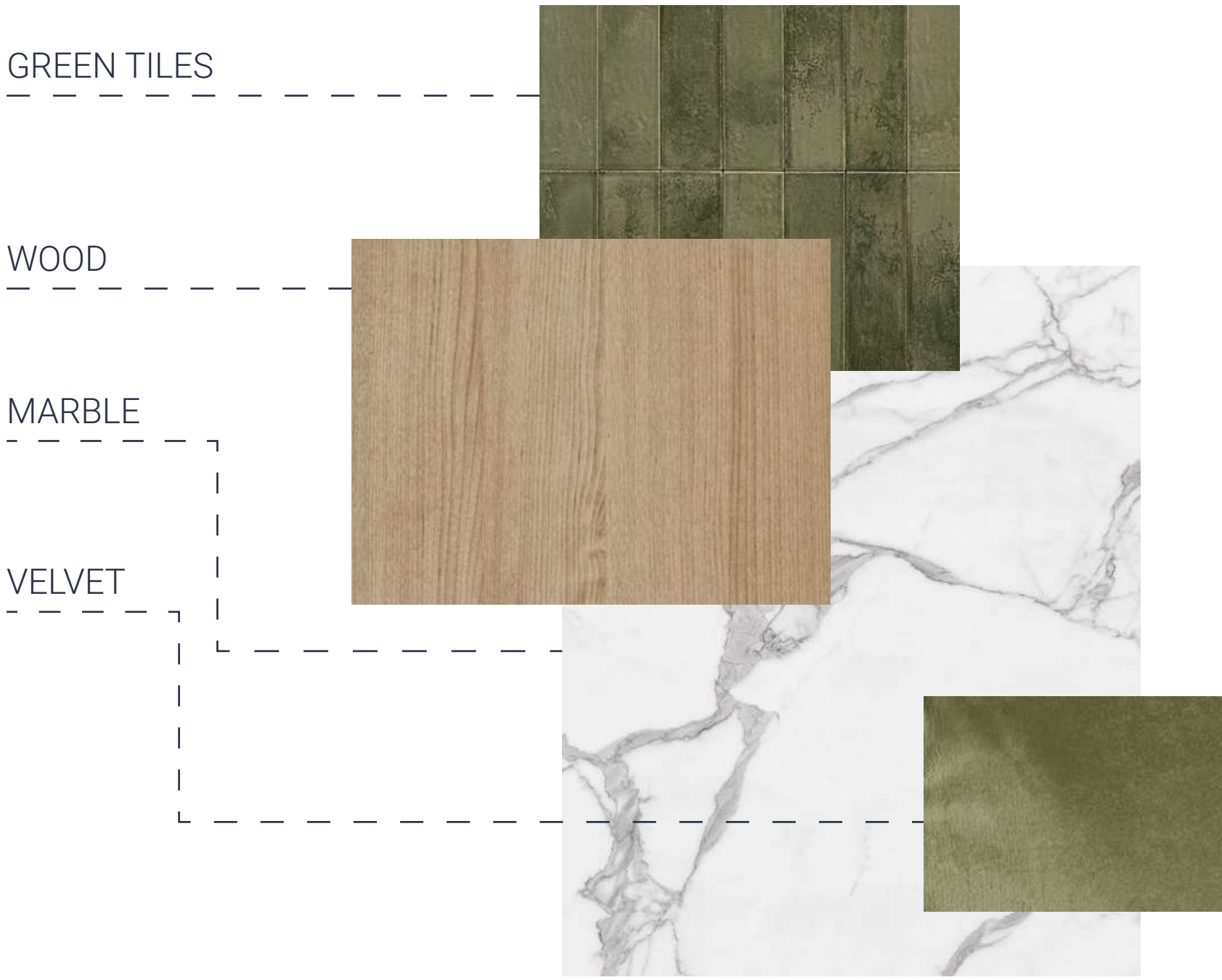
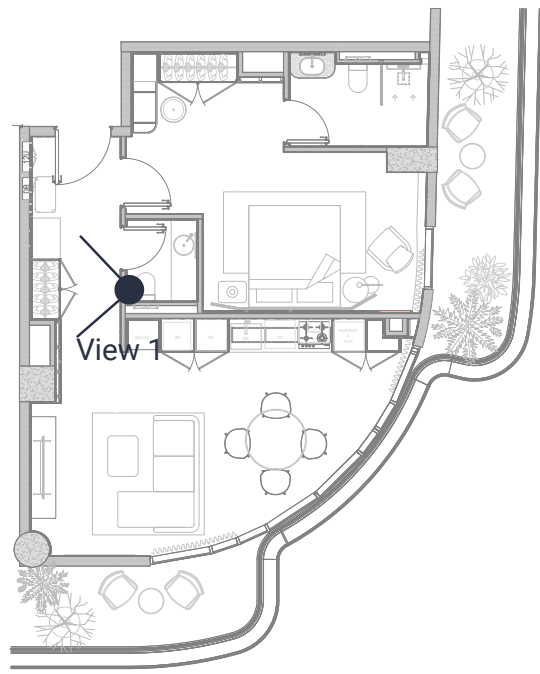
One Bedroom Apartment

The one-bedroom apartments in Next Coral epitomize a serene and inviting living space, where light pastel colors, organic textures, and warm tones come together to create a harmonious environment. The interior is designed with a soothing palette, featuring soft hues that evoke a sense of calm and relaxation.

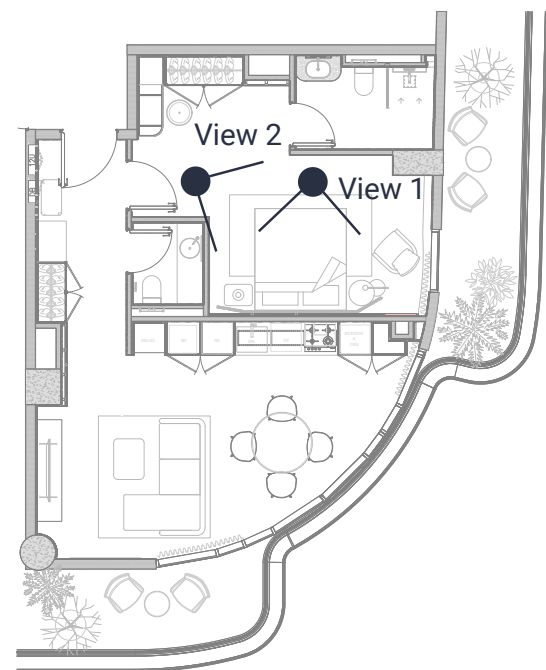
Organic materials like wood and marble play a central role in the design, adding natural textures and a touch of elegance. Green tiles, reminiscent of lush greenery, bring a vibrant yet earthy feel to the space, complementing the soft pastel tones.

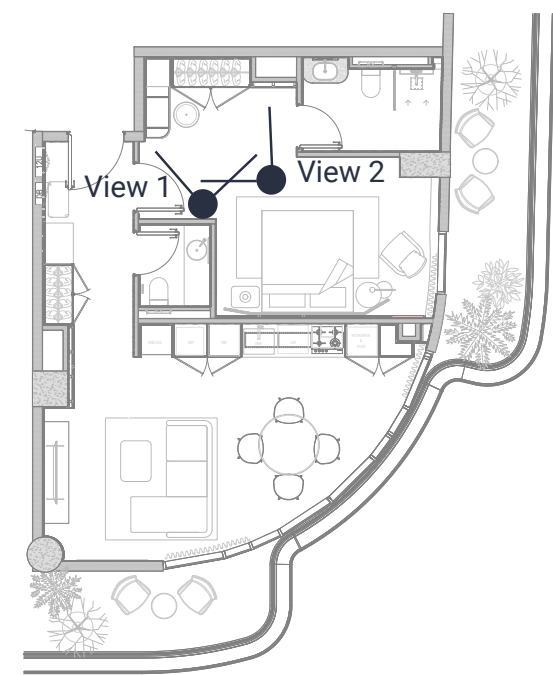


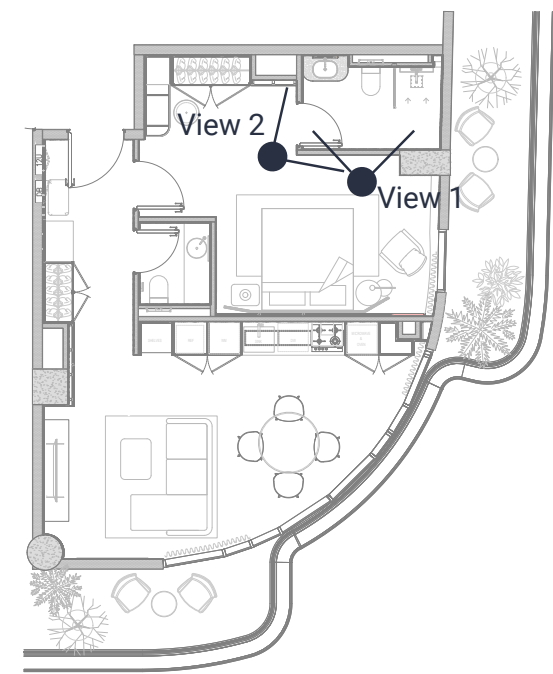




Entry Closet View 1







GREEN TILES

MARBLE

CERAMIC TILE

RIBBED MDF PANEL



Bathroom View 1



Bathroom View 2

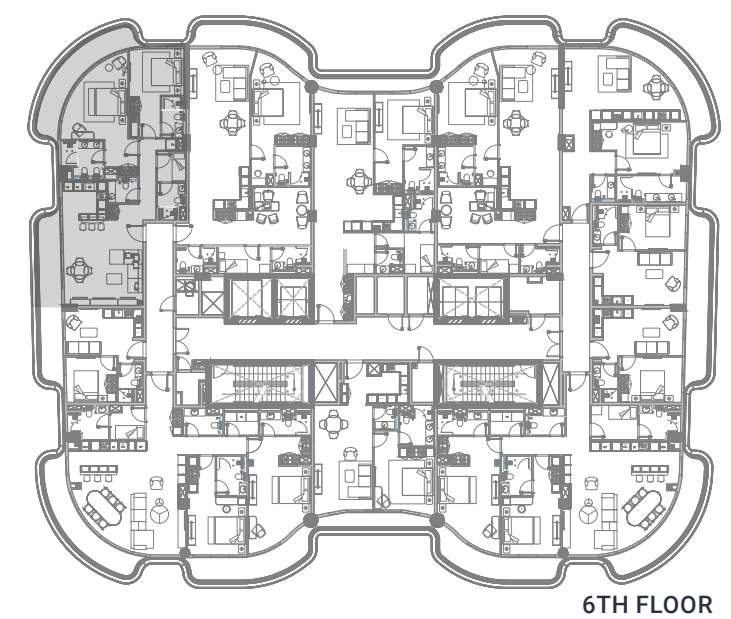
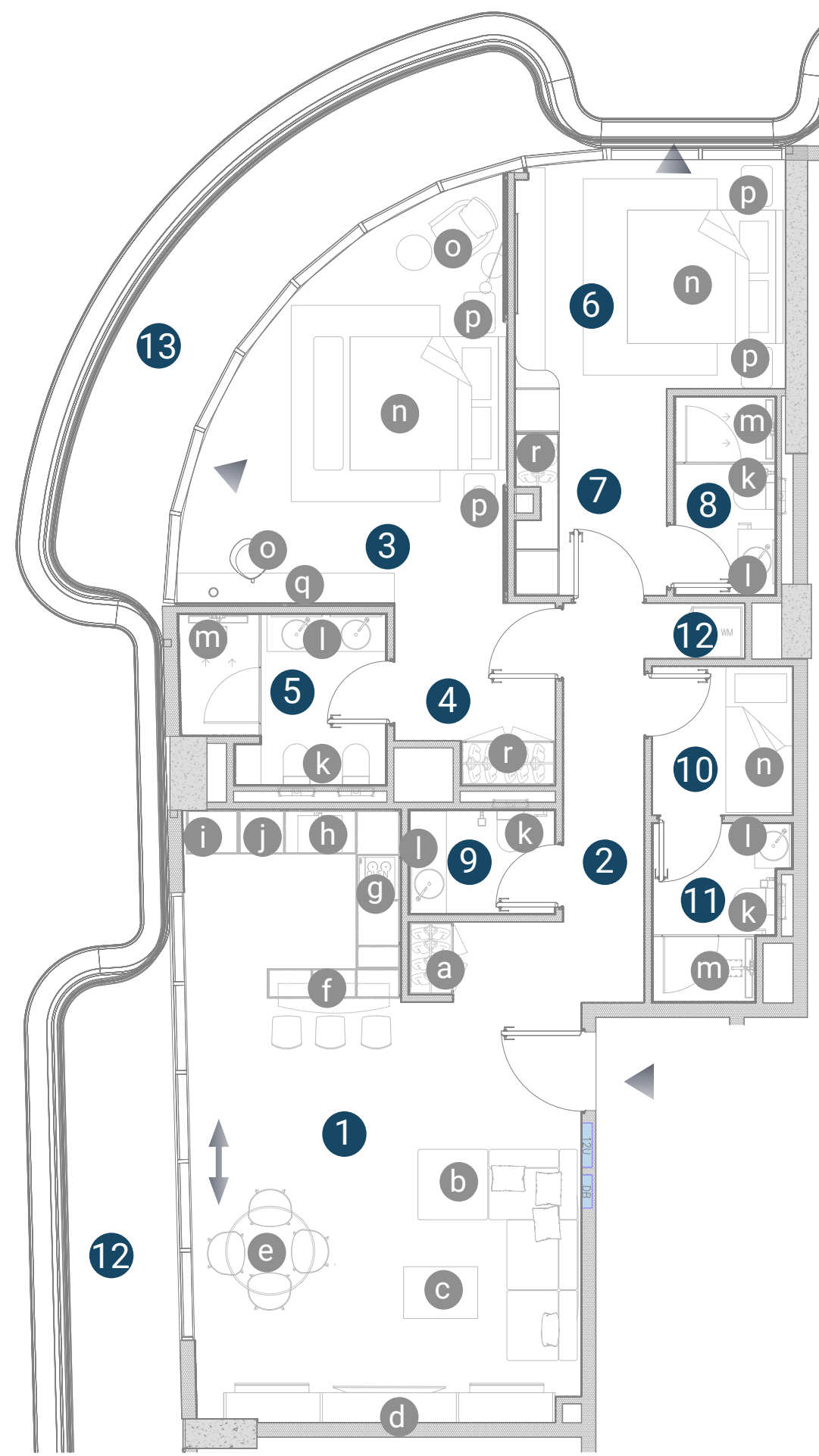
TWO BEDROOM APARTMENT - 121m²

SPACES

1	LIVING ROOM / KITCHEN / DINING	37.16 m2
2	CORRIDOR	8.56 m2
3	MASTER BEDROOM 1	19.61 m2
4	WARDROBE / HALL	4.74 m2
5	MASTER BATHROOM 1	5.85 m2
6	MASTER BEDROOM 2	11.20 m2
7	WARDROBE / HALL	5.57 m2
8	MASTER BATHROOM 2	3.61 m2
9	POWDER ROOM	2.73 m2
10	MAID'S ROOM	3.81 m2
11	MAID'S BATHROOM	3.86 m2
12	LAUNDRY	0.52 m2
13	TERRACE 1	9.10 m2
14	TERRACE 2	14.60 m2

FF&E

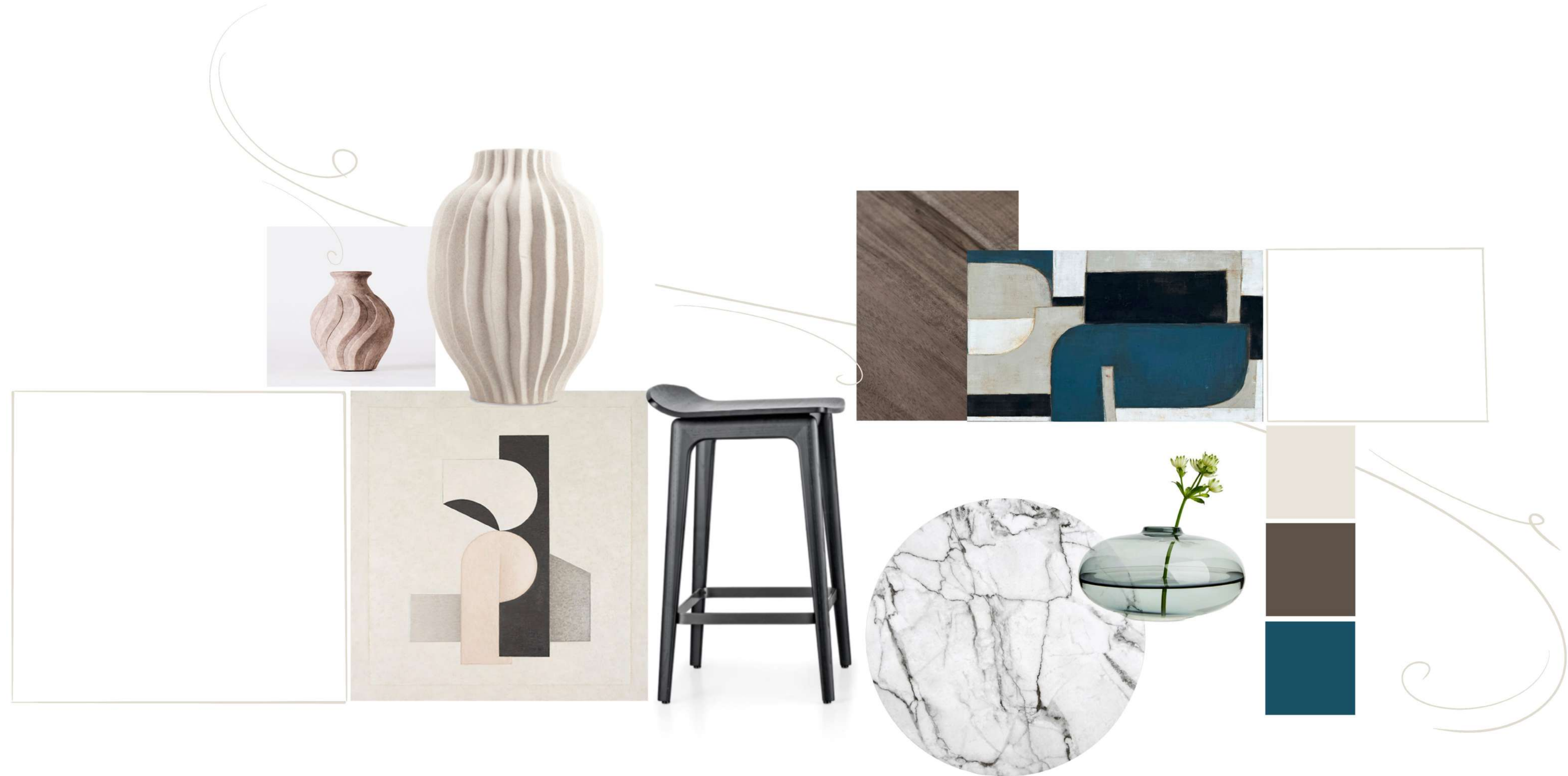
a	ENTRY CLOSET	j	WASHING MACHINE
b	SOFA	k	TOILET
c	COFFEE TABLE	l	VANITY
d	TV UNIT	m	SHOWER
e	DINING TABLE	n	BED
f	KITCHEN ISLAND	o	ARMCHAIR
g	GAS	p	NIGHT STAND
h	SINK	q	MAKEUP TABLE
i	FRIDGE	r	WARDROBE



6TH FLOOR

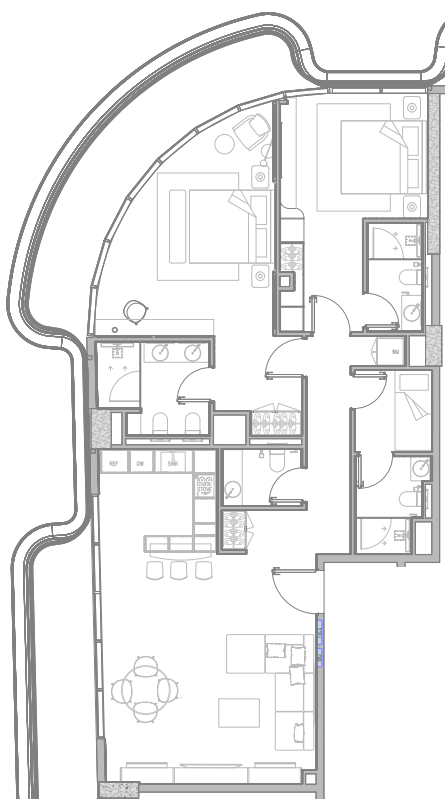
DESIGN VISION

A balanced blend of neutral tones, deep blue accents, and natural textures creates a modern, artistic vibe. Organic shapes, sleek materials, and abstract forms add depth and character, while the marble and glass elements bring a touch of refinement. This design radiates elegance with a bold yet minimalist edge.



