

The Strand

RAS AL KHAIMAH



RAK PROPERTIES



*Life,
Connected*



The Strand *a new coastal masterplan destination*

Located within the Marjan Beach District, The Strand is a people-first, residential-led community shaped around connection.

Designed for everyday living, green space, walkability, and vibrant social life. The masterplan is unified by The Strand Walk, a landscaped and walkable green route linking the neighbourhood together.

The Strand

RAS AL KHAIMAH

Life, Connected



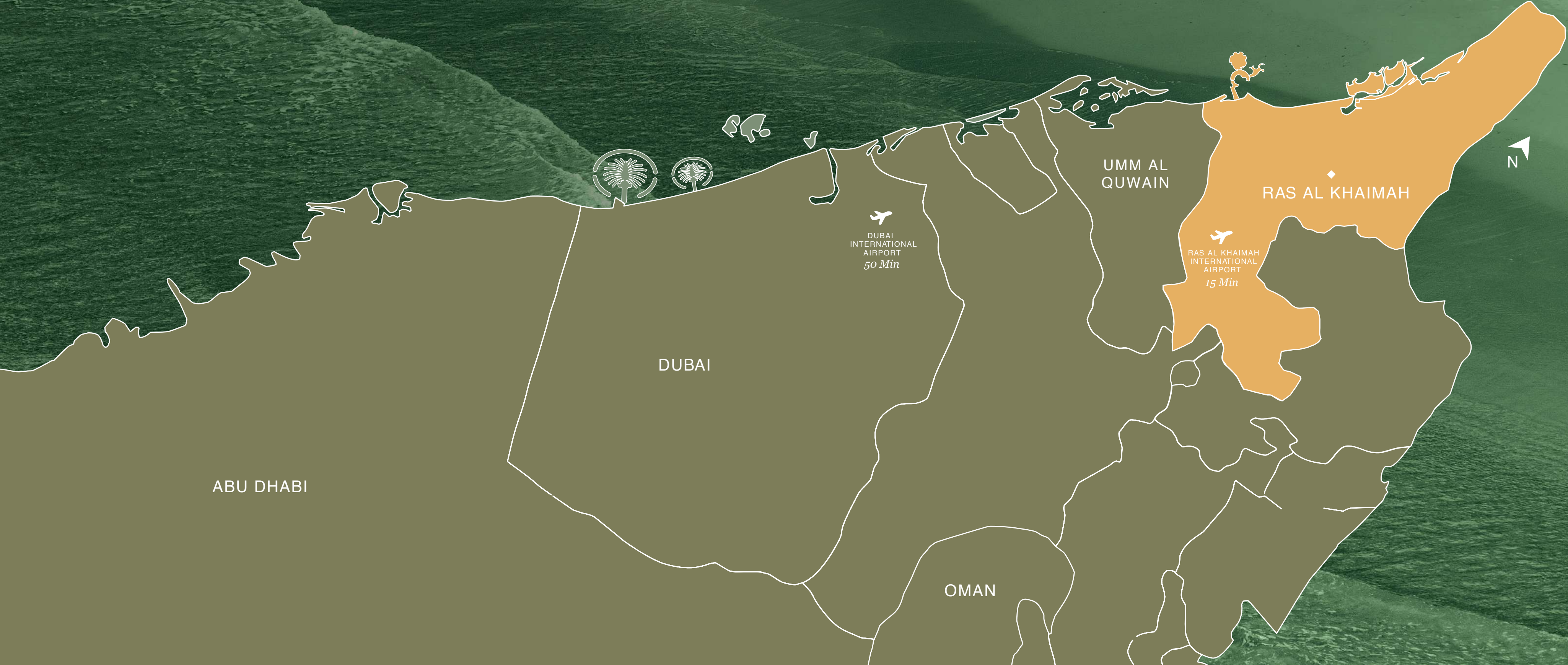
*Ras Al Khaimah,
a destination built on
growth, nature, and
opportunity*

*One of the UAE's
fastest-growing destinations*
for tourism, investment, and quality of life.

Lower entry price point
compared to Dubai, offering accessible
investment with high potential returns.

A strong yield environment
with solid rental performance and
long-term value creation.

Strategically positioned
with easy connectivity to Dubai and the UAE's
economic and lifestyle hubs.



*Where life connects to
what matters*

A new residential-led, mixed-use community
in Ras Al Khaimah, designed to bring
people, culture, wellbeing, and everyday life
together naturally.

A neighbourhood that feels authentic.
A community that feels lived-in. A lifestyle
that feels effortless.





