

Southlofts

ELEVATED CO-LIVING

A PROJECT BY:



PRESENTED BY:



LIVE WHERE LIFE F L O W S

South Loft is elevated co-living designed for modern Dubai. A place where living, working, and unwinding don't compete; they naturally meet.

Connected, elevated, and effortlessly social.

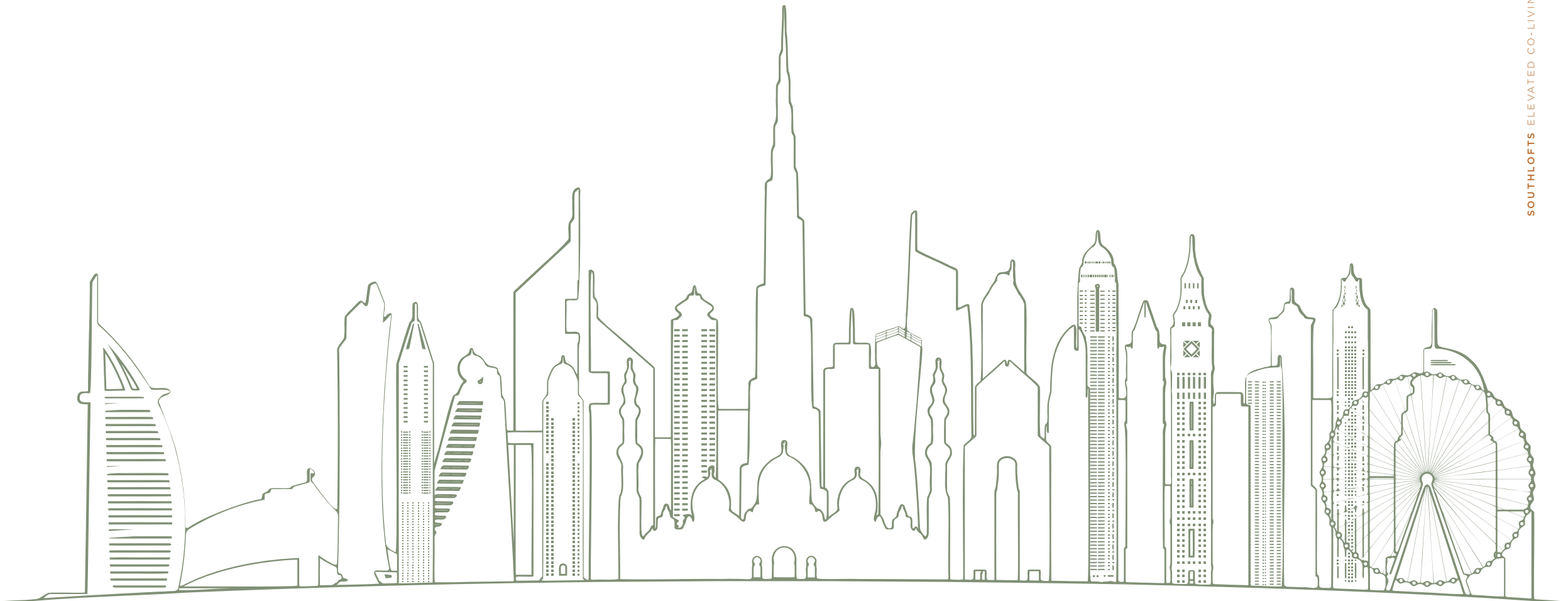


DUBAI

THE CITY THAT NEVER PAUSES

Dubai runs on ambition, momentum, and new beginnings. South Loft is built for the ones shaping it; founders, creatives, doers.

A place that keeps up with your pace,
then gives you somewhere to exhale.



DUBAI SOUTH

THE NEW CENTRE OF DUBAI

Dubai South is rising as Dubai's new hub of progress; built for innovation, enterprise, and the next generation of makers.

Wide horizons, future-ready infrastructure, and seamless connectivity shape a district designed to move at the speed of ambition.

Here, growth feels intentional; and life feels engaged, clearer, more possible.





ELEVATED CO-LIVING

YOUR OWN GENIUS LOCI

Southlofts is Dubai's first-of-its-kind elevated coliving address; crafted as a complete home for modern city lives.

Spaces flow from focus to connection to recharge, with design that feels warm, intentional, and beautifully livable.

For people building what's next, Southloft offers something rare: a home that keeps pace; and keeps you grounded.