Two Bedroom Apartment

The two-bedroom apartments at Next Coral are a harmonious blend of contemporary design and luxurious comfort. These apartments feature an elegant aesthetic, with glass wardrobes that add a sleek and modern touch. The interior is defined by high-end furniture and exquisite golden details, creating an atmosphere of refined sophistication. Organic textures like wood and marble are used throughout, bringing warmth and a natural feel to the space. Warm tones set the mood, with earthy shades and soft lighting enhancing the sense of coziness.

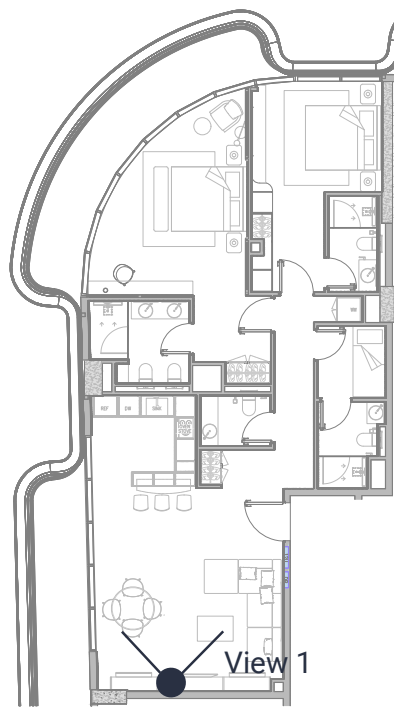


WOOD

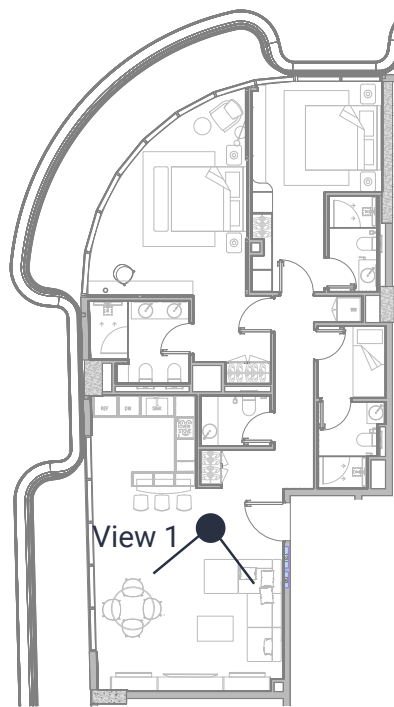
WALL TEXTURE

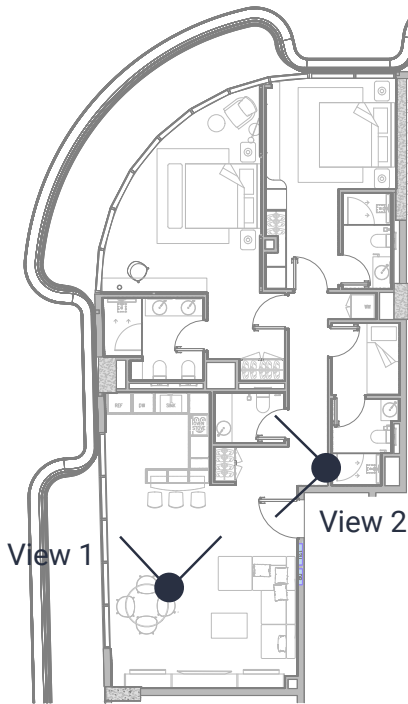
ARTWORK

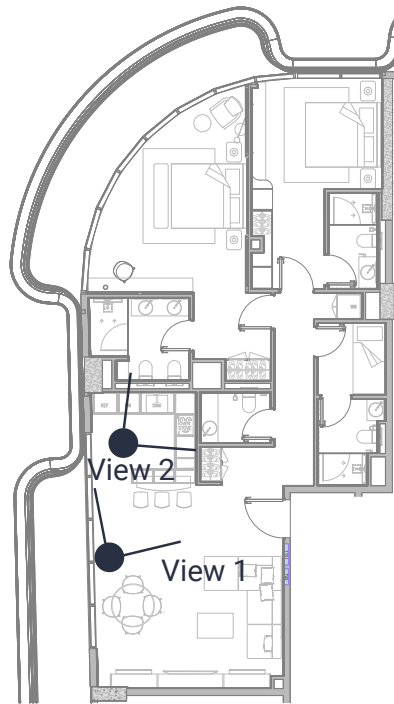
VELVET

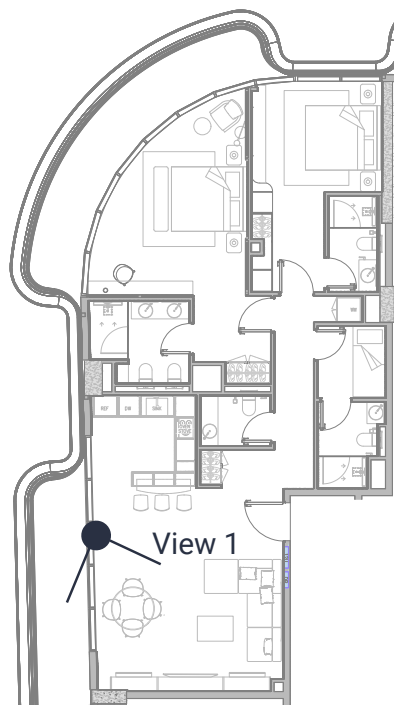


Living Room View 1

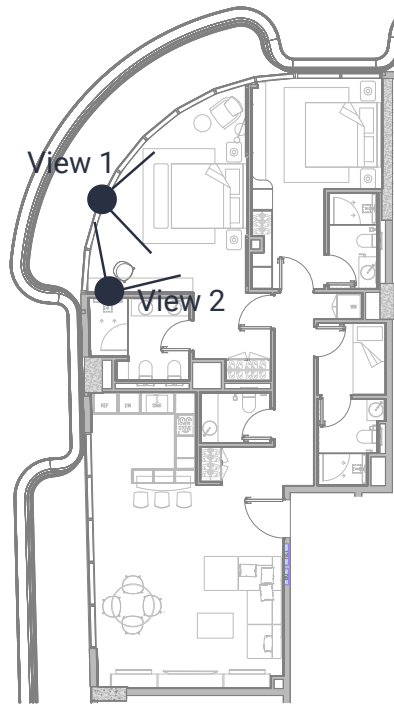
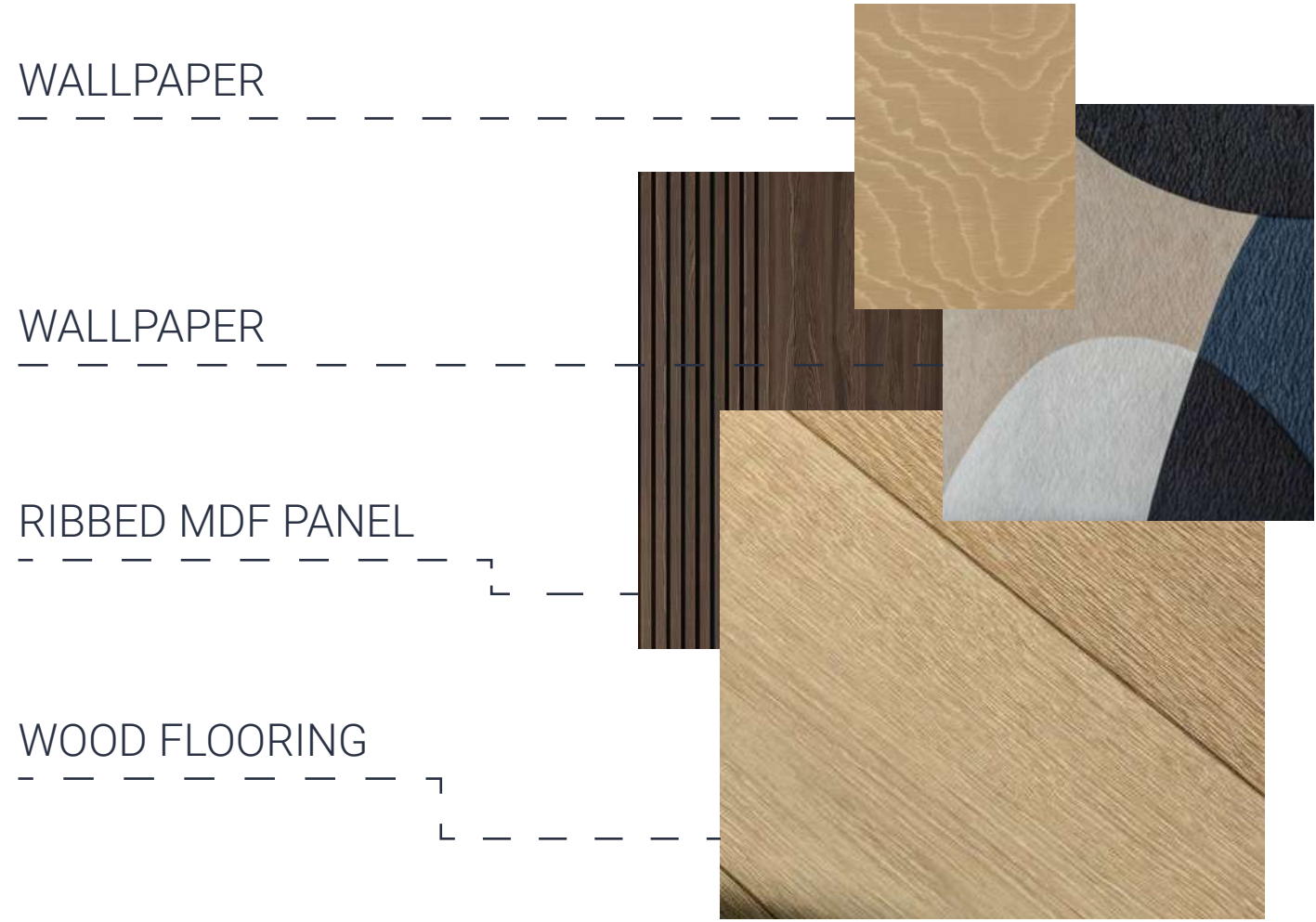