1- The Strand

RAS AL KHAIMAH

- | | | | |
|-----------------------|--------|------------------------------|-----------------------------------|
| 2- MARJAN BEACH | 02 min | 8- AL MARJAN ISLAND | 14- RAK ACADEMY AL HAMRA |
| 3- WYNN RESORT | 05 min | 9- BRIDGE | 15- RAK MEDICAL CENTER AL JAZEERA |
| 4- AL HAMRA MALL | 05 min | 10- MARJAN BOULEVARD | 16- E11 |
| 5- AL HAMRA GOLF CLUB | 07 min | 11- AL MARJAN BEACH DISTRICT | |
| 6- RAK CENTRAL | 09 min | 12- PUBLIC PARK | |
| 7- MINA | 12 min | 13- AL HAMRA VILLAGE | |



Marjan Beach District

A landmark coastal destination in Ras Al Khaimah, bringing together residential, hospitality and lifestyle experiences along the Al Marjan waterfront. Designed for modern living, it features vibrant promenades, premium amenities and a mix of waterfront and family communities creating a dynamic hub for living, leisure and investment.

1- VIBE DISTRICT

2- CONVENTION VILLAGE

3- CIVIC CENTRE

4- INNOVATION HUB

5- TECH FLEX

6- COMMUNITY HAMLETS

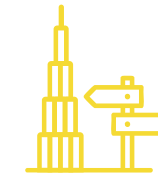
7- GARDEN DISTRICT

Fully connected

At the heart of the Marjan Beach District, The Strand offers connectivity to the region's most dynamic destinations. With direct bridge access to the Wynn Resort, it sits at the centre of a rapidly evolving leisure, entertainment and investment corridor.



