



VISION

DEVELOPMENTS

C O R P O R A T E P R O F I L E

An aerial night photograph of the Dubai skyline, featuring the Burj Khalifa as the central focus. The city lights are visible against a dark blue sky, with a layer of clouds or fog at the base of the buildings.

Bringing VISION
To REALITY...

An abstract graphic on the right side of the page, consisting of numerous thin, light blue curved lines that sweep from the top left towards the bottom right, creating a sense of movement and design.

ABOUT

Vision Developments creates high-quality homes designed for real life and lasting impact. Rooted in experience and innovation, we build spaces that blend thoughtful design with practical needs. Every project reflects our commitment to quality, creativity, and community, bringing people together in places they're proud to call home.

CORE VALUES



Integrity and Transparency

Upholding the highest ethical standards, we foster trust through honesty and open communication in all our interactions.



Innovation and Excellence

We continuously innovate and strive for excellence, surpassing industry standards to deliver superior real estate solutions.



Sustainability and Responsibility

Committed to environmental stewardship, we integrate sustainable practices in our projects, focusing on long-term well-being and minimal environmental impact.



Customer Centricity

At the core of our operations, we prioritize customer needs, providing tailored, value-enhancing solutions and services.

VISION

We design bold, beautiful spaces where luxury meets community and every detail is made to elevate families and everyday life.

MISSION

Our mission is to set new standards in real estate by delivering meticulously designed, eco-conscious, and tech-forward properties. We're committed to building sustainable communities that enhance quality of life and foster lasting prosperity.

HISTORY AND MILESTONES OF VISION DEVELOPMENTS

Over 15 years ago, Vision Construction laid the groundwork for what would become Vision Developments in 2022. Backed by a respected Emirati family, we've grown into a cornerstone of the real estate industry. With more than 56 completed projects and over 5 billion square feet of thoughtfully designed space, we're known for delivering quality, sustainability, and places that bring communities together.

KEY MILESTONES

Inception

Founded by a visionary Emirati family, setting high standards in real estate from the start.

Growth

Doubled project output in the first five years due to rising demand for quality residential spaces.

Major Projects

Completed landmark projects, now benchmarks for residential living in Dubai.

Corporate Expansion

Expanded to over 700 employees, enhancing our project delivery capabilities.

Sustainability Initiatives

Adopted innovative practices that significantly reduce environmental impacts.

WE ARE CERTIFIED



ISO 14001:2015

ENVIRONMENT MANAGEMENT
SYSTEM

OHSAS 14001:2018

OCCUPATIONAL HEALTH &
SAFETY MANAGEMENT SYSTEM

ISO 9001:2015

QUALITY MANAGEMENT
SYSTEM

Vision Developments, an ISO-certified company dedicated to the highest standards of quality and excellence. Our certification underscores our commitment to international standards in every project, from government buildings to residential and commercial developments. With a focus on continuous improvement and client satisfaction, we consistently exceed expectations, solidifying our reputation as a trusted industry leader.

BUSINESS SCOPE OF VISION DEVELOPMENTS

- **Vertical Integration**

Vision Developments serves as both a developer and a construction company, overseeing every phase of residential projects from start to finish, ensuring each reflects our commitment to quality, sustainability, and innovation.

- **Residential Development**

We design and construct vibrant residential communities enhanced with modern amenities to improve residents' lifestyles.

- **Construction Excellence**

Our internal construction division strictly controls quality and efficiency, supporting our high standards and enabling on-schedule project completion.

- **Seamless Delivery**

We manage development and construction phases to ensure precise, seamless project execution that meets all milestones.

- **Comprehensive Management**

Our expertise spans all real estate development aspects, from planning and execution to post-construction, providing complete solutions tailored to diverse needs.



Vision Developments excels in creating well-designed, sustainable residential communities that enrich urban landscapes.