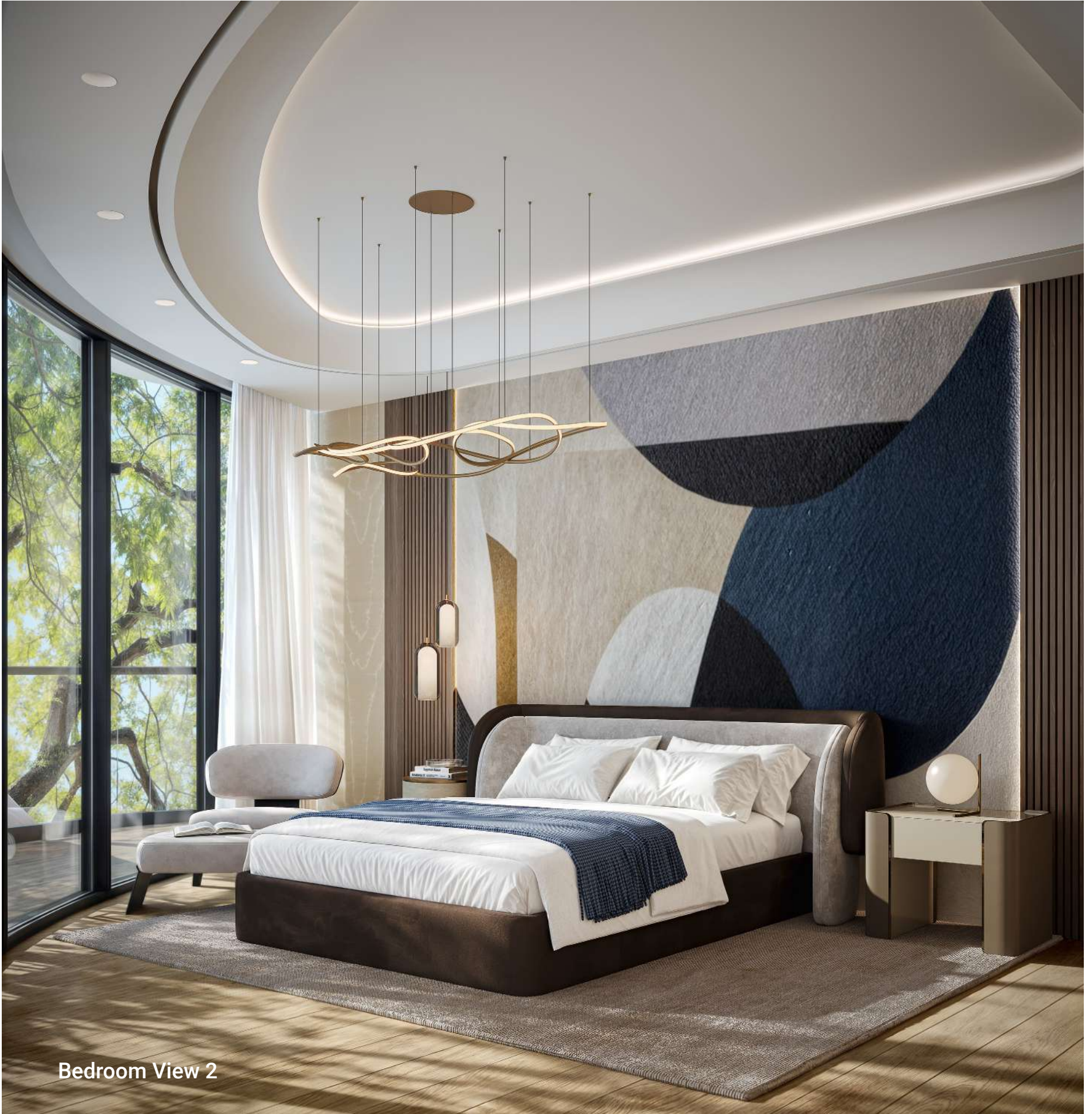




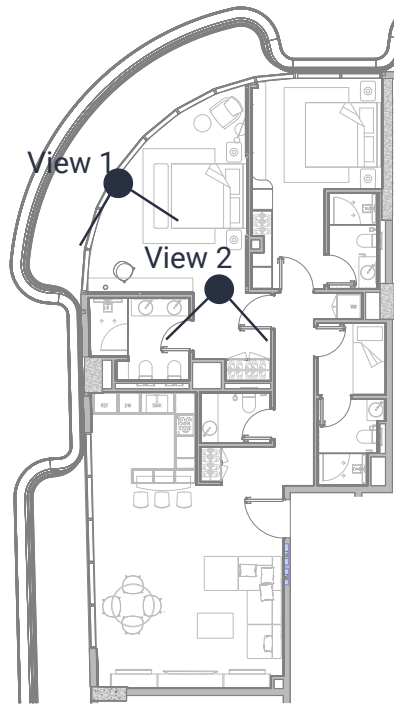
Dining Area View 1

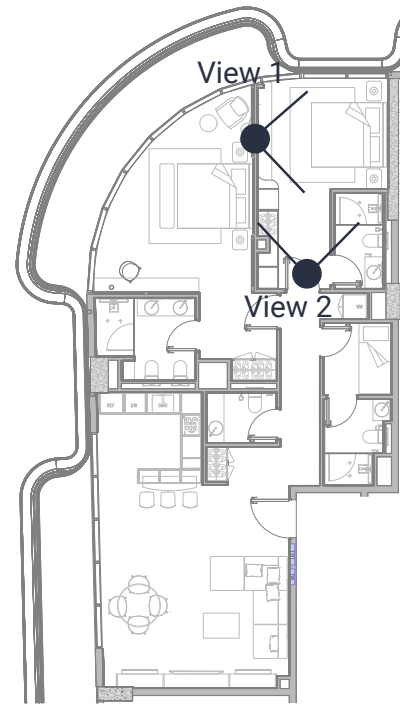


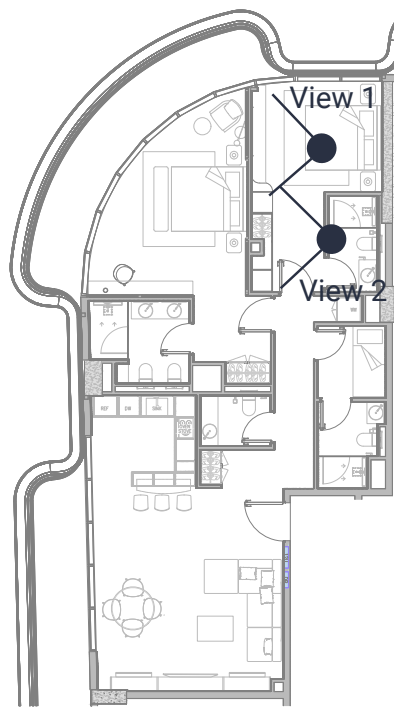
Bedroom View 1



Bedroom View 2



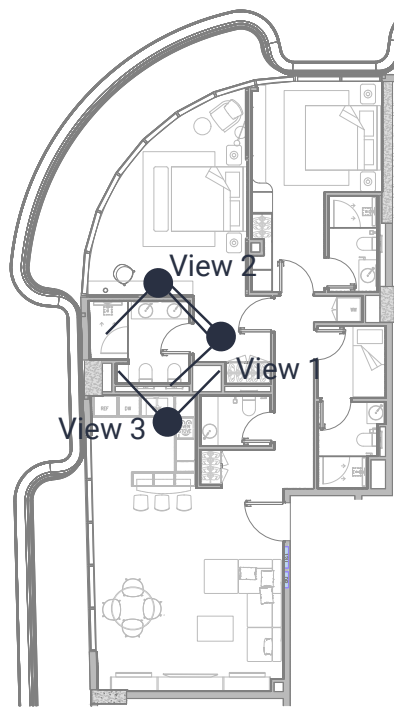


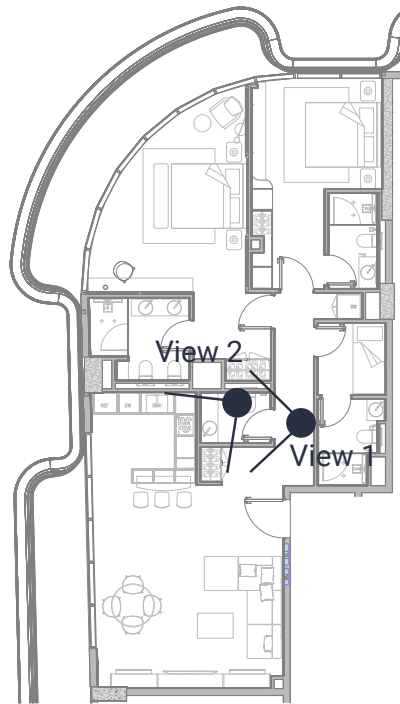


Closet View 1



Bedroom View 2

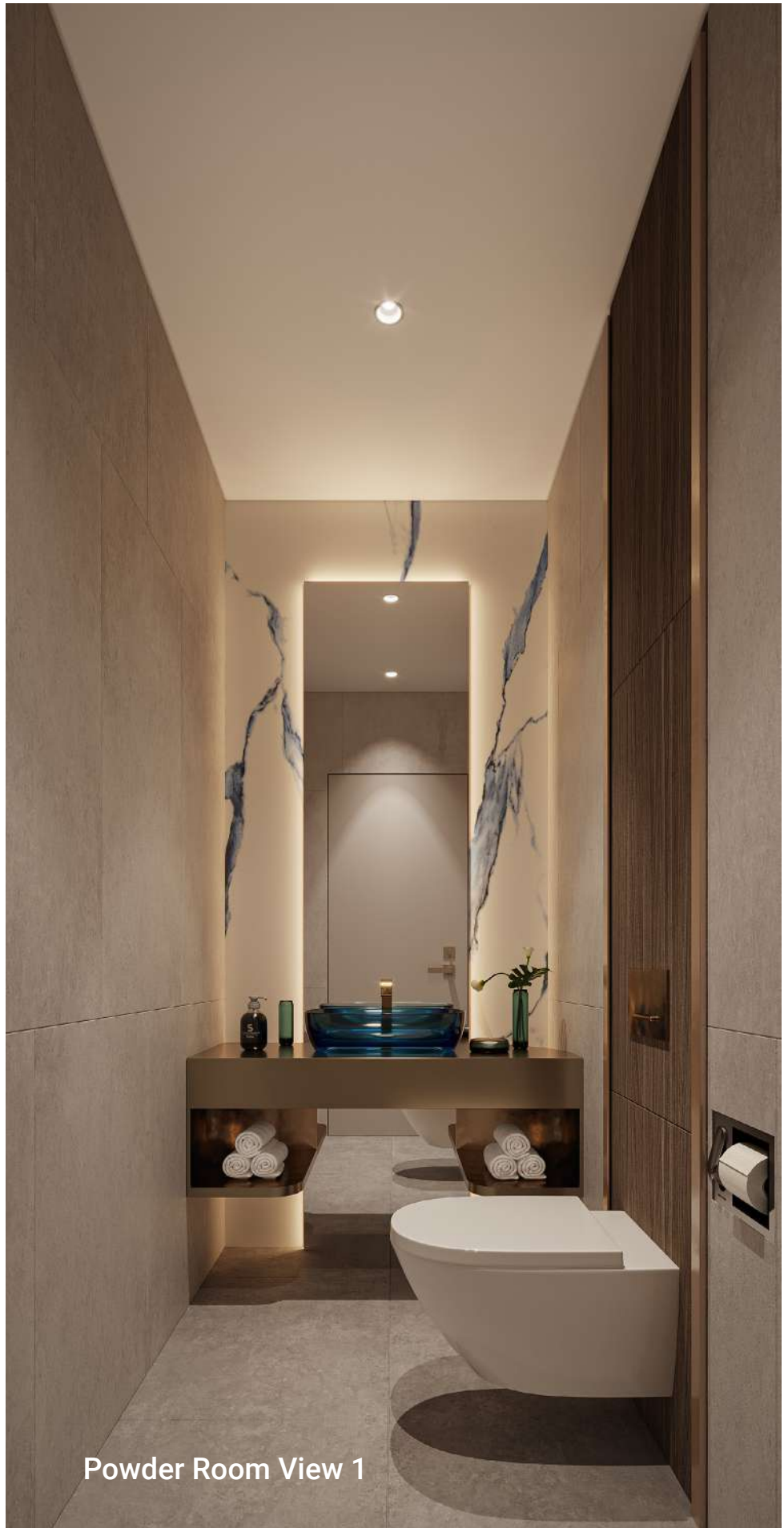




CERAMIC TILE

MARBLE

BRASS



Powder Room View 1



Powder Room View 2

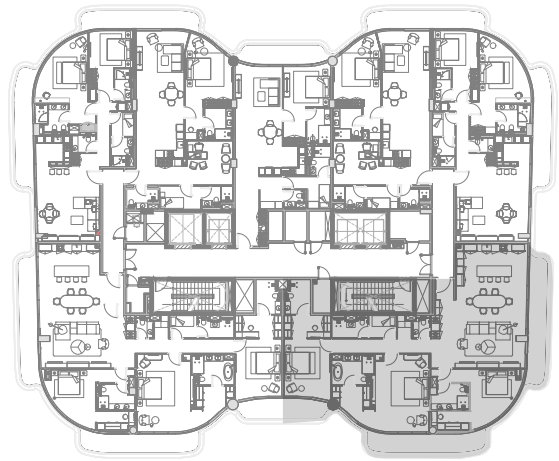
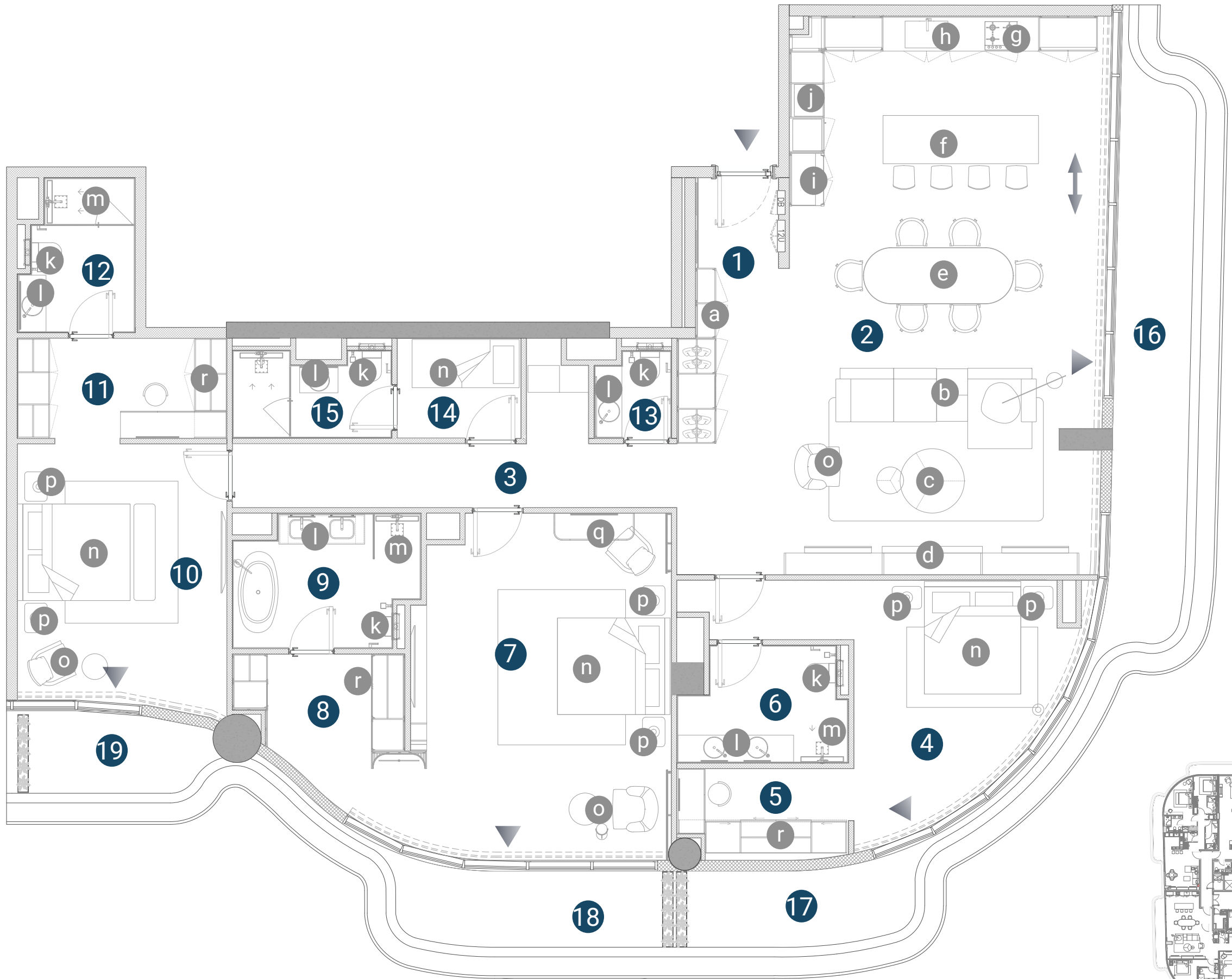
THREE BEDROOM APARTMENT - 229m²

SPACES

1	HALL	8.88 m2
2	LIVING ROOM / KITCHEN / DINING	96.88 m2
3	CORRIDOR	12.02 m2
4	MASTER BEDROOM 1	20.43 m2
5	WARDROBE	5.41 m2
6	MASTER BATHROOM 1	6.34 m2
7	MASTER BEDROOM 2	30.26 m2
8	WARDROBE	8.95 m2
9	MASTER BATHROOM 2	8.12 m2
10	MASTER BEDROOM 3	19.18m2
11	WARDROBE	7.29 m2
12	MASTER BATHROOM 3	5.34 m2
13	POWDER ROOM	2.82 m2
14	MAID'S ROOM	4.34 m2
15	MAID'S BATHROOM	4.15 m2
16	TERRACE 1	15.4 m2
17	TERRACE 2	6.5 m2
18	TERRACE 3	7.3 m2
19	TERRACE 4	5.8 m2

FF&E

a	ENTRY CLOSET	j	WASHING MACHINE
b	SOFA	k	TOILET
c	COFFEE TABLE	l	VANITY
d	TV UNIT	m	SHOWER
e	DINING TABLE	n	BED
f	KITCHEN ISLAND	o	ARMCHAIR
g	GAS	p	NIGHT STAND
h	SINK	q	MAKEUP TABLE
i	FRIDGE	r	WARDROBE



7TH FLOOR

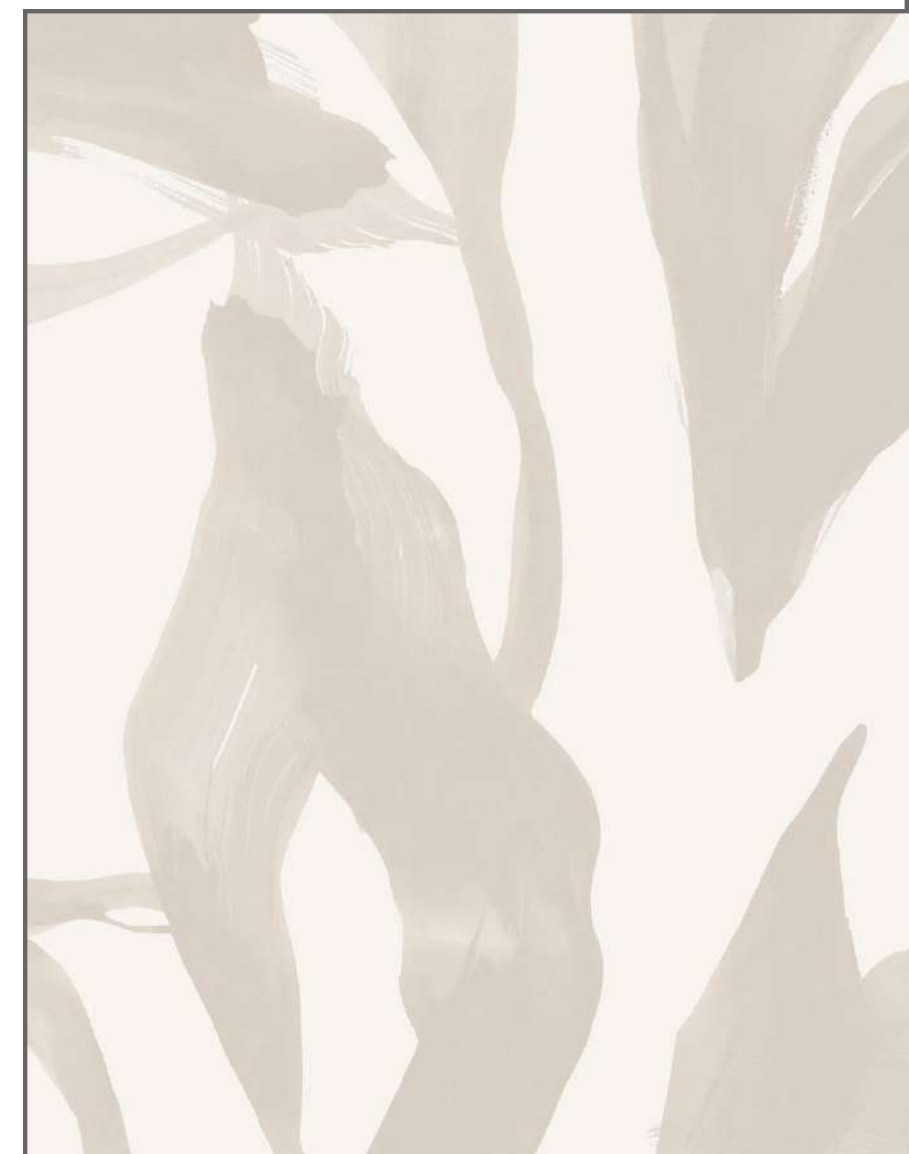
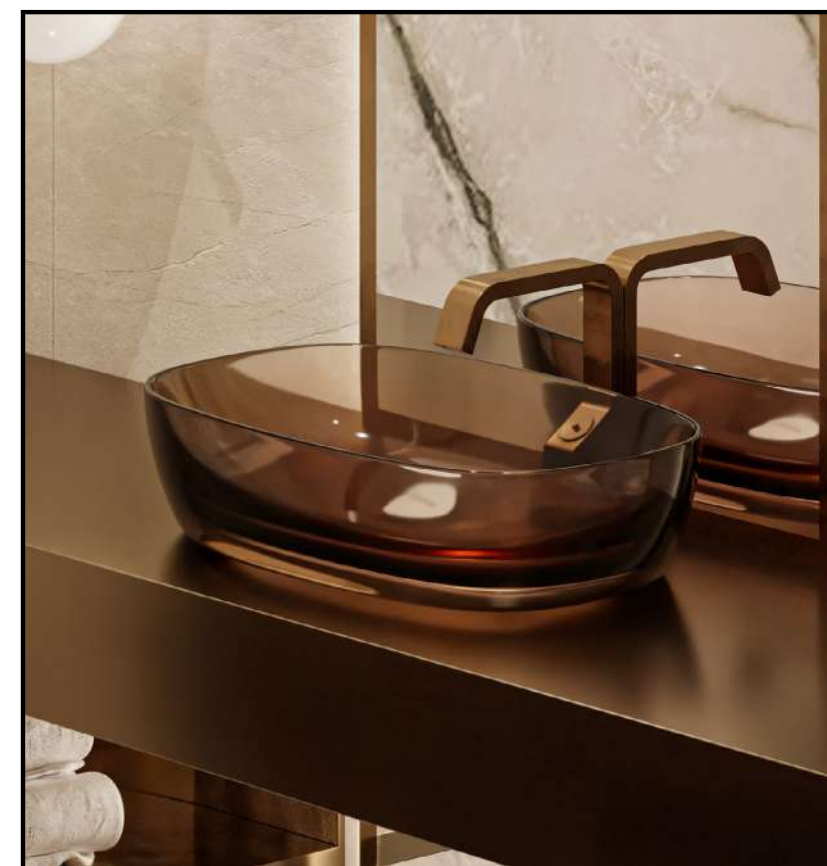
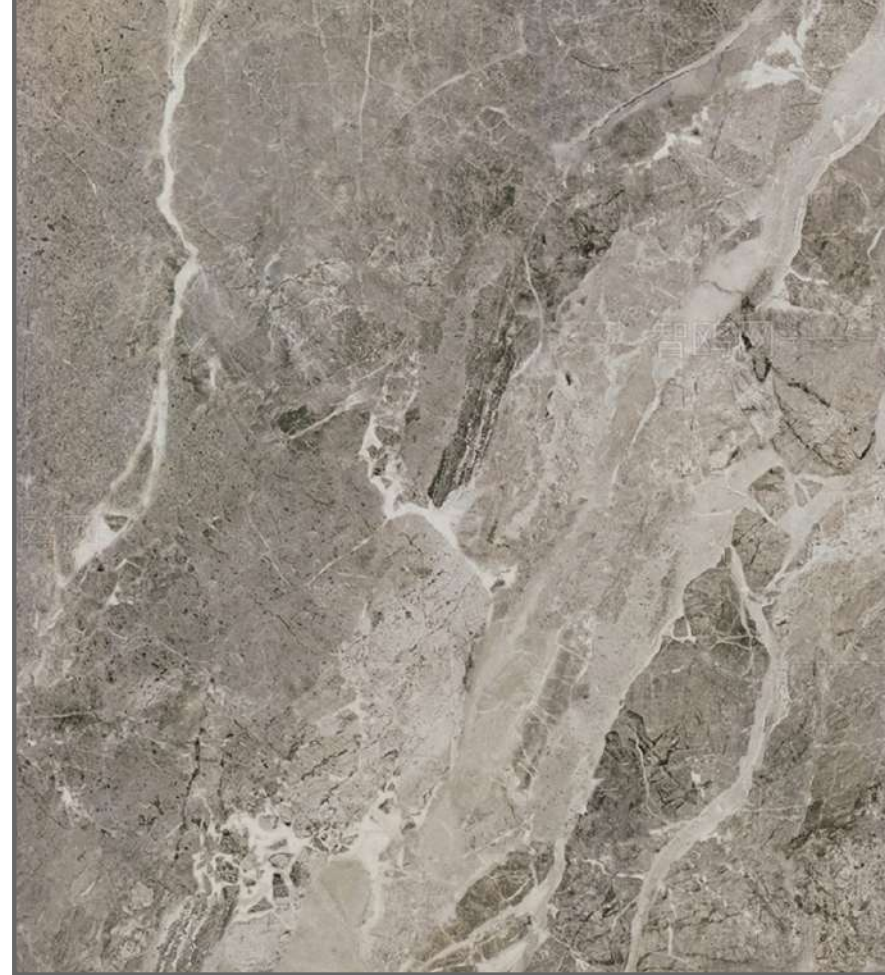
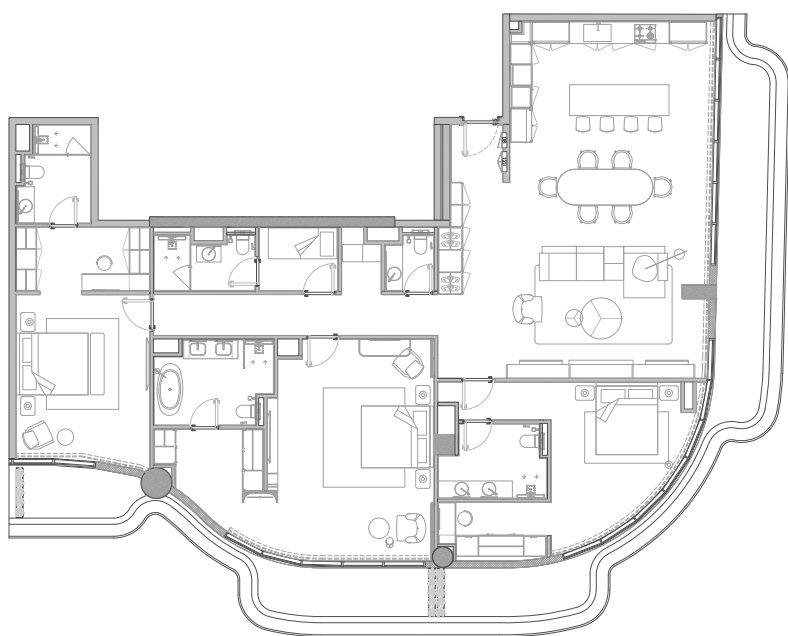
DESIGN VISION

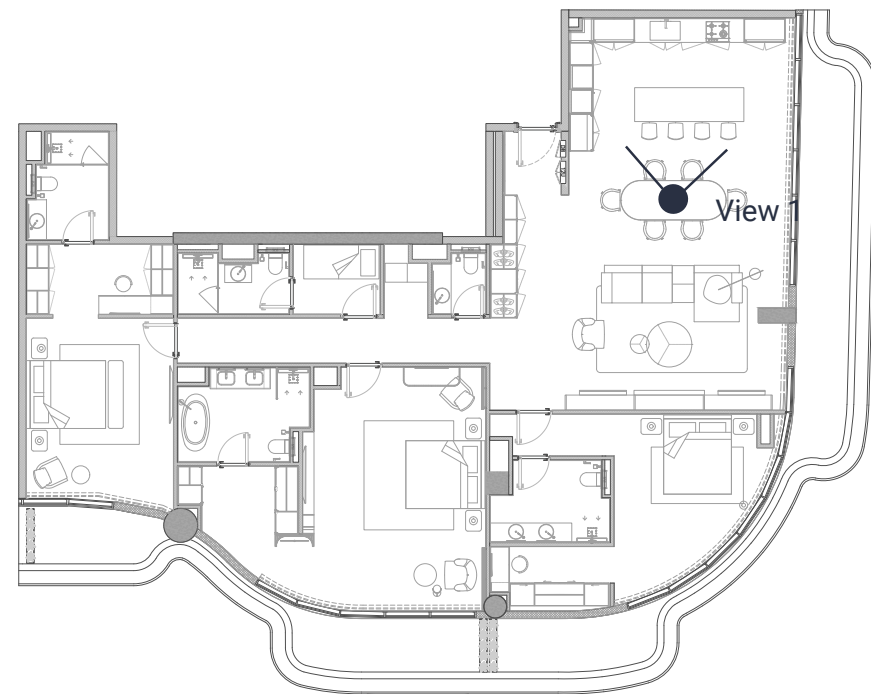
Soft neutrals, warm accents, and refined textures create a sophisticated yet grounded atmosphere. Curved mirrors, abstract art, and sculptural lighting bring modern elegance, while natural stone and organic ceramics add a tactile warmth. A harmonious balance of simplicity and luxury defines this vision.