ADJACENT TO
LANDMARK PARK



50 MINUTES
TO DUBAI



DIRECT BRIDGE
TO WYNN RESORT



NEAR BEACH
CLUBS & DINING



CLOSE TO AL HAMRA
GOLF CLUB



MINUTES TO
AL HAMRA MALL



12 MINUTES TO
MINA ISLAND



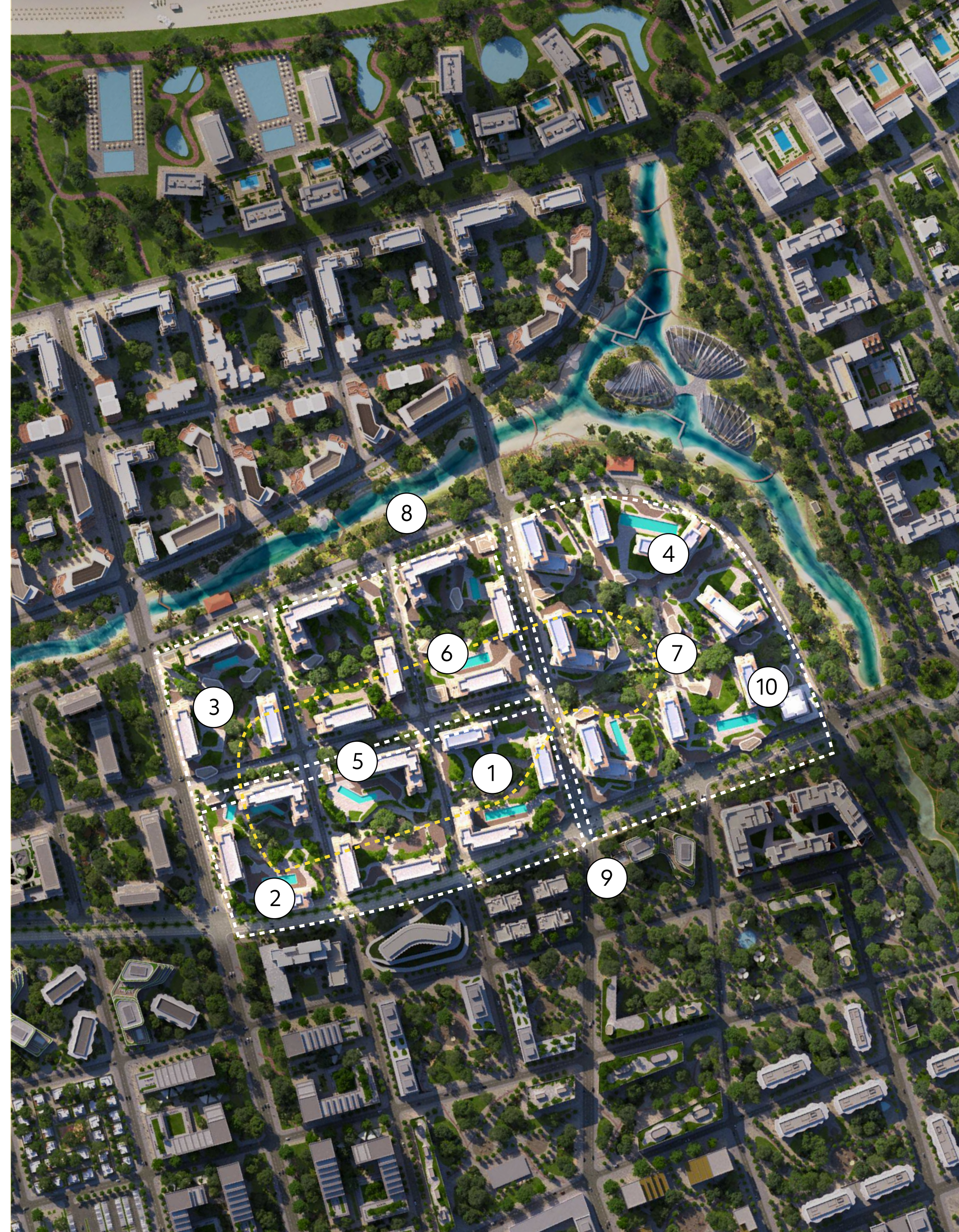
DIRECT ACCESS TO
E311 AND E11



A Masterplan Designed for Community

A connected, pedestrian-first masterplan shaped around everyday life.

-
- | | |
|---------------------|-----------------------|
| ① Lunara | ⑥ The Strand Walk |
| ② Urban District | ⑦ Strand Central Park |
| ③ Creative District | ⑧ Marjan Park |
| ④ Garden District | ⑨ E11 |
| ⑤ The Boulevard | ⑩ The Strand Tower |





The Strand in focus

An integrated community with
a human heart.

- ① Urban district
- ② Creative district
- ③ Garden district

3 Districts

CONNECTED BY
THE STRAND WALK

540K

SQM OF GFA

6000+

HOMES

187K

SQM OF LAND

26

BUILDINGS

170K+

SQM RETAIL & F&B



Creative District

Where daily life gathers momentum. Workspaces, cafés, mobility links, and social anchors woven into a connected, active streetscape.



Urban District

Where expression finds space. Studios, workshops, galleries, and culture-led venues bringing rhythm and connection to everyday life.



Garden District

Where calm settles naturally. Green open spaces, family-friendly living, and homes that sit comfortably beside parkland.

Three districts, one continuous place

The Strand brings together three distinct districts, each defined by its own rhythm, seamlessly connected by The Strand Walk.

Landscape, pedestrian routes, and shared spaces weave the neighbourhood together, encouraging movement, interaction, and a genuine sense of belonging.

Beyond a place to live, a considered way of life.



The Strand Walk

As the central landscaped route of the masterplan, The Strand Walk connects districts, destinations, and everyday life.

More than a pathway, it serves as the organising framework of the community, linking public spaces, leisure, retail, residences, and natural landscapes within one seamless, walkable environment.

Designed to encourage movement at a natural pace, it shapes a neighbourhood that flows with ease and lives with intention.