5 Projects
Delivered

7 Projects
Under Construction

2.5 Million Sq
Footage Delivering

6 BILLION WORTH UPCOMING PROJECT

Tantamount to International Standards,
Emirati Family Ownership Builds Inclusive
Communities for All Nationalities



Other Developers Build to Sell,
We Build Communities.

Vision is more than a company, it's a beacon of innovation, Emirati excellence, and community. With our integrated real estate platform, we build a legacy of vision, precision, and lasting connection.

MASOUD AL ZAROONI
Co-Founder & CEO, Vision Developments

VISION TEAM

Vision Developments is powered by a team of over 50 dedicated professionals who go above and beyond to deliver exceptional results. Led by a culture of innovation and excellence, we embrace the latest in real estate practices and set new standards in the industry. Our team is the heart of our success, constantly pushing the limits of how we build and live.

MEET THE FOUNDERS



Eng. Walid Owais

Founder and Chairman

With more than 20 years of experience in construction and development, Eng.

Walid Mabrouk guides Vision Developments to prominence with his extensive expertise in engineering and business.



Eng. Masoud Al Zarooni

Co-Founder and CEO

Eng. Masoud AL Zarooni has more than 20 years of experience and is known for his strategic leadership and project management skills, guiding Vision Developments to rapid growth and consistent on-schedule delivery of high-quality residential projects.



Eng. Ismail Abdullah

Co-Founder

Eng. Ismail Abdullah enhances the leadership team with his 20 years of expertise in civil engineering and sustainable development, vital for integrating eco-friendly practices into Vision Developments' projects





BUILT BY VISION, CHOSEN FOR A REASON.

Speed

With an in-house construction firm - Vision Construction, Vision Developments ensures seamless coordination between project launch and execution, enabling on-time delivery and a streamlined experience for clients.

Quality

At Vision, we never settle for less. Every detail is thoughtfully considered to ensure our clients experience only the finest. We strive to bring together exceptional quality and refined elegance.

Attractive Payment Plan

What sets Vision Developments apart is our unmatched payment plan, which is a well thought out approach making homeownership more accessible, while our unwavering commitment to quality, timely delivery, and competitive pricing ensures exceptional value in every project.

Convenience

Our projects are located in the heart of Dubai, ensuring seamless access to key destinations , making everyday living effortlessly convenient.

FUTURE VISION AT VISION DEVELOPMENTS

At Vision Developments

Our forward-looking strategy is defined by innovation, quality, and sustainability. Our plans for the next three years include launching eight new projects beyond our current developments, Reem and Soul. These projects, reaching over 1700 units and valued at approximately 3 billion AED, are designed to meet diverse residential needs and uphold our high standards.

Innovative Living Solutions

We're committed to integrating advanced smart home technologies, energy-efficient designs, and community-centric amenities into our projects, enhancing lifestyle quality while minimizing environmental impact.