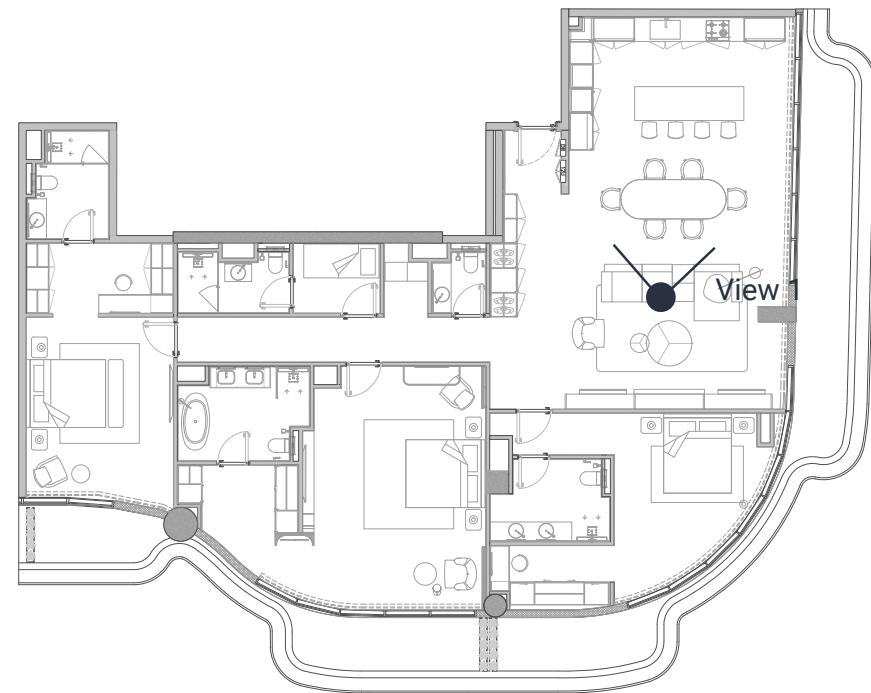
Three Bedroom Apartment

For the three-bedroom apartments, Next Coral elevates the concept of luxurious living. The interiors are distinguished by expansive layouts and premium materials. Glass wardrobes, coupled with luxury furniture, provide a sense of openness and sophistication. Warm tones, ranging from deep browns to sandy hues, infuse the space with comfort and tranquility. The interior design is meticulously crafted, combining luxury and practicality to create a truly remarkable living environment. With carefully chosen furnishings and accessories, the three-bedroom apartments offer residents a space that is both sophisticated and welcoming, where every element is designed for comfort and style.