1.5KM
WALKABLE PATH

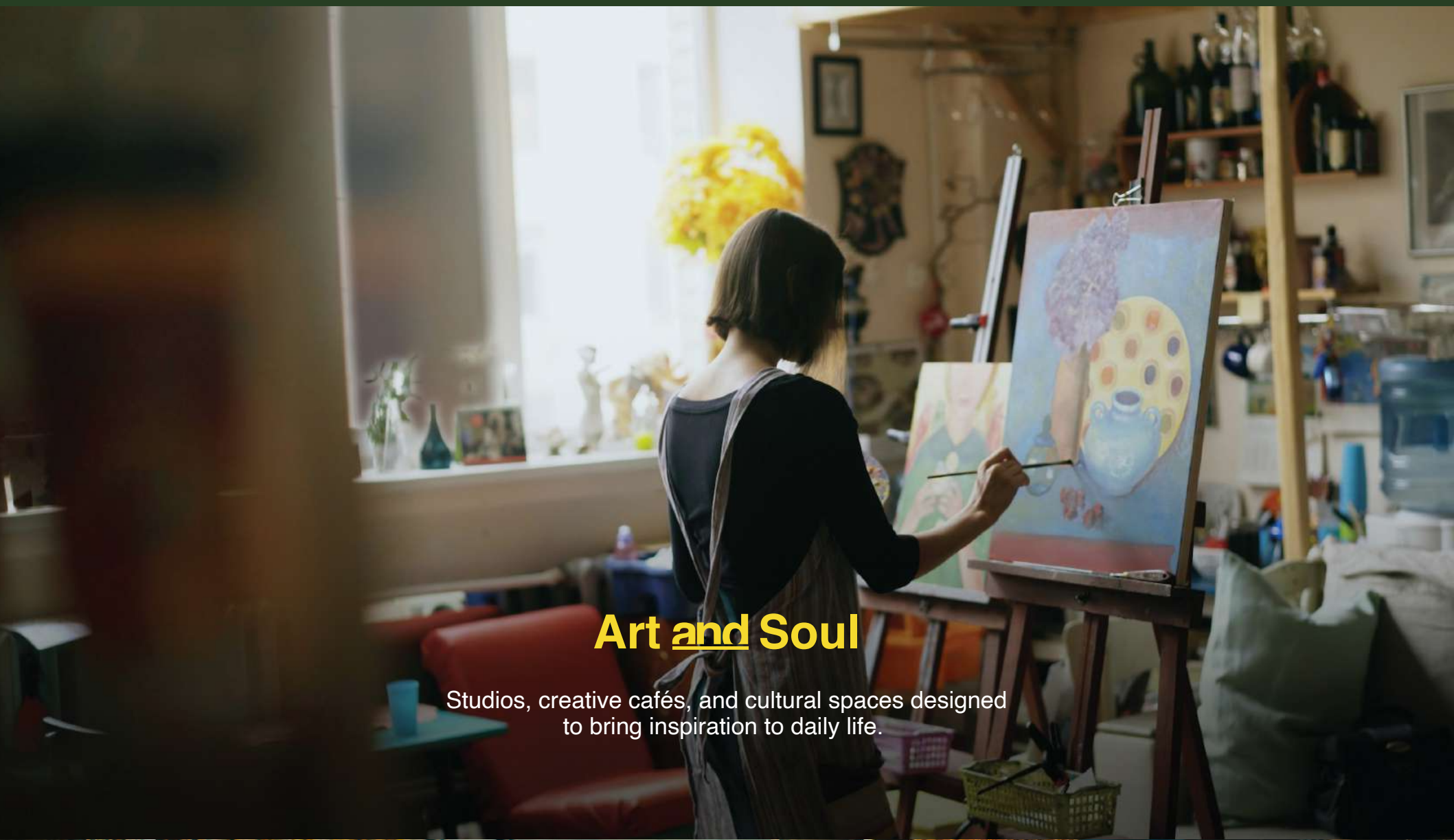
5000+
TREES



Edit

Jora & Jora





Art and Soul

Studios, creative cafés, and cultural spaces designed to bring inspiration to daily life.



Play and Pause

Green pockets, walking loops, wellness corners, and family spaces for everyday balance.



Coffee and Conversation

Cafés, workshops, markets, and movie screenings support a community built around shared moments.



Gather and Grow

Coworking areas, quiet pods, and flexible spaces designed for focus and connection.

Destination moments

The Strand balances everyday convenience with curated destinations and accessible spaces. Everyday essentials sit alongside cafés, studios, and cultural anchors, ensuring activity, movement, and connection from morning to evening.

Retail and hospitality are not separate from the community. They're part of how life happens.





LUNARA

*The first release.
Three buildings.
One connected
community.*

Introducing Lunara,
a collection of 583
contemporary apartments
in the heart of The Strand's
Urban District.

LUNARA

Designed for Everyday Living

Choose from one, two and three-bedroom residences. Each home features a private balcony or terrace, expanding the living space and creating a seamless connection between interior calm and the vibrancy of The Strand.

3
BUILDINGS

583
HOMES

1-3
BEDROOM APARTMENTS



Modern apartment living

Thoughtfully planned layouts.
Light-filled spaces.
Enduring quality throughout.

Created for long-term living.



StrandStrandStrand



Living room



Master bedroom



3 Bed living room

StrandStrandStrand



One-bedroom suite





Second bedroom





Main bathroom

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The Strand Walk, pool and garden











Infinity pool





Why invest in The Strand

Located within the Marjan Beach District, The Strand sits at the heart of a destination defined by sustained growth and rising demand.

Close to the upcoming Wynn Resort, The Strand benefits from immediate proximity to a landmark destination.

Surrounded by beaches, hospitality, golf, and leisure destinations, the masterplan combines immediate lifestyle appeal with long-term investment fundamentals.

A walkable, mixed-use masterplan designed around culture, wellbeing, and everyday living, responding to rising demand for connected communities.

Designed for those who value quality of life, and for investors focused on long-term fundamentals.





Key advantages of The Strand

A destination designed for living and investing

- **Integrated Mixed-Use Masterplan**
Residential-led, centred around green space and walkability.
- **Pedestrian-First Design**
The Strand Walk connects districts, parks, retail, and shared spaces.
- **Trusted Local Delivery**
Developed by RAK Properties, with over 20 years of regional experience.
- **Early-Phase Opportunity**
Positioned for long-term growth as the destination evolves.

*The Strand
is the new story to tell*

Rooted in place, backed by trusted expertise, and
aligned with the future of Ras Al Khaimah.



About RAK Properties

For over 20 years, RAK Properties has been one of the UAE's leading master community developers, creating iconic places that blend innovation with luxury and sustainability.

As a public company listed with the Abu Dhabi Securities Exchange (ADX), with a 34% government ownership stake, RAK Properties is at the forefront of Ras Al Khaimah's Vision 2030 ambition.



*Register
your interest
thestrands.ae*