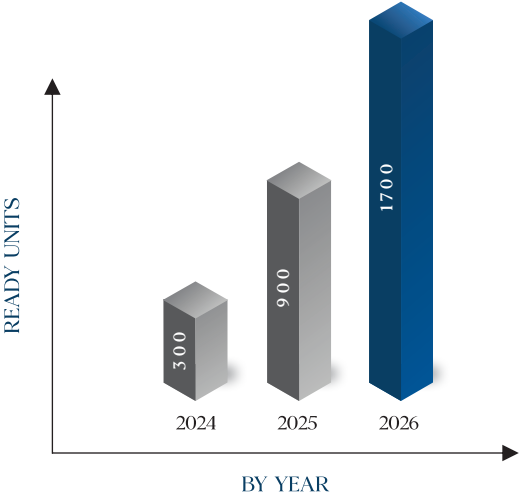
Sustainable Growth

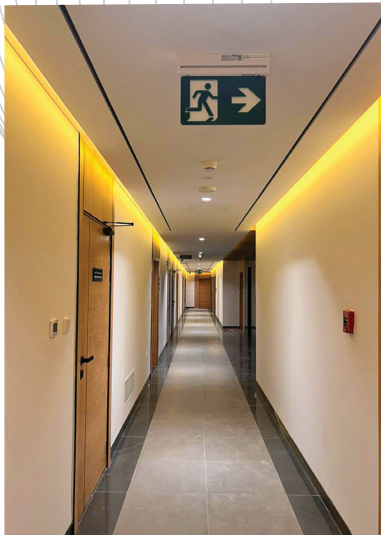
Our Future developments will focus on eco-friendly construction methods and materials, aiming to reduce environmental impact and promote sustainable living standards across the industry.

Strategic Expansion

We plan to continue our growth trajectory, setting new industry benchmarks for quality and sustainability, and ensuring our developments reflect the evolving needs of modern homeowners.

1700 RESIDENTIAL
UNITS BY 2026





VISION VISION 1 LIWAN

Vision 1, the inaugural project by Vision Developments, is strategically located in the heart of Liwan, Dubai. This modern residential development features 99 thoughtfully designed apartments, along with premium amenities including a gymnasium and a swimming pool.





VISION VISION II LIWAN

Vision 2 is Vision Developments' second project, located in the heart of Liwan, Dubai. It offers 99 modern apartments along with amenities like a gym, swimming pool, and more....designed to bring comfort, convenience, and community together.





VISION KARMA LIWAN

Where smart design, modern tech, and seamless amenities create effortless living. Karma located in Liwan, offers a vibrant community, with easy access to the city's best locations.





VISION
PLATINUM

LIWAN

Where luxury meets innovation. Every detail is designed for comfort, featuring smart technology, seamless amenities, and thoughtful touches that enhance everyday living.





VISION PEARLS

Dubai Silicon Oasis

Welcome to Pearls, where vibrant living meets modern comfort. With seamless amenities and a connected community, experience the true essence of Dubai's lifestyle.

V





VISION
CELINE
LIWAN

Celine, located in vibrant Liwan, offers modern city living with excellent transport links and proximity to top landmarks.





VISION CORAL

JUMEIRAH GARDEN CITY

Experience refined living at Coral, where elegant design meets smart technology. Nestled in the heart of Dubai, it offers premium amenities, vibrant community life, and effortless access to the city's top destinations. Coral is more than a home, it's a lifestyle.





VISION

DGM VISION

JUMEIRAH GARDEN CITY

DGM by Vision blends vibrant energy with modern comfort, offering seamless amenities and a community designed for connection, convenience, and the true essence of Dubai living.





VISION VISION 5 LIWAN

In the heart of Liwan, this 20+ storey tower blends modern design with everyday ease, featuring smart spaces, premium amenities, and seamless access to key destinations.

V





VISION REEM LIWAN

Reem, where dynamic living meets modern elegance. Featuring state-of-the-art amenities and a thriving community, it offers the perfect balance of comfort, convenience, and the vibrant spirit of Dubai. Live, grow, and thrive in the heart of the city.





VISION SOUL

DUBAI PRODUCTION CITY

SOUL, in the heart of Dubai Production City, captures the spirit of modern urban living. With easy city access, lush parks, serene ponds, and vibrant play areas, it's where comfort, convenience, and community come together.

V





VISION

VERDE

DUBAI SPORT CITY

Tucked away in the heart of Dubai, Sports City isn't just a neighborhood, it's a community built around energy, ambition, and a love for the game. From cricket stadiums to football fields, gyms to golf courses, it's a place where world-class facilities meet everyday living.





V

UPCOMING
PROJECT

VISION
VISTA
DUBAI PRODUCTION CITY

Located in the heart of Dubai Production City, captures the true spirit of modern urban living. Offering the perfect blend of comfort, convenience, and connectivity, it ensures effortless access to the city while surrounding residents with serene ponds, lush green parks, and dedicated play areas for all ages.



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