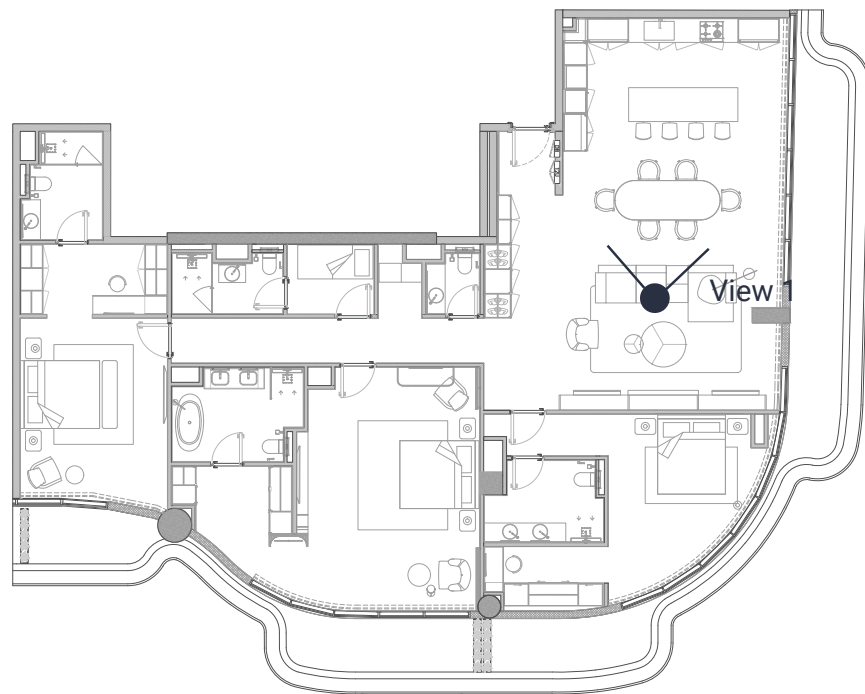


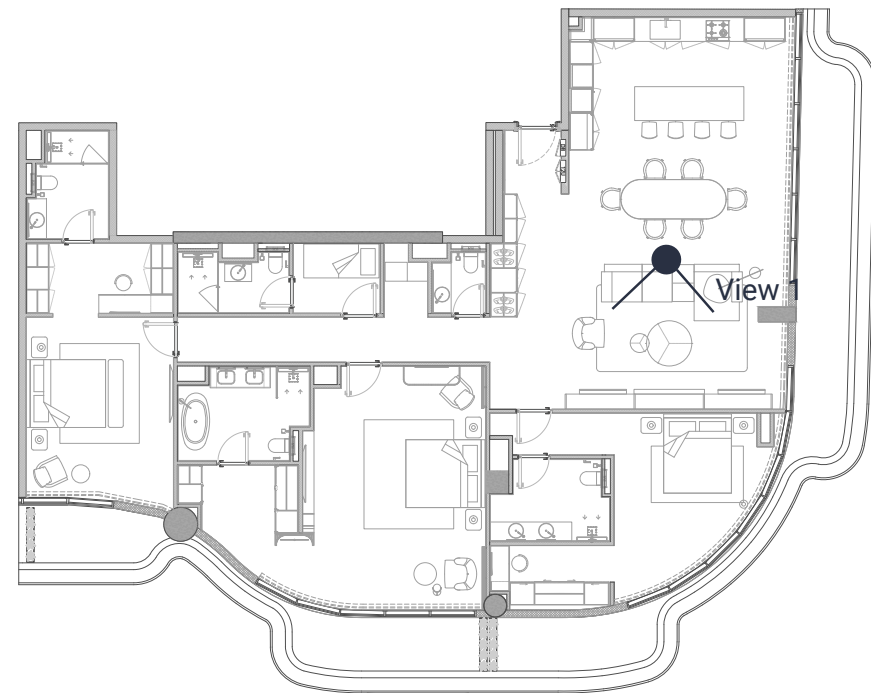


Kitchen View 1

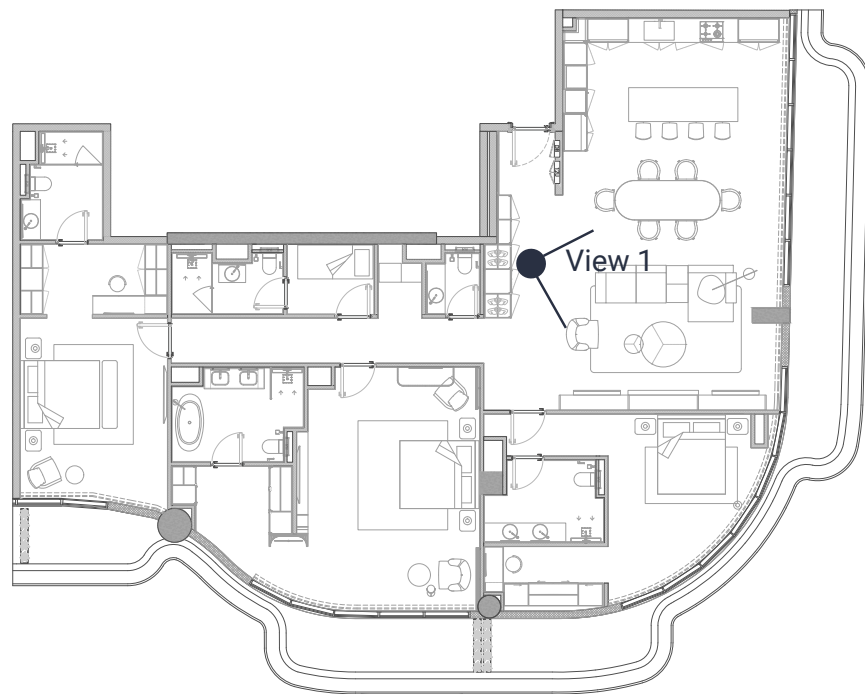


kitchen / Dining View 1

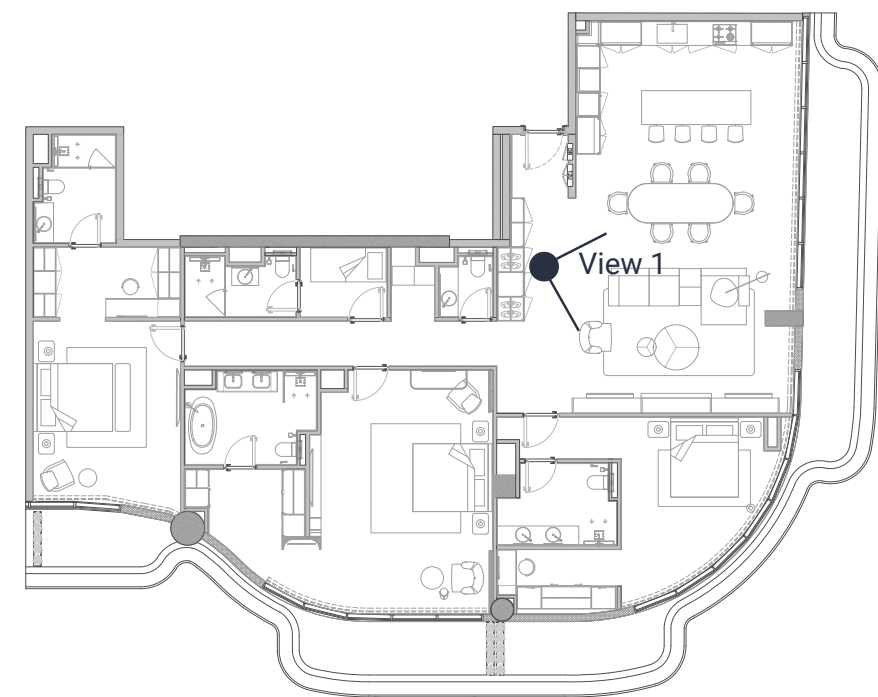




Living Room View 1



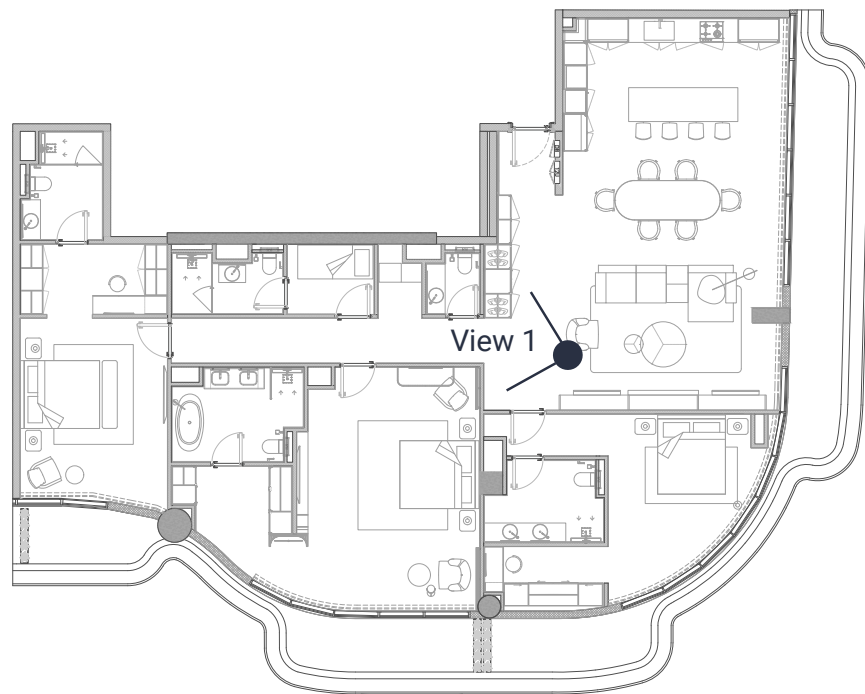
Living Room View 1



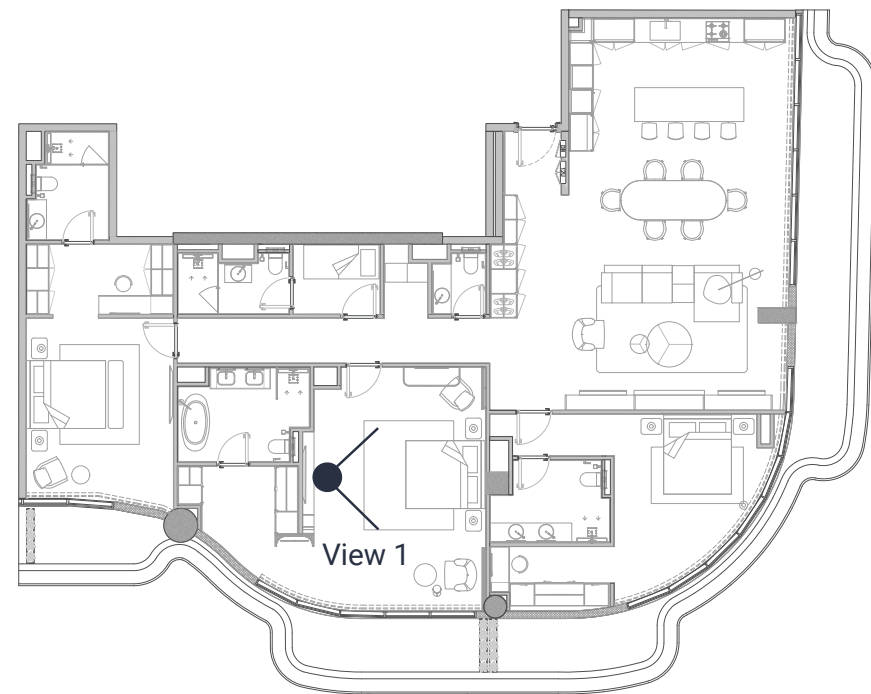
Living Room View 1

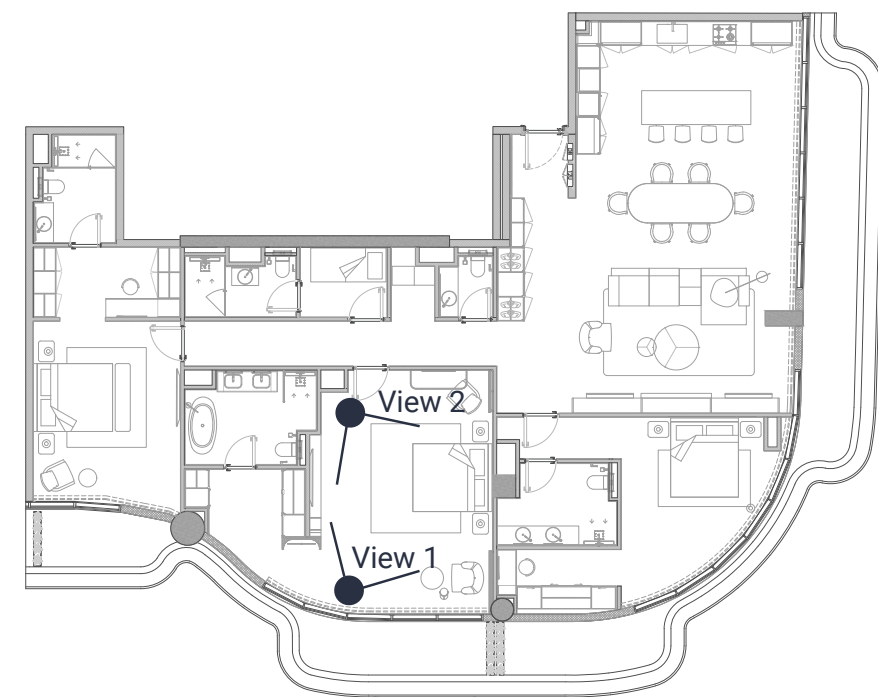


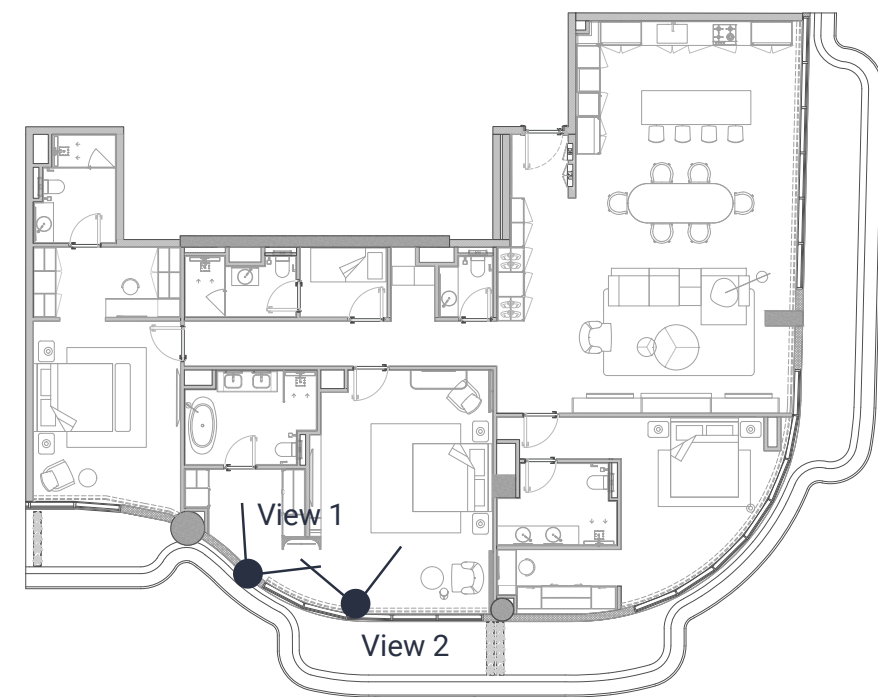
Entrance View 2

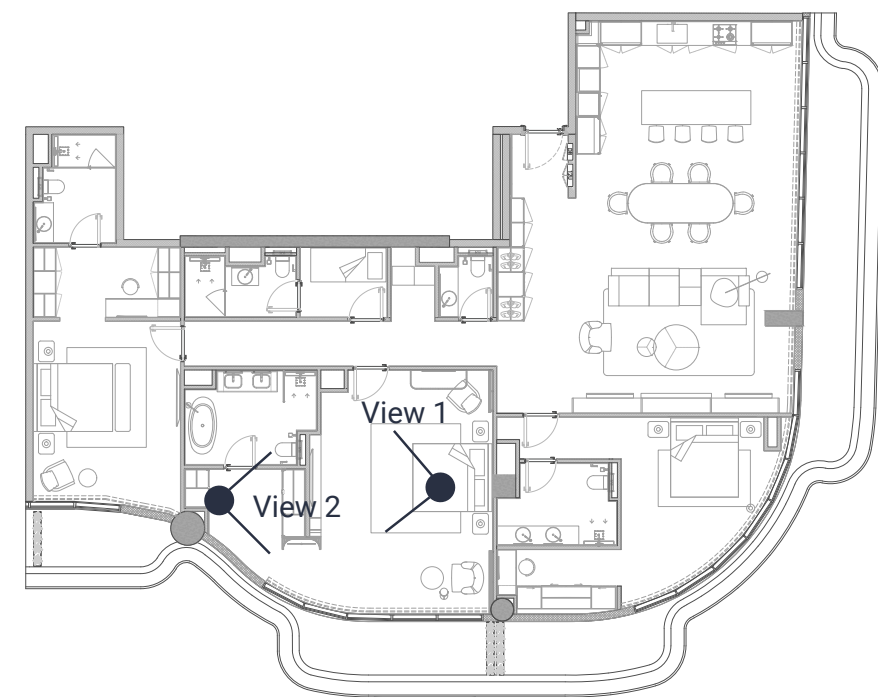


Corridor View 1





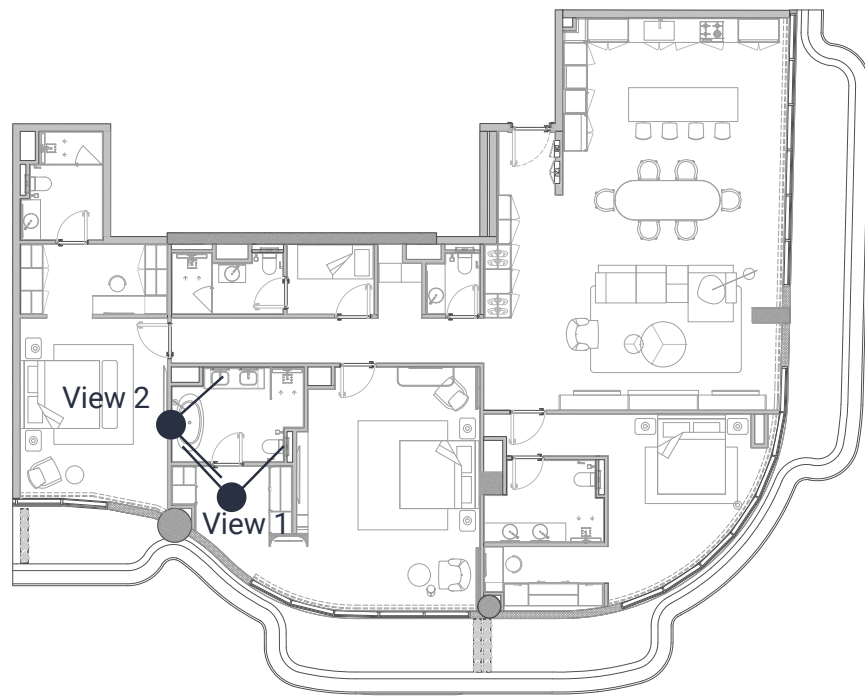


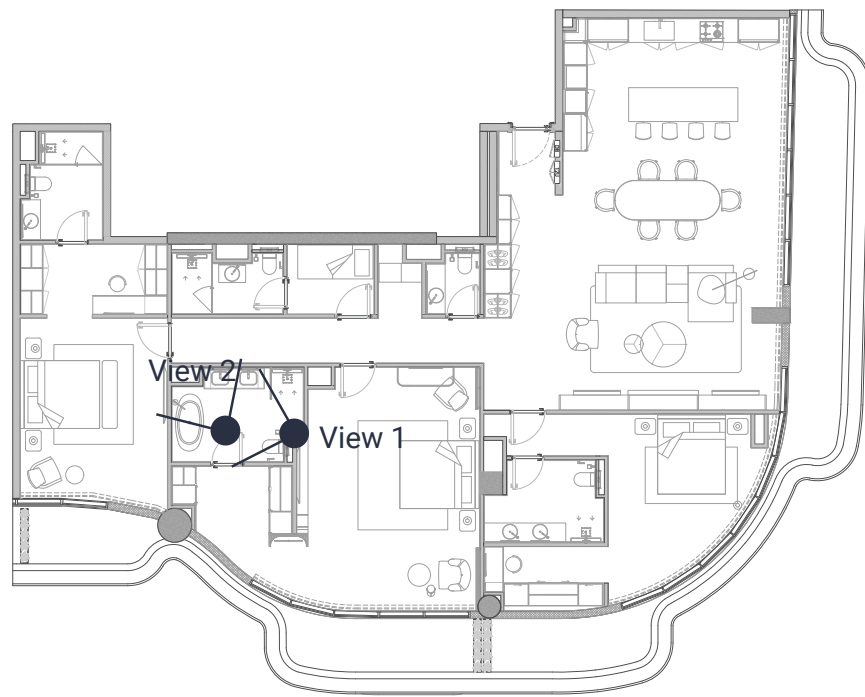


Bedroom View 1



Closet View 2



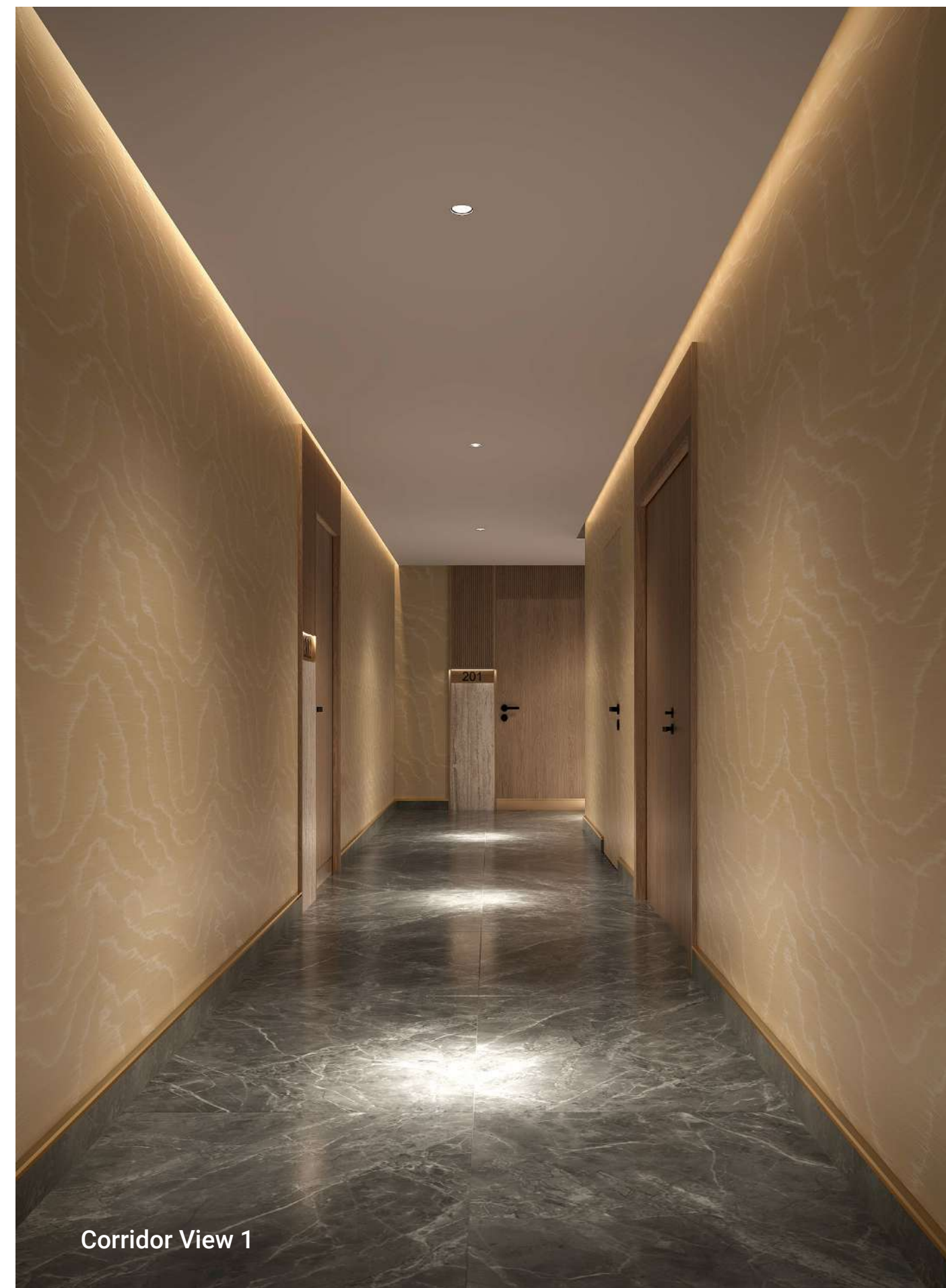
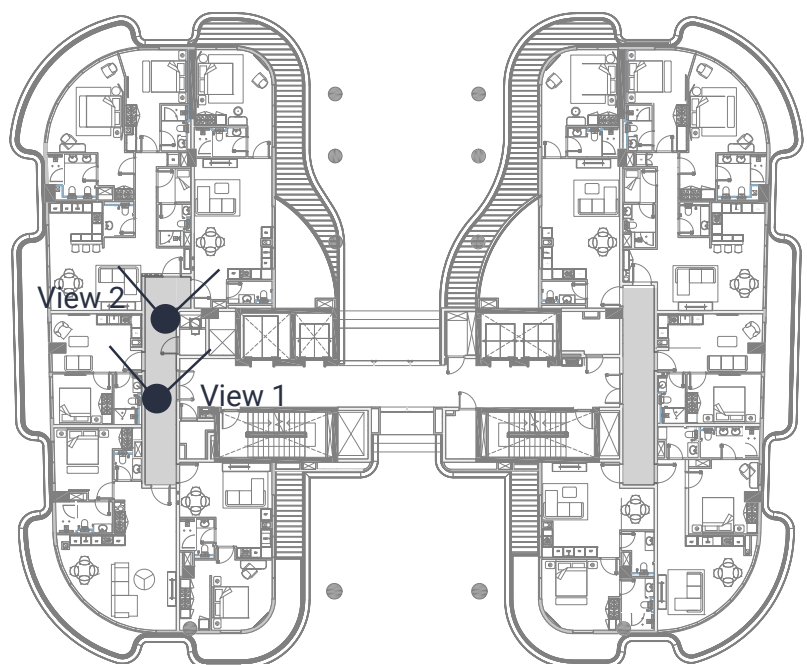


TRAVERTINE

WALLPAPER

CERAMIC TILE

WOOD



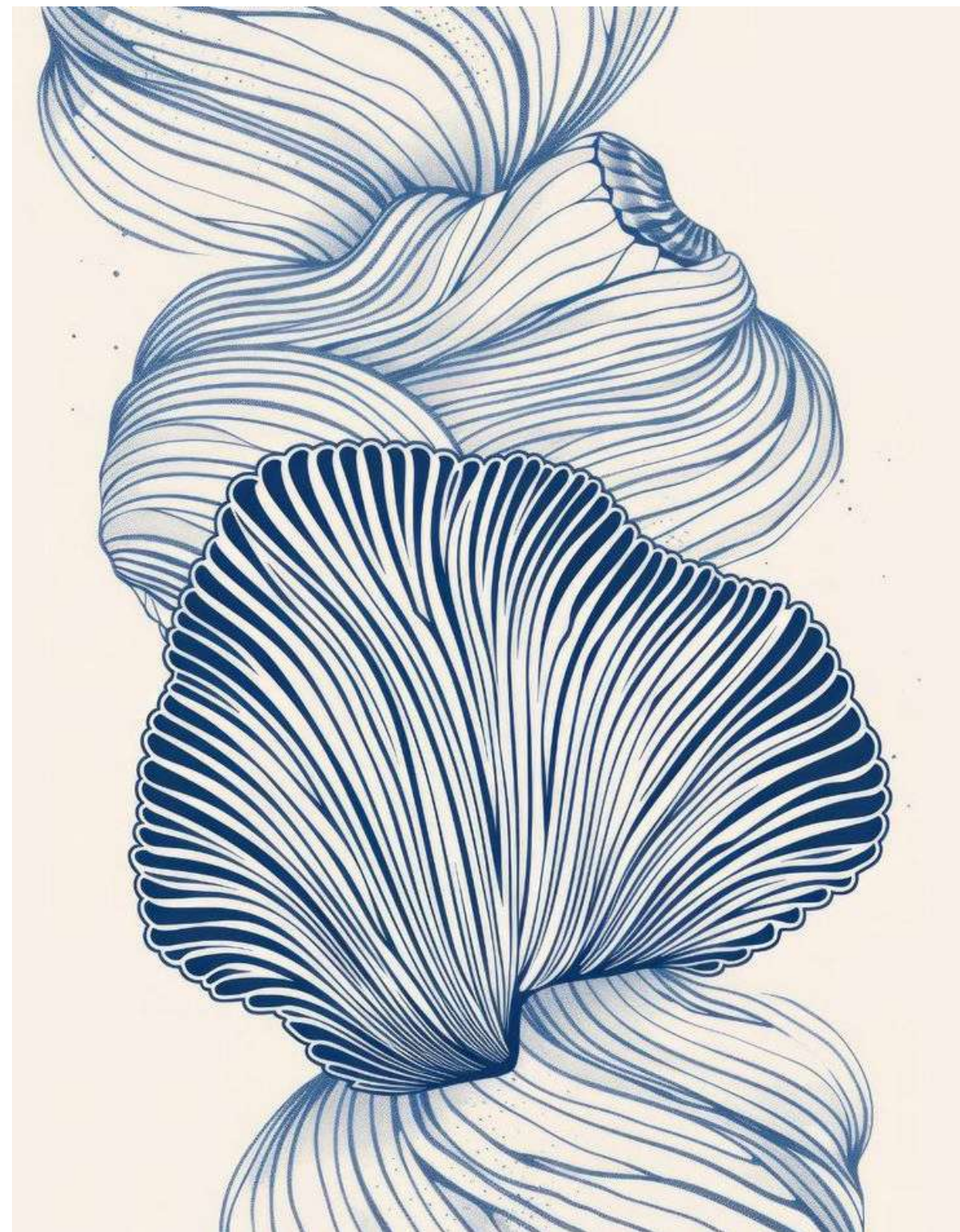
Corridor View 1



Corridor View 2



Materials



Shapes



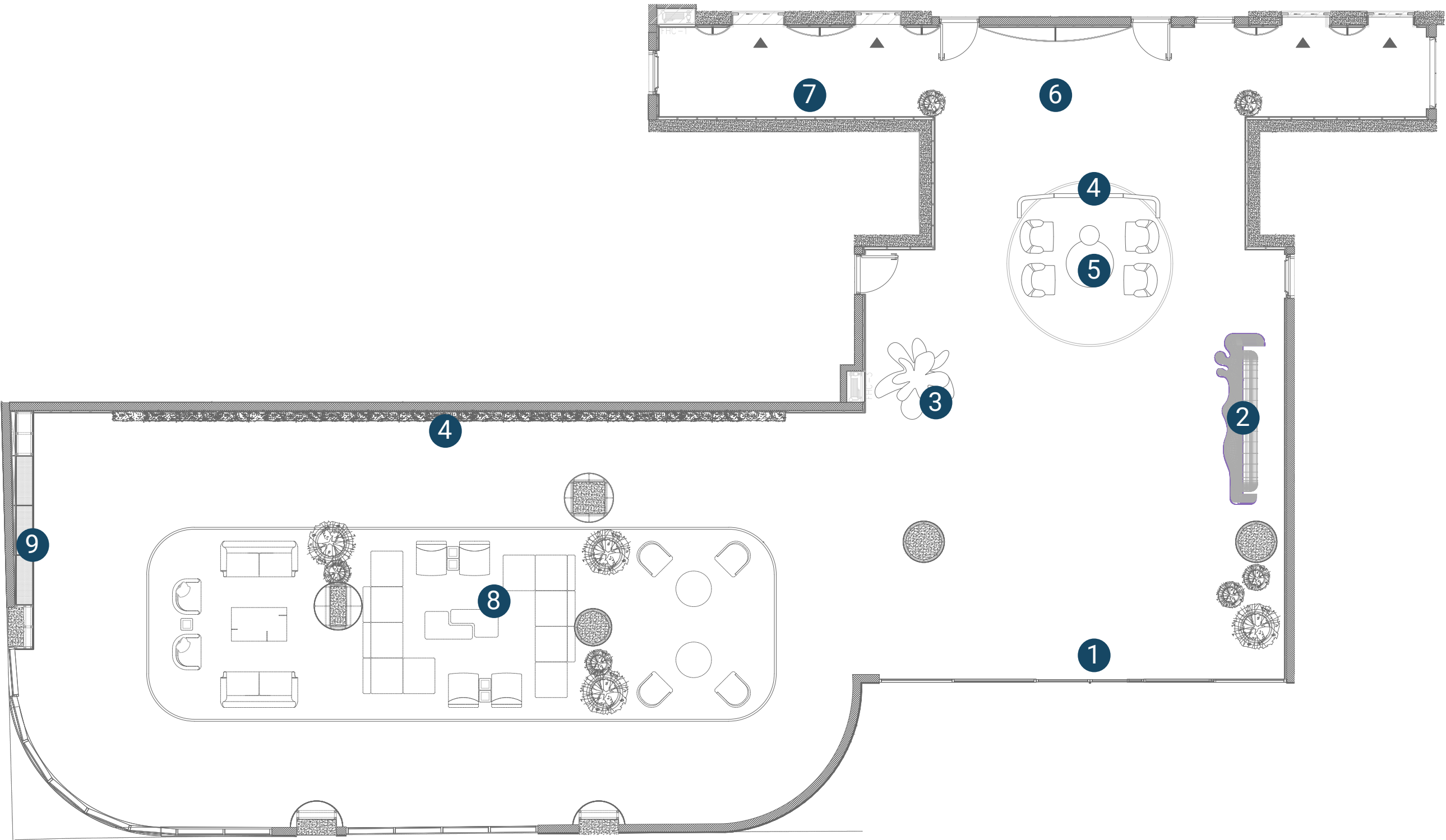
Colors



Details

EXPLICATION:

- 1. Entrance
- 2. Reception
- 3. Sculpture
- 4. Decorative Wall
- 5. Waiting Area
- 6. Corridor
- 7. Lift Lobby
- 8. Main Lounge Area
- 9. Coffe Station



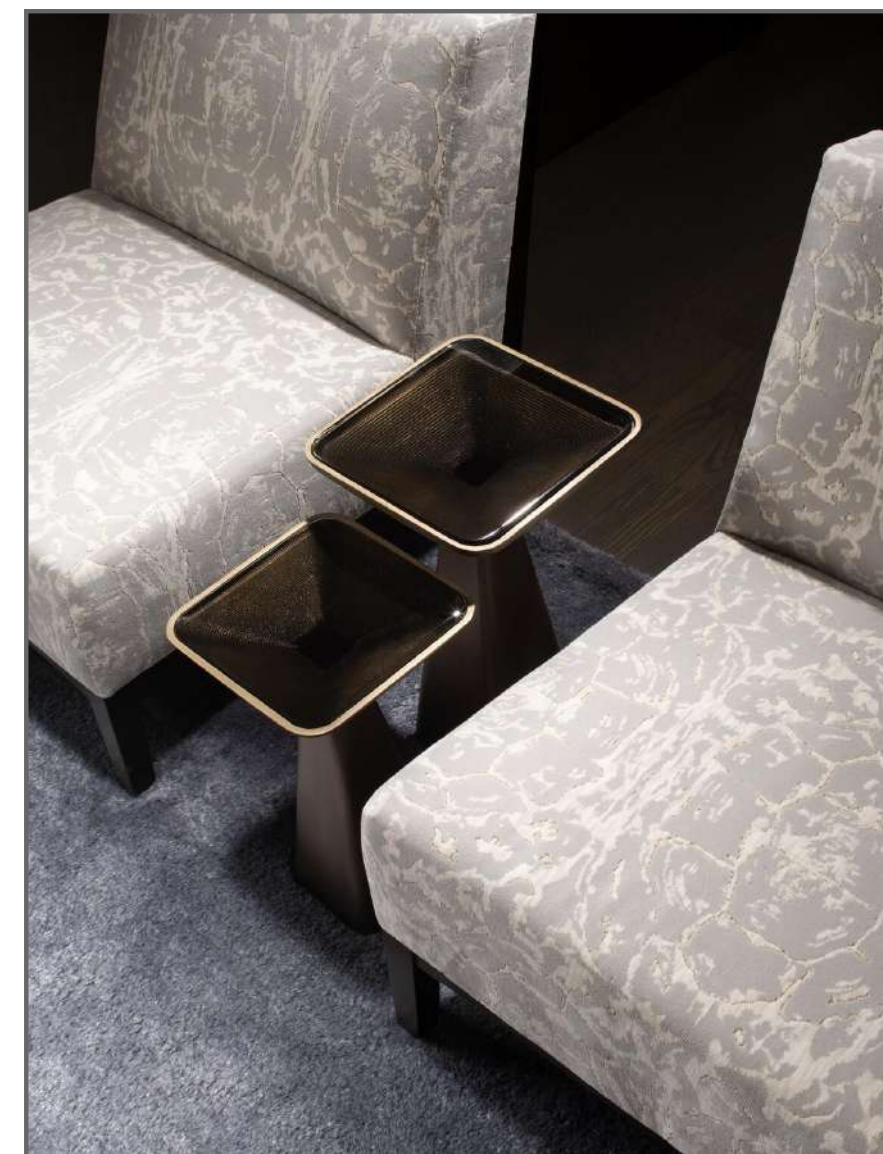
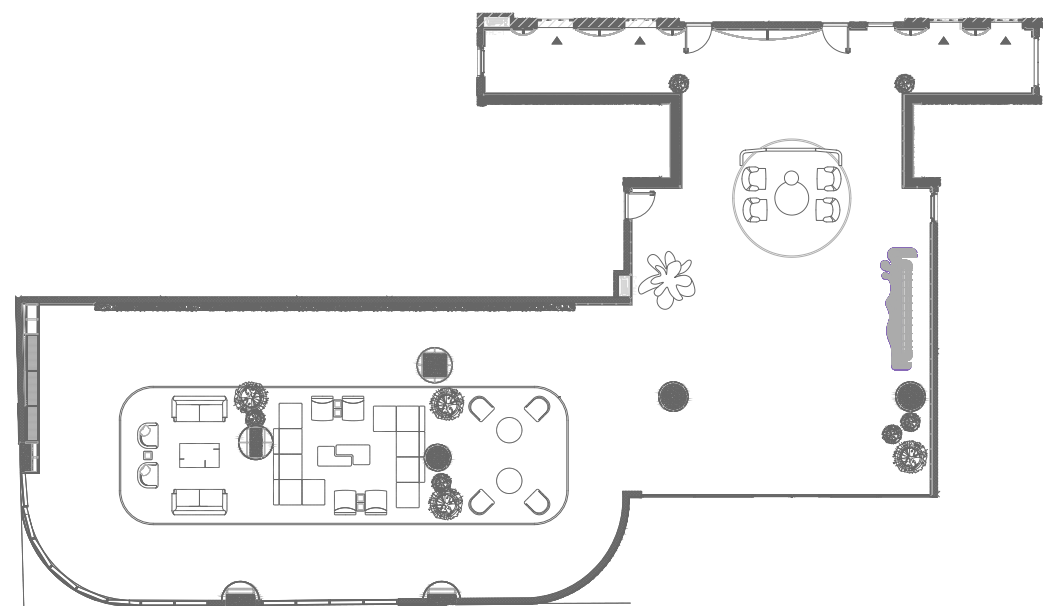
DESIGN VISION

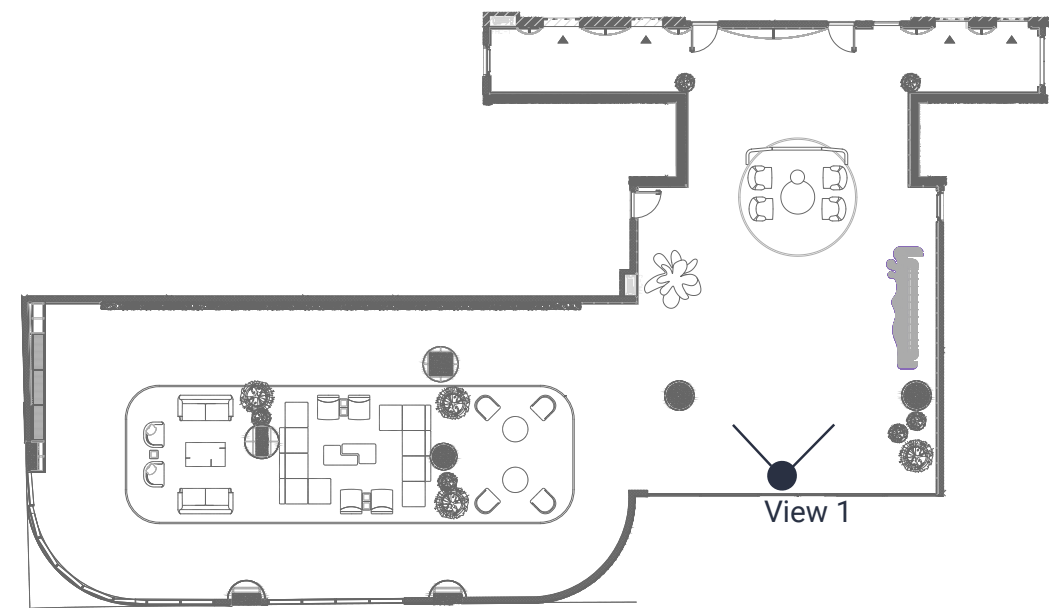
This concept showcases a serene and nature-inspired design. Fluid shapes, soft textures, and a muted palette of blue, beige, and green evoke tranquility. Key elements include a sculptural wave accent, a cozy armchair, organic lighting, lush greenery, and delicate floral patterns, all coming together to create a balanced and elegant space.



Reception Lobby Lounge Moodboard

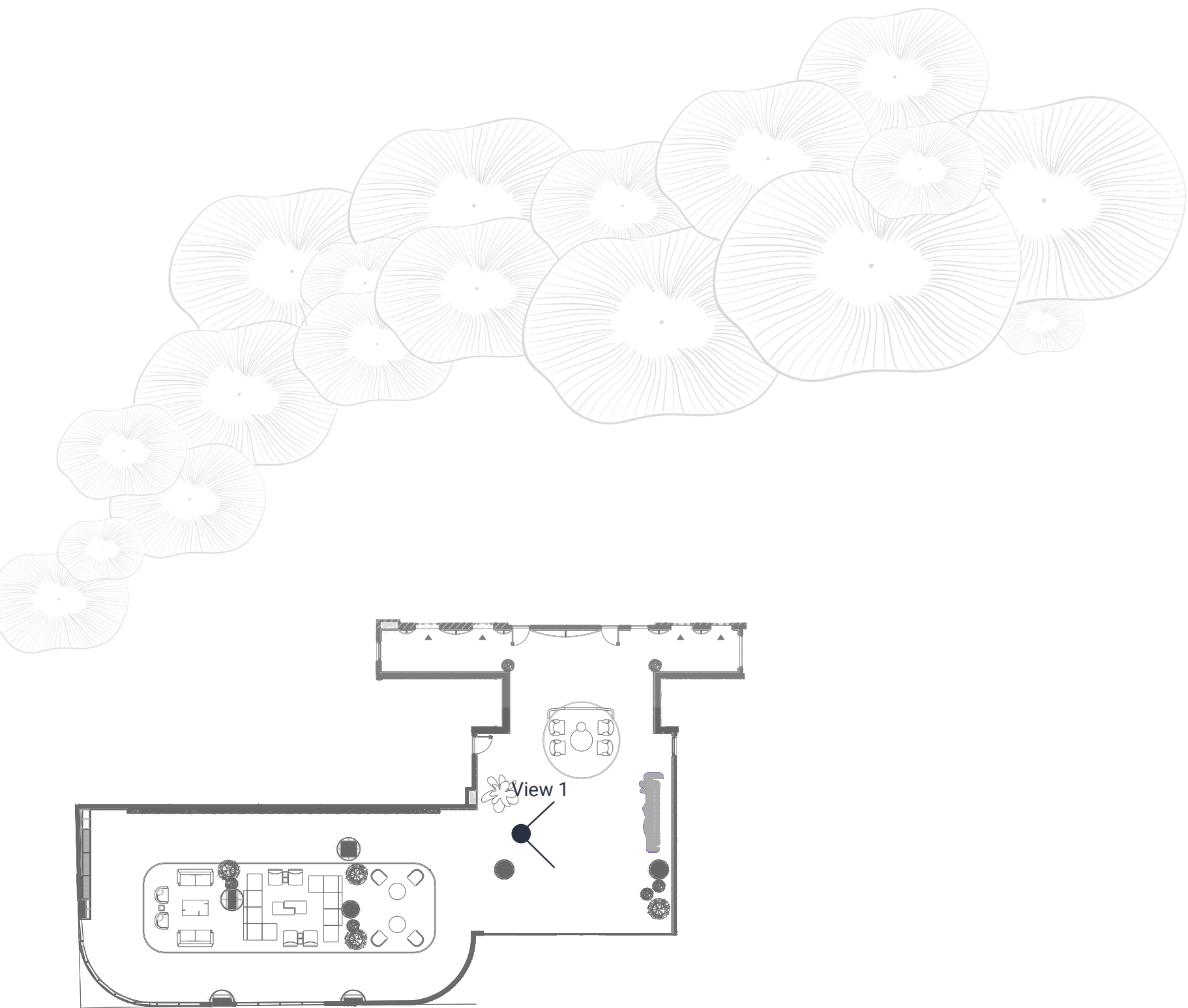
The lobby seamlessly extends the exterior's coral-inspired aesthetic into the interior, creating a cohesive and visually captivating space. Green and blue colors are prominently featured, reflecting the vibrant hues of the ocean and coral reefs. The design incorporates wave-inspired elements and gentle curves, adding a sense of fluidity and movement. These organic shapes evoke the beauty and tranquility of the sea, while the lobby's open layout and unique architectural details invite guests to experience a soothing yet sophisticated environment.