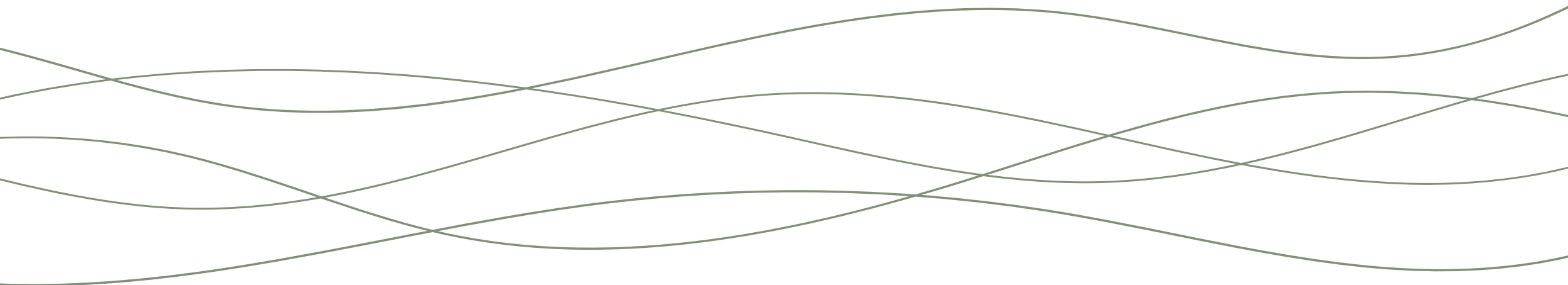


SOUTHLOFTS BY PCI

AN ECOSYSTEM DESIGNED FOR LIFE IN FLOW

Southlofts is shaped around moments you naturally return to; spaces that extend the feeling of home beyond your front door. Warm, residential materials and calm proportions create an atmosphere of ease, while intuitive zoning lets the day unfold smoothly.

Here, connection arrives softly, becoming a natural and uplifting part of everyday living.







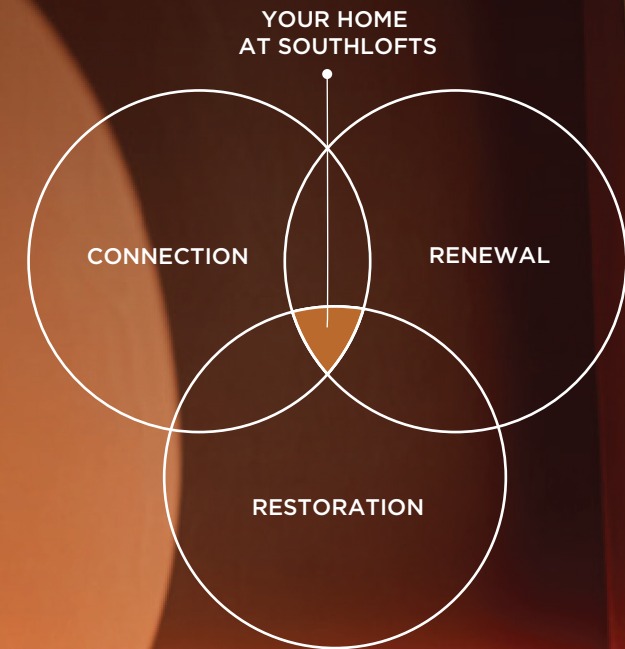


AMENITIES AT SOUTHLOFTS

EFFORTLESSLY ORCHESTRATED

At Southlofts, amenities are shaped around the full rhythm of life; connection, solitude, and restoration.

Spaces for shared moments and easy conversation sit alongside quiet corners for personal pace and reset. Wellness is woven in through movement, breath, and water; designed as a daily ritual, elevating your life.



THE FOYER AT SOUTHLOFTS

YOUR ARRIVAL, ELEVATED

A warm, light-filled welcome that sets the tone from the first step inside.

Designed with calm proportions and refined materials, it opens the day with ease and quiet confidence.



Premier choice

Southlofts
ELEVATED CO-LIVING

THE FOYER AT SOUTHLOFTS





Premier choice

THE FOYER AT SOUTHLOFTS

PODIUM FLOOR PLAN

THE COMMONS

- 01. SKYSCOPE
- 02. THE FEAST
- 03. THE ATELIER
- 04. THE GREENS
- 05. PAWSCAPE
- 06. THE ARENA
- 07. THE PLAYFIELD

THE RETREAT

- 08. THE LOUNGE

THE SANCTUARY

- 09. STRIDE
- 10. FLOW





THE SKYSCOPE AT SOUTHLLOFTS



THE FEAST AT SOUTHLIFTS



THE ATELIER AT SOUTHLOFTS

THE COMMONS AT SOUTHLLOFTS

ELEVATED COMMUNITY

A shared place shaped for everyday moments;
warm, social, and effortlessly inviting.