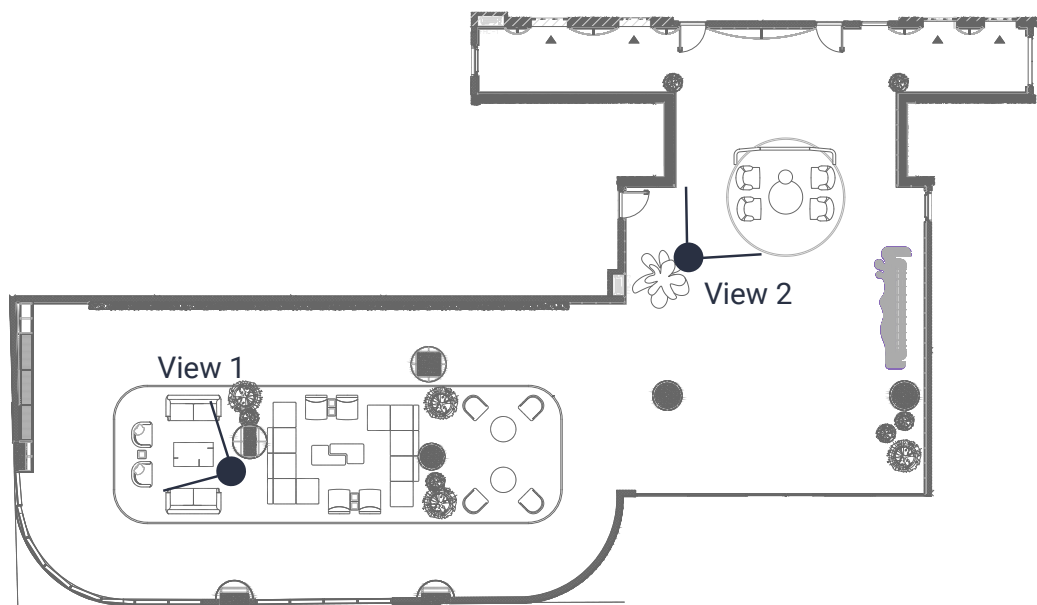


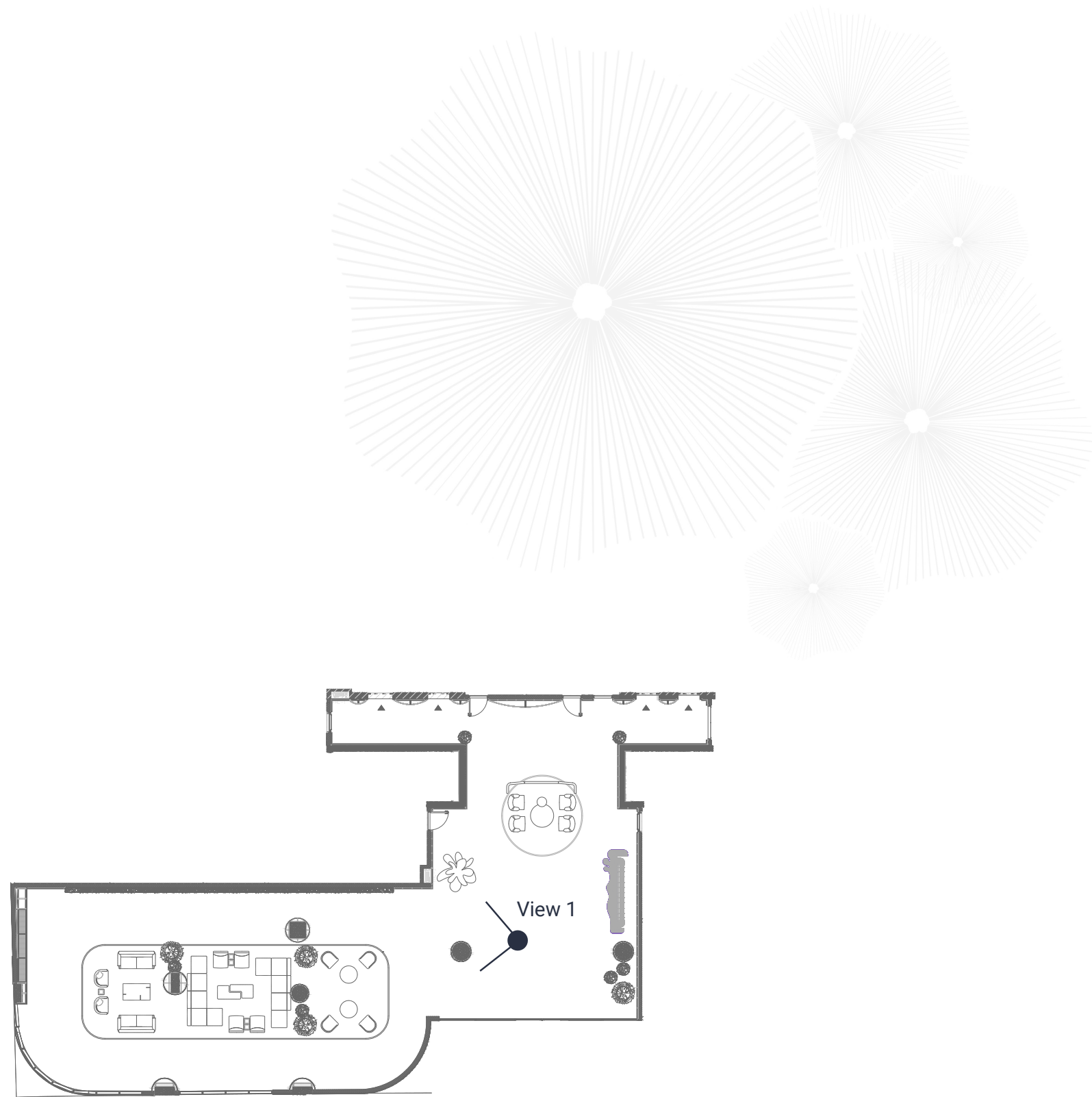
Reception View 1

Elegance & Sophistication Redefined

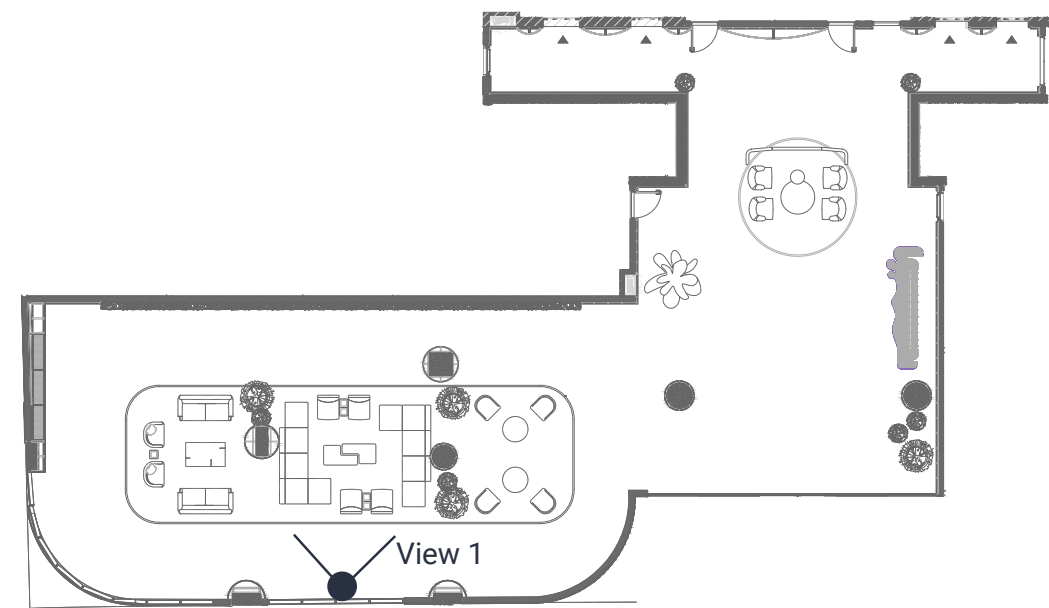


Abundance Of Open Space And Industrial Elements

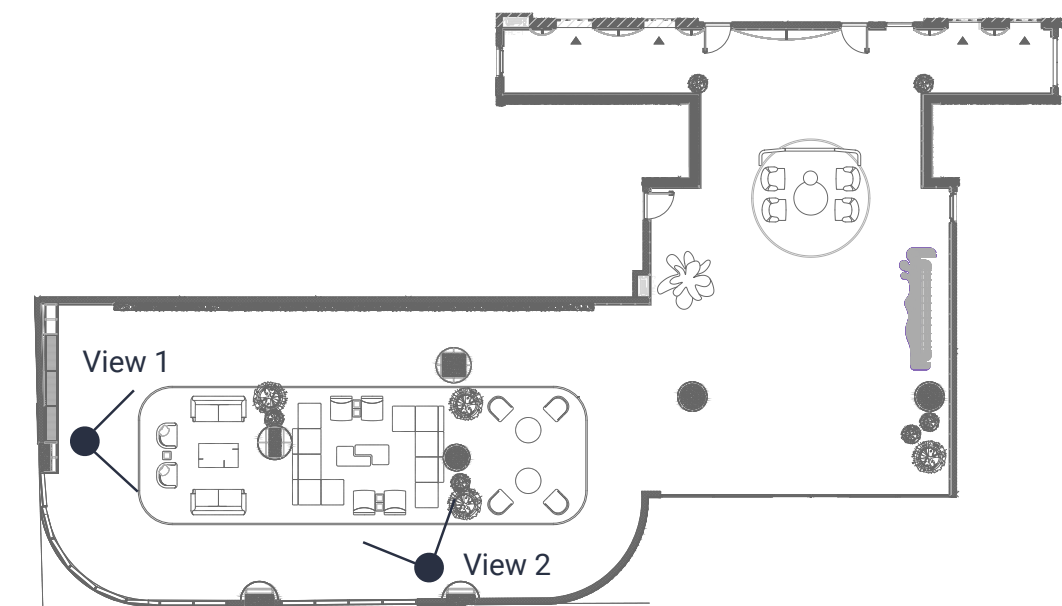


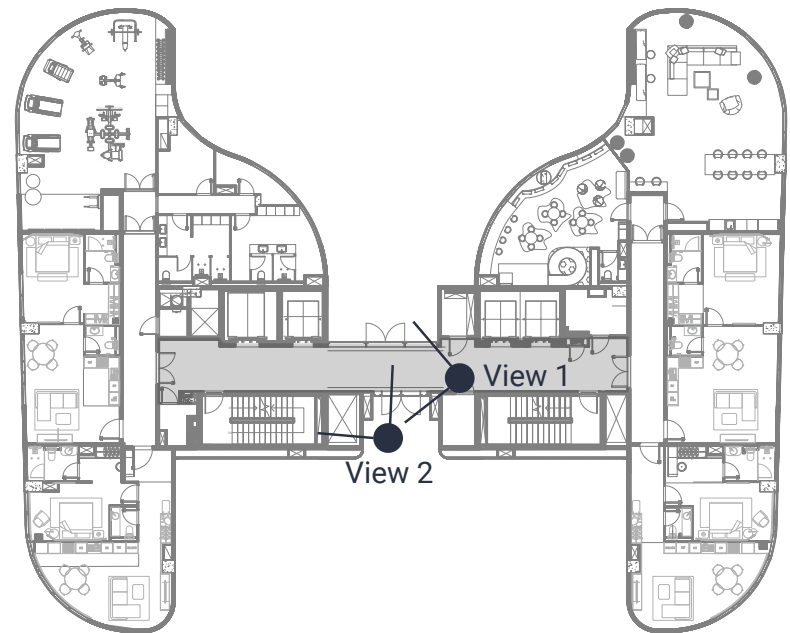


Lounge View 1



A Supreme Living Environment





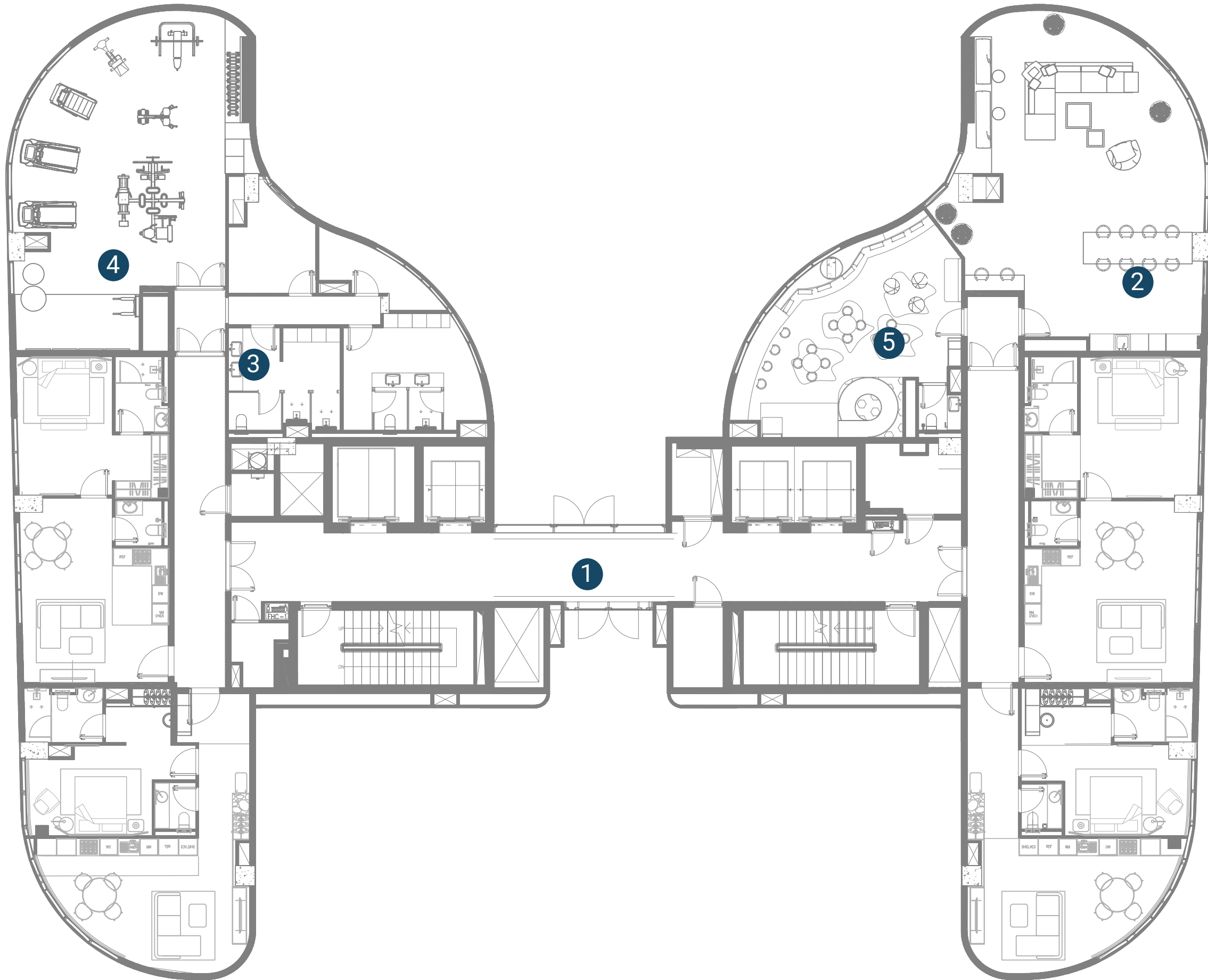
Lift Lobby View 1



Lift Lobby View 2

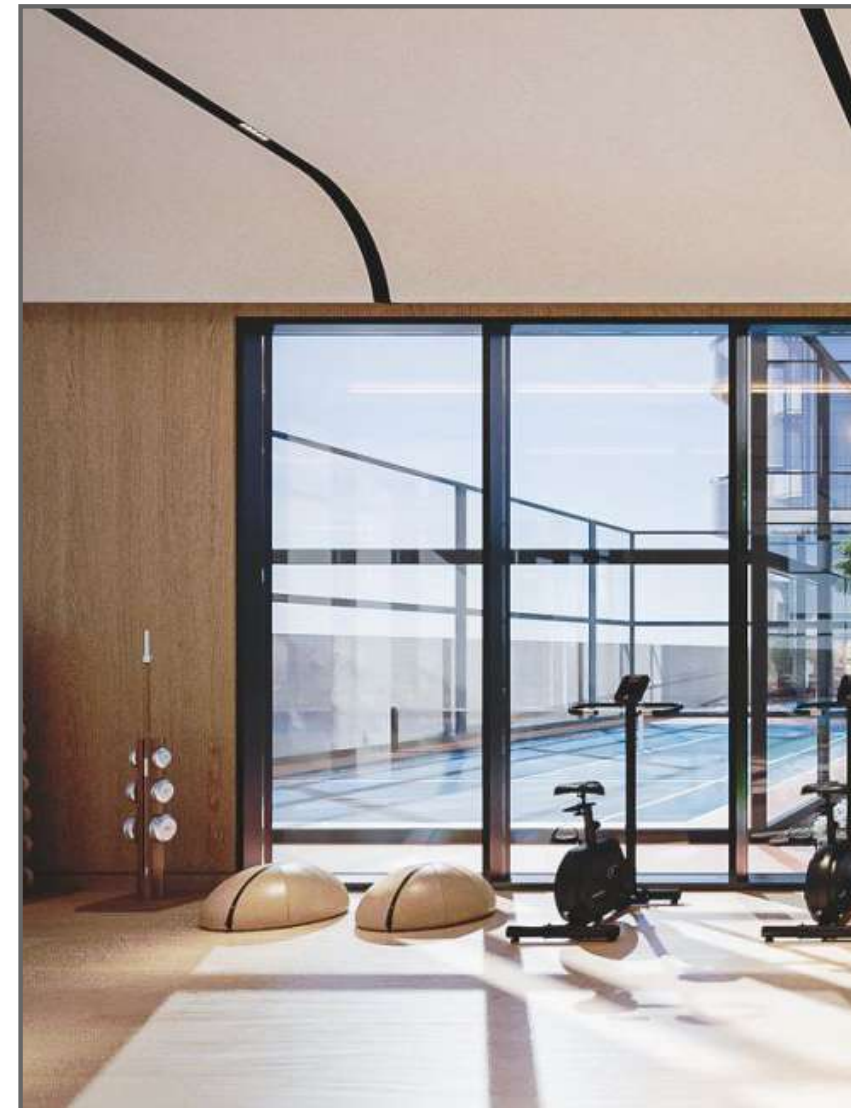
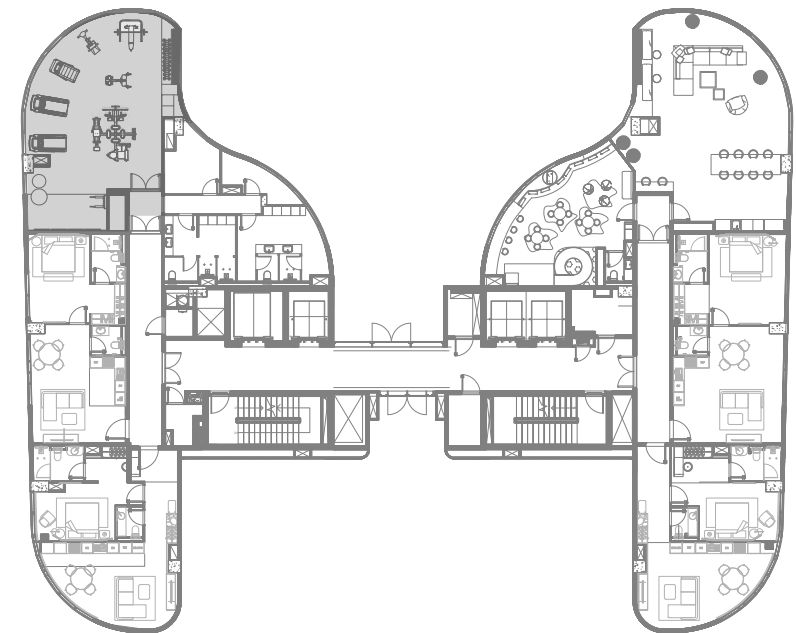
EXPLICATION:

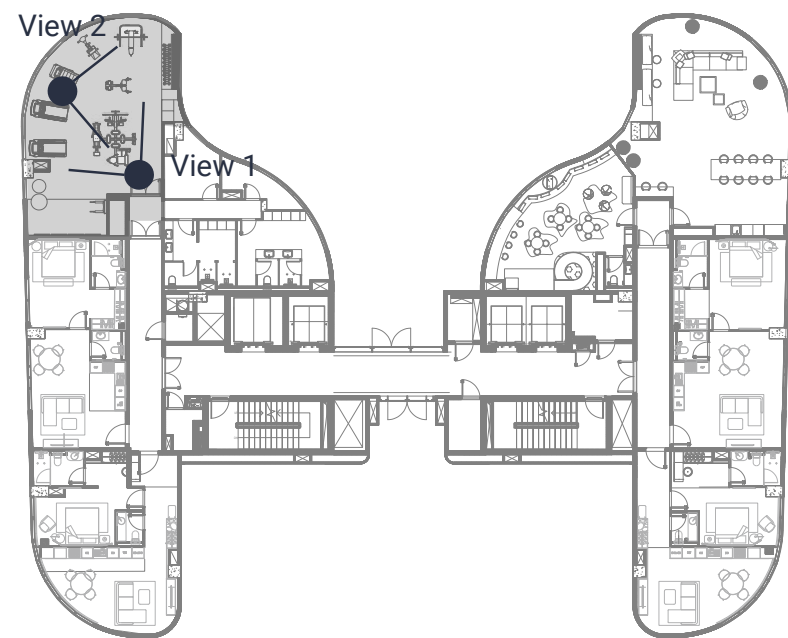
- 1. Corridor
- 2. Multi Propose Hall
- 3. Lockers
- 4. Gym
- 5. Kids Area

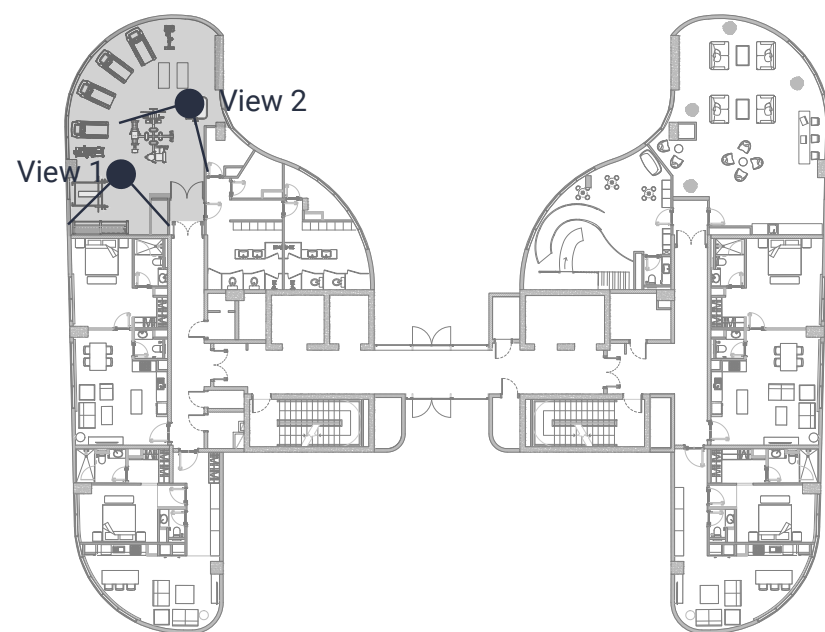


Gym Moodboard

The gym redefines luxury fitness with a design that combines wood finishes, unique architectural elements, and an abundance of natural light. The use of rich wood tones throughout the space creates a warm and inviting atmosphere, adding a touch of sophistication to the luxury gym environment. The unique ceiling design is a standout feature, incorporating intricate patterns and textures that contribute to the gym's high-end aesthetic.







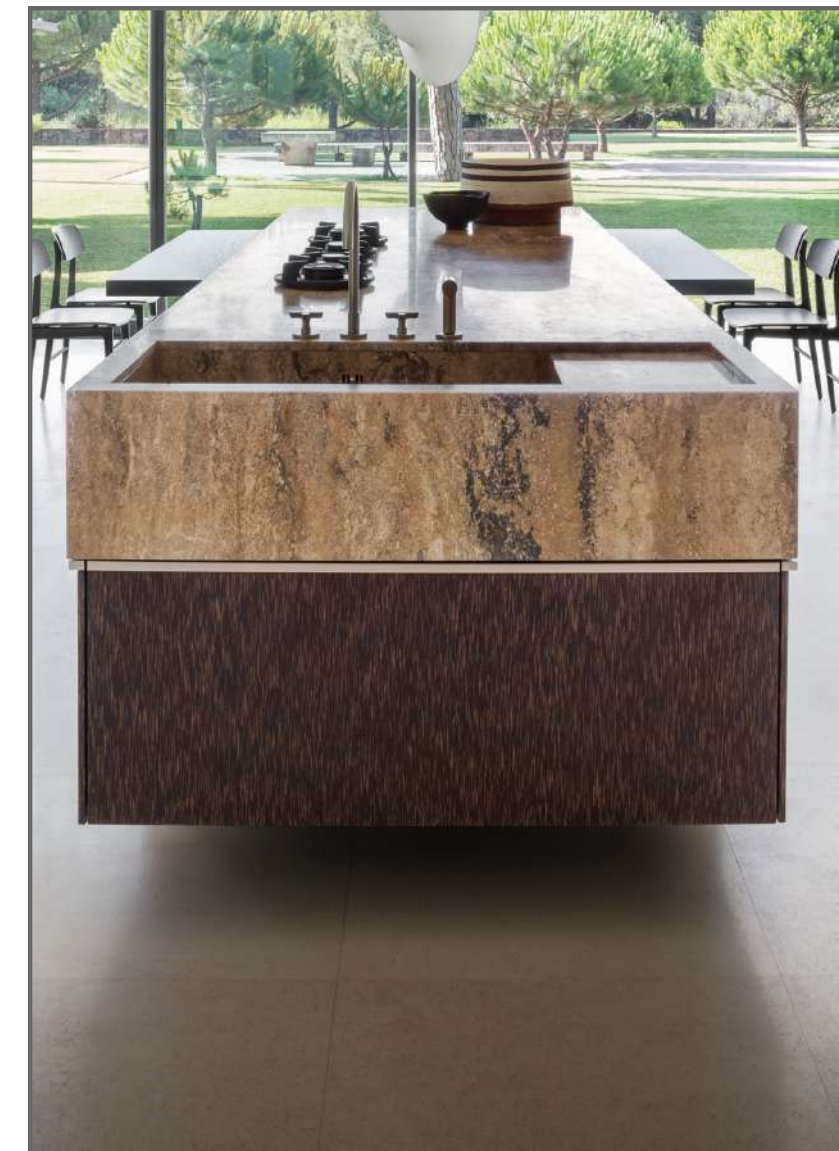
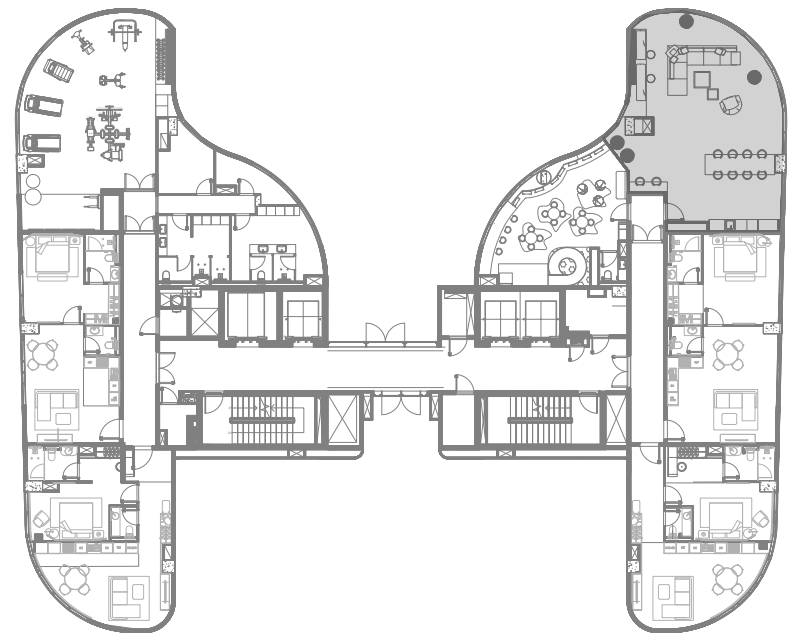
DESIGN VISION

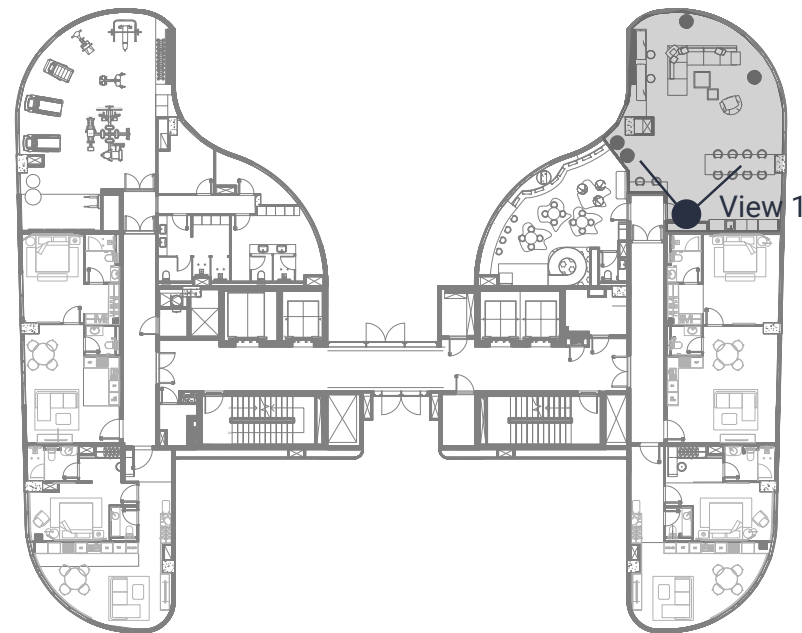
This design combines natural textures and earthy tones for a timeless look. Soft pendant lights provide gentle illumination, and bold black-and-white patterns create contrast. The palette of green, beige, and brown ties the elements together, balancing nature and sophistication.



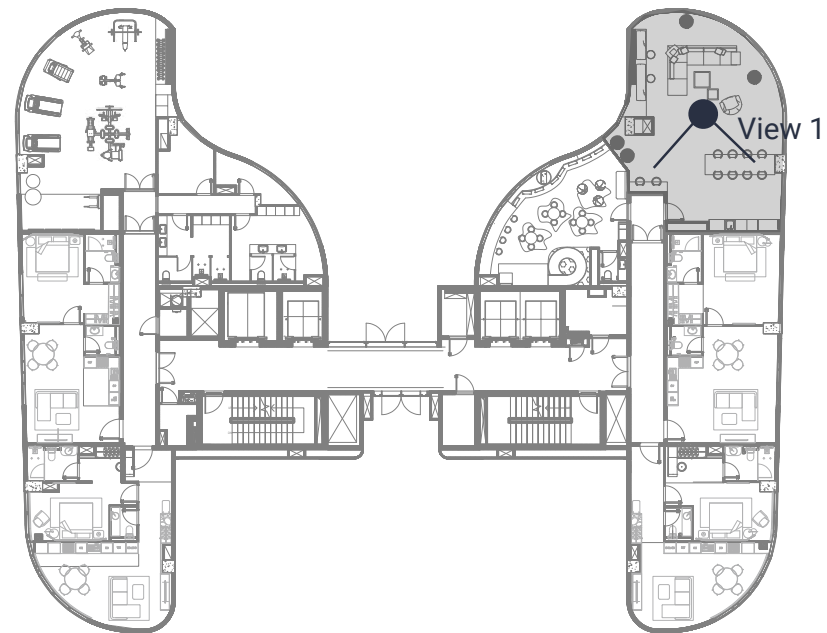
Multi Purpose Hall Space Moodboard

The public seating area is a Multi Purpose Hall lounge space designed with versatility and relaxation in mind. The area features a variety of seating arrangements, catering to different needs and preferences, from cozy individual chairs to communal tables ideal for group activities or casual meetings. The calm aesthetics create a welcoming ambiance, encouraging guests to sit back and unwind.

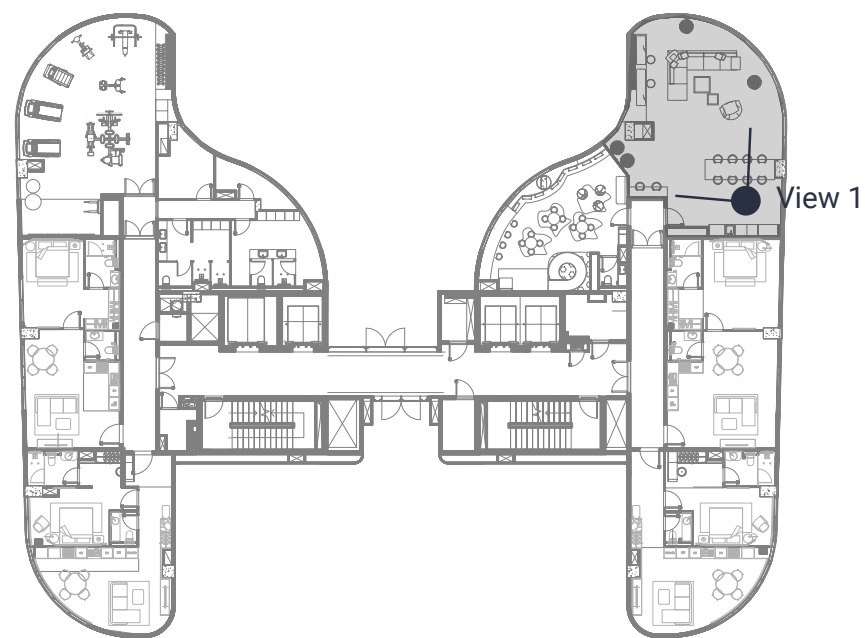




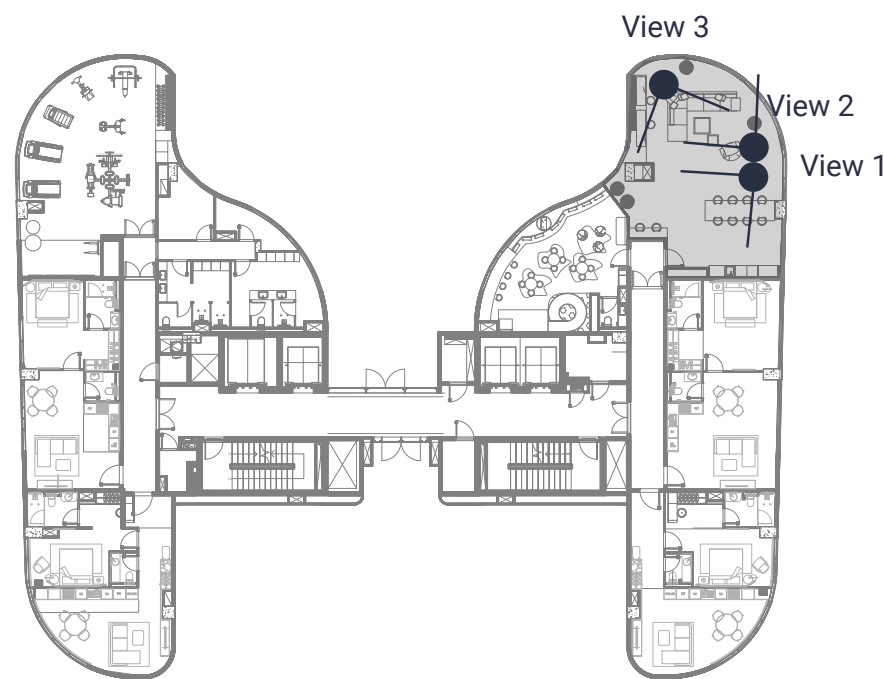
Multi Purpose Hall View 1



Multi Purpose Hall View 1

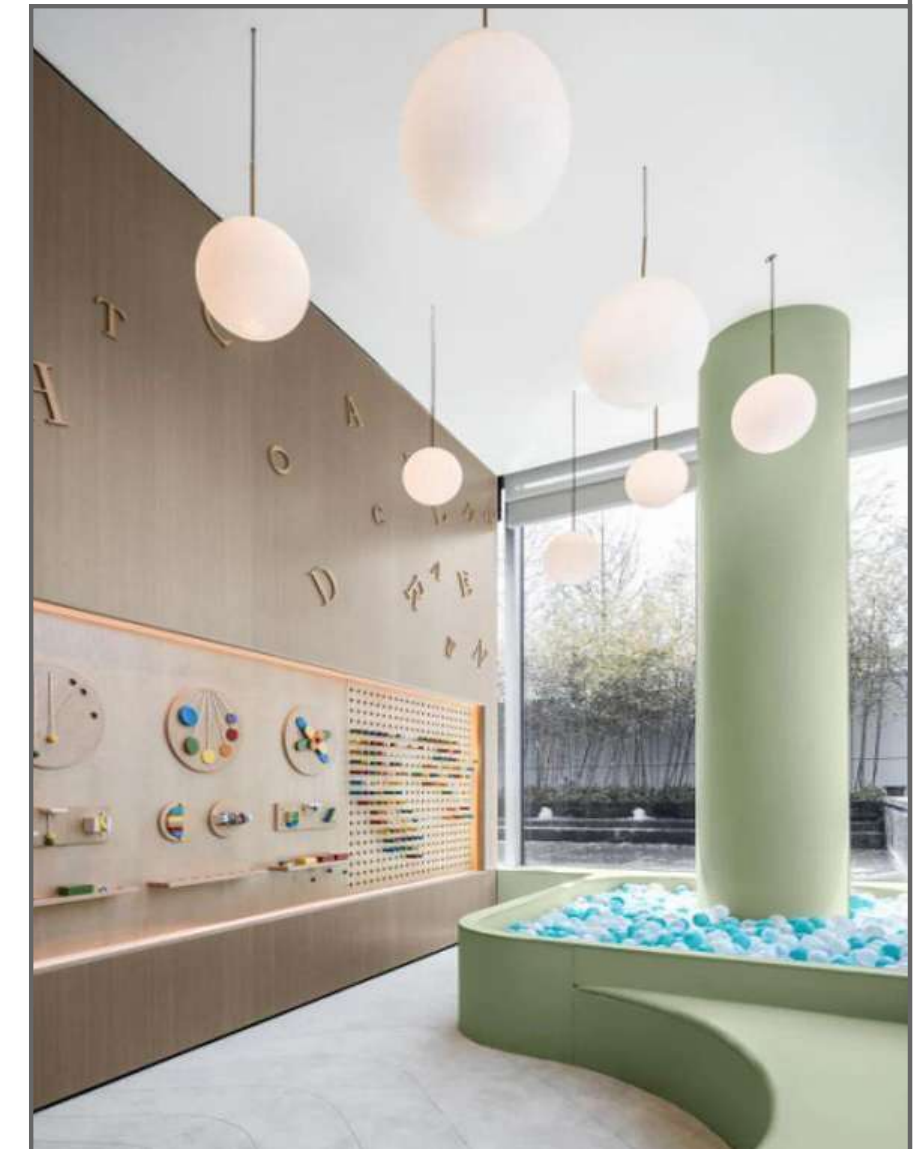
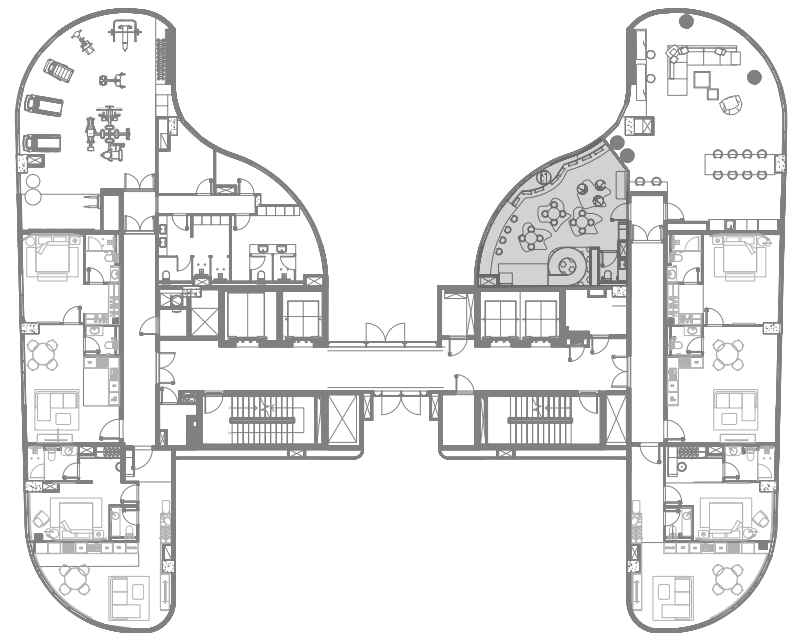


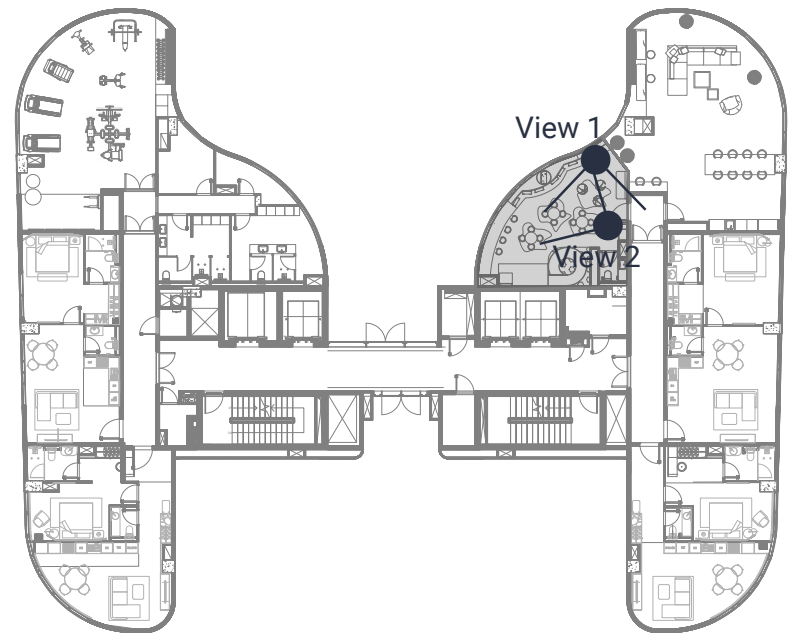
Multi Purpose Hall View 1

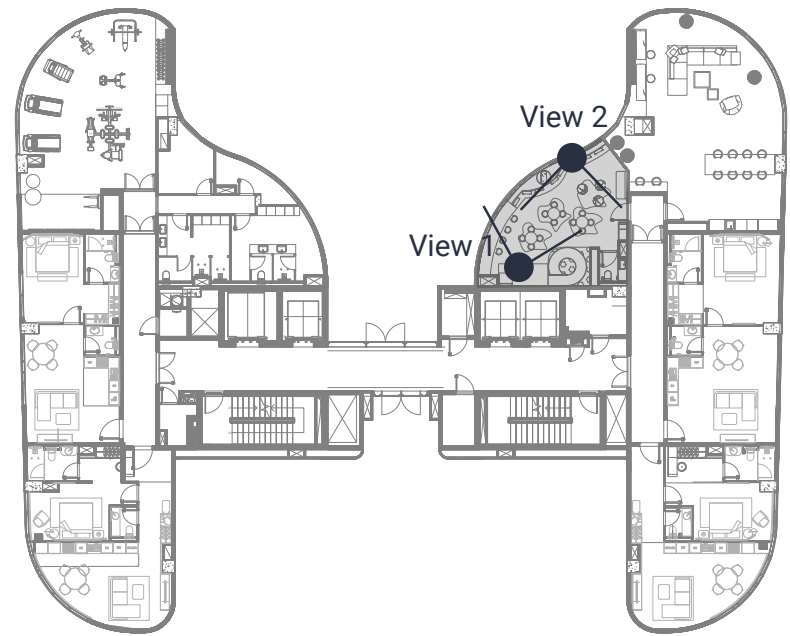


Kids Area Moodboard

The kids' space is a vibrant and inviting area designed with a focus on functionality and eco-friendliness. The design incorporates pastel colors, creating a cheerful and playful environment that appeals to children of all ages. Eco-friendly materials are used throughout, emphasizing safety and sustainability, while wood adds warmth and a touch of nature. The space is thoughtfully arranged to encourage creativity and play, with ample room for activities and exploration.

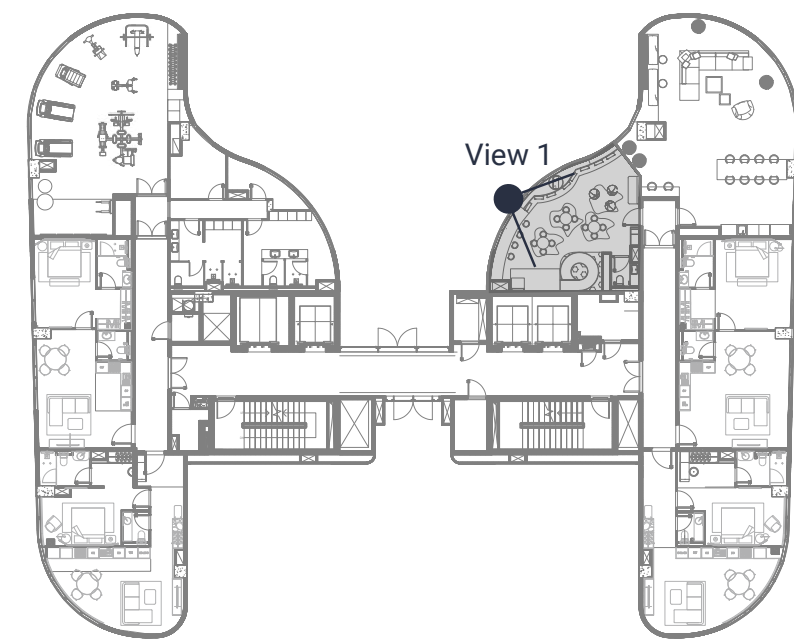






The Best Place For Fun

kids club for the most precious visitors is carefully designed to create an atmosphere they can enjoy throughout the day, with all types of activities children of different ages enjoy!



SPECTRUM
CREATING HEALTHIER ENVIRONMENTS