Conversations, quiet work, and chance
encounters flow naturally through the day.

Here, connection feels easy, becoming a
seamless part of daily life.





PAWSCAPE & THE GREENS AT SOUTHLORTS



FLOW AT SOUTHLOFTS



STRIDE AT SOUTHLOFTS

ROOF FLOOR PLAN

THE COMMONS

- 11. THE HORIZON
- 12. FLOAT
- 13. THE HUB

THE SANCTUARY

- 14. THE FORGE
- 15. THE HAVEN



A wide-angle photograph of a rooftop infinity pool at dusk. The pool's edge is perfectly aligned with the horizon, creating a seamless transition between the water and the sky. Three large palm trees are spaced along the back of the pool deck. A man stands near the pool's edge, while a woman sits on a lounge chair to the left. To the right, another woman is near a modern shower enclosure. The pool reflects the city skyline and the warm lights of the setting sun. The overall atmosphere is serene and luxurious.

THE HORIZON AT SOUTHLOFTS

ENDLESS BLUE HORIZONS

Water meets sky in a seamless
line of calm.

Swim, settle, and stay awhile;
where the infinity edge and
poolside bar turn every
afternoon into something
beautifully unhurried.





THE HORIZON AT SOUTHLOFTS



THE HORIZON AT SOUTHLLOFTS

THE FORGE AT SOUTHLIFTS

DISCOVER YOUR STRENGTH

A space shaped for momentum; where discipline turns into progress and energy becomes habit.

At Forge, every session builds something stronger, sharper, and more resilient.





THE FORGE AT SOUTHLOFTS



THE FORGE AT SOUTHLLOFTS

THE SANCTUARY AT SOUTHLLOFTS

A RITUAL OF RESTORATION

A wellness space designed to reset the body and steady the mind.

Breathe, stretch, move, and return to the world feeling lighter.

Because feeling well should feel effortless.





THE HAVEN AT SOUTHLOFTS

YOUR HAVEN OF RESTORATION

A sanctuary designed for deep reset;
warmth, stillness, and sensory calm.
The cold plunge stands at its heart,
awakening the body and sharpening the
mind, before easing you back into balance.



THE HAVEN AT SOUTHLOFTS



THE HAVEN AT SOUTHLOFTS



THE HAVEN AT SOUTHLIFTS

THE SOUTHLIFTS LIFESTYLE

WHERE LIFE CONNECTS

An effortless blend of work, play, and shared energy defines the rhythm here.

From focused moments to spontaneous laughter, the day unfolds in good company.





THE HUB AT SOUTHLOFTS



THE HUB AT SOUTHLIGHTS

INTERIORS AT SOUTHLOFTS

PRIVATE COMFORT. SHARED ENERGY.

Interiors are designed to feel warm, modern, and intentional; natural materials, clean lines, and generous light. Your personal space stays yours. But beyond your door, the building expands into community; places to work, host, unwind, and reset.





THE LIVING SUITE AT SOUTHLIFTS



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THE LIVING SUITE AT SOUTHLOFTS

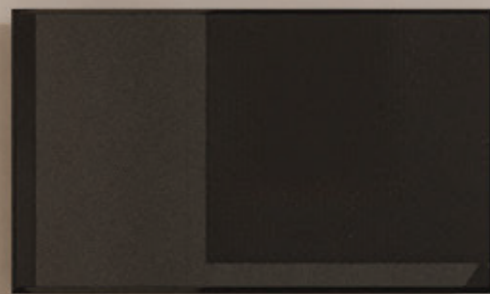


THE KITCHEN AT SOUTHLOFTS



THE BATHROOM AT SOUTHLOFTS

EXPERIENCE SOUTHLOFTS THROUGH
THE VR TOUR





SMART LIVING AT SOUTHLOFTS

INTELLIGENT LIVING, INSTINCTIVELY YOURS

HOME AUTOMATION



Amazon Echo
Show 10



Centralised Control
of Lighting



Real Time
Energy Monitoring

ORVIBO SMART PANELS



Smart Panel
with each Apt.



Seamless
Touch Control



Customisable Scene
Settings

SMART ACCESS CONTROL



Advanced Digital Smart
Door Lock System



Multi-mode
Access



Worldwide App
Based Remote Access

SOUTHLOFTS BY PCI

YOUR SPACE, FOR A LIFE IN FLOW

Live in a way that feels lighter; more open, more connected, more yours.

At Southlofts, every day flows with ease: community when you want it, calm when you need it, wellness built in.

Welcome home to Elevated Coliving.



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